



# Executive Summary

## 142 Old Ridgefield Rd

### Summary

The trade area surrounding Wilton Center demonstrates a highly affluent and established economic profile, characterized by exceptional household incomes and a mature population base. Current 2025 estimates show an average household income exceeding \$273,000 within a one-mile radius, reflecting a sophisticated consumer market with significant discretionary spending power. Population growth remains stable with modest projections through 2030, supported by a highly educated workforce where over 70% of adults hold a bachelor's degree or higher. This demographic core is anchored by high-value residential real estate and a balanced daytime population, signaling a resilient and affluent suburban retail environment.

### Live Insights

Wilton Center is currently undergoing a strategic evolution driven by the Greater Wilton Center Area Master Plan, which aims to enhance walkability and increase residential density. Nearby transit-oriented developments, such as the approved multi-family projects at Godfrey Place and Hubbard Road, are expected to introduce new luxury housing units to the immediate trade area. Furthermore, the local retail landscape is seeing reinvestment, with major property owners revitalizing existing shopping centers to attract diverse lifestyle tenants and improve the pedestrian experience. These municipal actions and private investments indicate a concerted effort to transform the traditional village center into a more vibrant, mixed-use hub that leverages the area's high-income residential base and proximity to commuter rail.

### Key Takeaways

- The one-mile trade area exhibits extraordinary wealth, with 2025 average household incomes reaching \$273,092, significantly surpassing national and regional averages.
- An elite educational profile defines the market, as 70.9% of the adult population within one mile holds a bachelor's degree or higher.
- The site benefits from a robust daytime population, with 3,407 total employees in a one-mile radius exceeding the local residential count.
- Real estate stability is underscored by owner-specified median home values of \$770,883 within one mile, rising to over \$934,000 within the five-mile radius.
- While population growth is incremental, household formation is projected to increase by 0.5% annually through 2030, indicating steady demand for localized retail services.

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1926/-73.4306

142 Old Ridgefield Rd Wilton, CT 06897	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2025)	2,873	22,617	85,170
Projected Population (2030)	2,903	22,636	83,972
Census Population (2020)	2,575	21,636	82,928
Census Population (2010)	2,563	20,735	80,034
Projected Annual Growth (2025-2030)	30 0.2%	19 -	-1,198 -0.3%
Historical Annual Growth (2020-2025)	298 -	980 0.9%	2,241 0.5%
Historical Annual Growth (2010-2020)	12 -	901 0.4%	2,895 0.4%
Estimated Population Density (2025)	915 <i>psm</i>	800 <i>psm</i>	1,085 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
<b>Households</b>			
Estimated Households (2025)	1,127	8,223	31,710
Projected Households (2030)	1,157	8,362	31,820
Census Households (2020)	1,024	7,701	30,416
Census Households (2010)	1,041	7,407	29,431
Projected Annual Growth (2025-2030)	30 0.5%	140 0.3%	110 -
Historical Annual Change (2010-2025)	85 0.5%	816 0.7%	2,279 0.5%
<b>Average Household Income</b>			
Estimated Average Household Income (2025)	\$273,092	\$314,046	\$295,861
Projected Average Household Income (2030)	\$273,937	\$314,628	\$297,027
Census Average Household Income (2010)	\$191,031	\$223,810	\$194,698
Census Average Household Income (2000)	\$141,627	\$190,005	\$161,858
Projected Annual Change (2025-2030)	\$845 -	\$582 -	\$1,166 -
Historical Annual Change (2000-2025)	\$131,465 3.7%	\$124,042 2.6%	\$134,003 3.3%
<b>Median Household Income</b>			
Estimated Median Household Income (2025)	\$180,970	\$219,129	\$197,098
Projected Median Household Income (2030)	\$181,043	\$219,066	\$197,518
Census Median Household Income (2010)	\$92,371	\$145,315	\$127,655
Census Median Household Income (2000)	\$101,300	\$138,125	\$117,422
Projected Annual Change (2025-2030)	\$73 -	-\$63 -	\$420 -
Historical Annual Change (2000-2025)	\$79,670 3.1%	\$81,004 2.3%	\$79,676 2.7%
<b>Per Capita Income</b>			
Estimated Per Capita Income (2025)	\$107,411	\$114,298	\$110,251
Projected Per Capita Income (2030)	\$109,488	\$116,353	\$112,651
Census Per Capita Income (2010)	\$77,705	\$79,963	\$71,601
Census Per Capita Income (2000)	\$55,167	\$65,807	\$58,877
Projected Annual Change (2025-2030)	\$2,078 0.4%	\$2,055 0.4%	\$2,401 0.4%
Historical Annual Change (2000-2025)	\$52,243 3.8%	\$48,491 2.9%	\$51,373 3.5%
Estimated Average Household Net Worth (2025)	\$2.72 M	\$3.06 M	\$2.82 M

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1926/-73.4306

142 Old Ridgefield Rd Wilton, CT 06897	1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>						
Total Population (2025)	2,873		22,617		85,170	
White (2025)	2,093	72.8%	15,194	67.2%	55,737	65.4%
Black or African American (2025)	220	7.7%	2,458	10.9%	10,619	12.5%
American Indian or Alaska Native (2025)	3	0.1%	34	0.2%	178	0.2%
Asian (2025)	146	5.1%	1,597	7.1%	5,752	6.8%
Hawaiian or Pacific Islander (2025)	3	-	6	-	14	-
Other Race (2025)	119	4.2%	1,064	4.7%	4,851	5.7%
Two or More Races (2025)	289	10.1%	2,263	10.0%	8,019	9.4%
Population < 18 (2025)	674	23.5%	5,224	23.1%	18,878	22.2%
White Not Hispanic	378	56.1%	2,581	49.4%	9,205	48.8%
Black or African American	43	6.3%	588	11.3%	2,693	14.3%
Asian	37	5.5%	334	6.4%	1,116	5.9%
Other Race Not Hispanic	19	2.8%	161	3.1%	608	3.2%
Hispanic	198	29.4%	1,560	29.9%	5,257	27.8%
Not Hispanic or Latino Population (2025)	2,287	79.6%	17,666	78.1%	67,103	78.8%
Not Hispanic White	1,893	82.8%	13,372	75.7%	50,018	74.5%
Not Hispanic Black or African American	208	9.1%	2,320	13.1%	9,957	14.8%
Not Hispanic American Indian or Alaska Native	-	-	7	-	20	-
Not Hispanic Asian	145	6.3%	1,592	9.0%	5,723	8.5%
Not Hispanic Hawaiian or Pacific Islander	-	-	1	-	2	-
Not Hispanic Other Race	4	0.2%	34	0.2%	171	0.3%
Not Hispanic Two or More Races	35	1.5%	340	1.9%	1,212	1.8%
Hispanic or Latino Population (2025)	586	20.4%	4,951	21.9%	18,067	21.2%
Hispanic White	200	34.1%	1,822	36.8%	5,719	31.7%
Hispanic Black or African American	12	2.0%	138	2.8%	663	3.7%
Hispanic American Indian or Alaska Native	2	0.4%	27	0.6%	158	0.9%
Hispanic Asian	-	-	6	0.1%	29	0.2%
Hispanic Hawaiian or Pacific Islander	2	0.4%	5	0.1%	12	-
Hispanic Other Race	115	19.6%	1,030	20.8%	4,680	25.9%
Hispanic Two or More Races	254	43.4%	1,924	38.9%	6,807	37.7%
Not Hispanic or Latino Population (2020)	2,453	95.3%	20,426	94.4%	73,765	89.0%
Hispanic or Latino Population (2020)	122	4.7%	1,210	5.6%	9,163	11.0%
Not Hispanic or Latino Population (2010)	2,485	96.9%	20,048	96.7%	73,866	92.3%
Hispanic or Latino Population (2010)	79	3.1%	687	3.3%	6,167	7.7%
Not Hispanic or Latino Population (2030)	2,296	79.1%	17,622	77.9%	65,740	78.3%
Hispanic or Latino Population (2030)	607	20.9%	5,013	22.1%	18,232	21.7%
Projected Annual Growth (2025-2030)	21	0.7%	63	0.3%	165	0.2%
Historical Annual Growth (2010-2020)	43	5.5%	523	7.6%	2,996	4.9%

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2025, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1926/-73.4306

142 Old Ridgefield Rd Wilton, CT 06897		1 mi radius		3 mi radius		5 mi radius	
<b>Total Age Distribution (2025)</b>							
Total Population		2,873		22,617		85,170	
Age Under 5 Years		118	4.1%	1,115	4.9%	4,280	5.0%
Age 5 to 9 Years		177	6.1%	1,335	5.9%	5,025	5.9%
Age 10 to 14 Years		204	7.1%	1,618	7.2%	5,597	6.6%
Age 15 to 19 Years		250	8.7%	1,713	7.6%	5,920	7.0%
Age 20 to 24 Years		136	4.7%	1,196	5.3%	4,644	5.5%
Age 25 to 29 Years		81	2.8%	805	3.6%	3,478	4.1%
Age 30 to 34 Years		113	3.9%	885	3.9%	3,944	4.6%
Age 35 to 39 Years		142	4.9%	1,295	5.7%	4,991	5.9%
Age 40 to 44 Years		189	6.6%	1,625	7.2%	5,813	6.8%
Age 45 to 49 Years		191	6.7%	1,621	7.2%	5,785	6.8%
Age 50 to 54 Years		211	7.3%	1,760	7.8%	6,268	7.4%
Age 55 to 59 Years		192	6.7%	1,697	7.5%	6,456	7.6%
Age 60 to 64 Years		186	6.5%	1,611	7.1%	6,319	7.4%
Age 65 to 69 Years		168	5.8%	1,319	5.8%	5,296	6.2%
Age 70 to 74 Years		154	5.4%	1,002	4.4%	3,978	4.7%
Age 75 to 79 Years		131	4.6%	838	3.7%	3,145	3.7%
Age 80 to 84 Years		88	3.1%	550	2.4%	2,105	2.5%
Age 85 Years or Over		143	5.0%	631	2.8%	2,126	2.5%
Median Age		44.6		43.1		43.1	
Age 19 Years or Less		748	26.0%	5,781	25.6%	20,823	24.4%
Age 20 to 64 Years		1,441	50.2%	12,495	55.2%	47,697	56.0%
Age 65 Years or Over		684	23.8%	4,341	19.2%	16,650	19.5%
<b>Female Age Distribution (2025)</b>							
Female Population		1,456	50.7%	11,465	50.7%	43,516	51.1%
Age Under 5 Years		55	3.8%	544	4.7%	2,096	4.8%
Age 5 to 9 Years		95	6.5%	689	6.0%	2,486	5.7%
Age 10 to 14 Years		103	7.1%	787	6.9%	2,764	6.4%
Age 15 to 19 Years		119	8.2%	825	7.2%	2,893	6.6%
Age 20 to 24 Years		72	4.9%	590	5.1%	2,279	5.2%
Age 25 to 29 Years		36	2.5%	392	3.4%	1,671	3.8%
Age 30 to 34 Years		58	4.0%	484	4.2%	2,082	4.8%
Age 35 to 39 Years		72	4.9%	664	5.8%	2,609	6.0%
Age 40 to 44 Years		107	7.4%	851	7.4%	3,023	6.9%
Age 45 to 49 Years		95	6.6%	811	7.1%	2,938	6.8%
Age 50 to 54 Years		105	7.2%	913	8.0%	3,251	7.5%
Age 55 to 59 Years		95	6.6%	880	7.7%	3,358	7.7%
Age 60 to 64 Years		96	6.6%	795	6.9%	3,222	7.4%
Age 65 to 69 Years		89	6.1%	702	6.1%	2,780	6.4%
Age 70 to 74 Years		82	5.6%	519	4.5%	2,096	4.8%
Age 75 to 79 Years		83	5.7%	471	4.1%	1,683	3.9%
Age 80 to 84 Years		45	3.1%	280	2.4%	1,155	2.7%
Age 85 Years or Over		51	3.5%	268	2.3%	1,130	2.6%
Female Median Age		45.0		43.4		43.8	
Age 19 Years or Less		371	25.5%	2,845	24.8%	10,239	23.5%
Age 20 to 64 Years		736	50.5%	6,380	55.7%	24,434	56.1%
Age 65 Years or Over		349	24.0%	2,240	19.5%	8,843	20.3%

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1926/-73.4306

142 Old Ridgefield Rd Wilton, CT 06897		1 mi radius		3 mi radius		5 mi radius	
<b>Male Age Distribution (2025)</b>							
Male Population		1,417	49.3%	11,152	49.3%	41,653	48.9%
Age Under 5 Years		63	4.4%	571	5.1%	2,184	5.2%
Age 5 to 9 Years		82	5.8%	647	5.8%	2,540	6.1%
Age 10 to 14 Years		101	7.1%	830	7.4%	2,833	6.8%
Age 15 to 19 Years		131	9.3%	888	8.0%	3,028	7.3%
Age 20 to 24 Years		64	4.5%	606	5.4%	2,365	5.7%
Age 25 to 29 Years		45	3.2%	413	3.7%	1,806	4.3%
Age 30 to 34 Years		55	3.9%	401	3.6%	1,862	4.5%
Age 35 to 39 Years		70	5.0%	632	5.7%	2,382	5.7%
Age 40 to 44 Years		81	5.7%	774	6.9%	2,791	6.7%
Age 45 to 49 Years		96	6.8%	809	7.3%	2,846	6.8%
Age 50 to 54 Years		106	7.5%	847	7.6%	3,017	7.2%
Age 55 to 59 Years		97	6.8%	817	7.3%	3,097	7.4%
Age 60 to 64 Years		90	6.3%	816	7.3%	3,097	7.4%
Age 65 to 69 Years		78	5.5%	618	5.5%	2,517	6.0%
Age 70 to 74 Years		72	5.1%	483	4.3%	1,882	4.5%
Age 75 to 79 Years		49	3.4%	367	3.3%	1,462	3.5%
Age 80 to 84 Years		43	3.0%	270	2.4%	950	2.3%
Age 85 Years or Over		92	6.5%	363	3.3%	995	2.4%
Male Median Age		44.5		42.9		42.4	
Age 19 Years or Less		377	26.6%	2,936	26.3%	10,584	25.4%
Age 20 to 64 Years		705	49.8%	6,114	54.8%	23,263	55.8%
Age 65 Years or Over		334	23.6%	2,101	18.8%	7,806	18.7%
<b>Males per 100 Females (2025)</b>							
Overall Comparison		97		97		96	
Age Under 5 Years		115	53.5%	105	51.2%	104	51.0%
Age 5 to 9 Years		86	46.3%	94	48.4%	102	50.5%
Age 10 to 14 Years		98	49.6%	105	51.3%	102	50.6%
Age 15 to 19 Years		110	52.5%	108	51.8%	105	51.1%
Age 20 to 24 Years		90	47.3%	103	50.7%	104	50.9%
Age 25 to 29 Years		126	55.8%	105	51.3%	108	51.9%
Age 30 to 34 Years		96	48.9%	83	45.3%	89	47.2%
Age 35 to 39 Years		98	49.6%	95	48.8%	91	47.7%
Age 40 to 44 Years		76	43.1%	91	47.6%	92	48.0%
Age 45 to 49 Years		100	50.1%	100	49.9%	97	49.2%
Age 50 to 54 Years		102	50.4%	93	48.1%	93	48.1%
Age 55 to 59 Years		102	50.4%	93	48.2%	92	48.0%
Age 60 to 64 Years		93	48.3%	103	50.7%	96	49.0%
Age 65 to 69 Years		88	46.8%	88	46.8%	91	47.5%
Age 70 to 74 Years		88	46.9%	93	48.2%	90	47.3%
Age 75 to 79 Years		59	37.1%	78	43.8%	87	46.5%
Age 80 to 84 Years		95	48.6%	96	49.1%	82	45.1%
Age 85 Years or Over		183	64.6%	136	57.6%	88	46.8%
Age 19 Years or Less		102	50.4%	103	50.8%	103	50.8%
Age 20 to 39 Years		99	49.8%	96	49.1%	97	49.3%
Age 40 to 64 Years		94	48.5%	96	48.9%	94	48.5%
Age 65 Years or Over		96	48.9%	94	48.4%	88	46.9%

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2025, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1926/-73.4306

142 Old Ridgefield Rd Wilton, CT 06897		1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2025)</b>							
Total Households		1,127		8,223		31,710	
Households with Children		388	34.4%	3,159	38.4%	11,169	35.2%
Average Household Size		2.5		2.7		2.7	
Household Density per Square Mile		359		291		404	
Population Family		2,197	76.5%	19,124	84.6%	72,113	84.7%
Population Non-Family		572	19.9%	3,157	14.0%	12,370	14.5%
Population Group Quarters		104	3.6%	336	1.5%	686	0.8%
Family Households		688	61.1%	5,944	72.3%	22,476	70.9%
Married Couple Households		572	83.1%	5,278	88.8%	18,677	83.1%
Other Family Households with Children		116	16.9%	666	11.2%	3,799	16.9%
Family Households with Children		388	56.3%	3,159	53.1%	11,161	49.7%
Married Couple with Children		310	80.0%	2,720	86.1%	9,252	82.9%
Other Family Households with Children		78	20.0%	439	13.9%	1,909	17.1%
Family Households No Children		301	43.7%	2,785	46.9%	11,316	50.3%
Married Couple No Children		262	87.1%	2,558	91.8%	9,426	83.3%
Other Family Households No Children		39	12.9%	228	8.2%	1,890	16.7%
Non-Family Households		438	38.9%	2,279	27.7%	9,234	29.1%
Non-Family Households with Children		-	-	-	-	8	-
Non-Family Households No Children		438	100.0%	2,278	100.0%	9,226	99.9%
Average Family Household Size		3.2		3.2		3.2	
Average Family Income		\$370,368		\$388,120		\$361,051	
Median Family Income		\$238,144		\$264,840		\$237,607	
Average Non-Family Household Size		1.3		1.4		1.3	
<b>Marital Status (2025)</b>							
Population Age 15 Years or Over		2,375		18,548		70,267	
Never Married		643	27.1%	4,969	26.8%	19,886	28.3%
Currently Married		1,354	57.0%	10,904	58.8%	39,268	55.9%
Previously Married		378	15.9%	2,675	14.4%	11,113	15.8%
Separated		26	6.8%	378	14.1%	1,896	17.1%
Widowed		141	37.4%	772	28.9%	3,270	29.4%
Divorced		211	55.9%	1,526	57.0%	5,947	53.5%
<b>Educational Attainment (2025)</b>							
Adult Population Age 25 Years or Over		1,989		15,639		59,703	
Elementary (Grade Level 0 to 8)		33	1.7%	233	1.5%	1,428	2.4%
Some High School (Grade Level 9 to 11)		33	1.7%	169	1.1%	1,081	1.8%
High School Graduate		249	12.5%	1,757	11.2%	7,697	12.9%
Some College		142	7.1%	1,331	8.5%	5,996	10.0%
Associate Degree Only		123	6.2%	770	4.9%	3,205	5.4%
Bachelor Degree Only		658	33.1%	5,634	36.0%	20,405	34.2%
Graduate Degree		751	37.8%	5,746	36.7%	19,891	33.3%
Any College (Some College or Higher)		1,673	84.2%	13,480	86.2%	49,497	82.9%
College Degree + (Bachelor Degree or Higher)		1,409	70.9%	11,380	72.8%	40,296	67.5%

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2025, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1926/-73.4306

142 Old Ridgefield Rd Wilton, CT 06897		1 mi radius		3 mi radius		5 mi radius	
<b>Housing</b>							
Total Housing Units (2025)		1,177		8,588		33,146	
Total Housing Units (2020)		1,100		8,124		32,351	
Historical Annual Growth (2020-2025)		77	-	465	-	794	-
Housing Units Occupied (2025)		1,127 95.7%		8,223 95.7%		31,710 95.7%	
Housing Units Owner-Occupied		737	65.4%	6,445	78.4%	23,745	74.9%
Housing Units Renter-Occupied		390	34.6%	1,777	21.6%	7,965	25.1%
Housing Units Vacant (2025)		50	4.3%	366	4.3%	1,436	4.3%
<b>Household Size (2025)</b>							
Total Households		1,127		8,223		31,710	
1 Person Households		372	33.0%	1,767	21.5%	7,507	23.7%
2 Person Households		305	27.1%	2,673	32.5%	10,108	31.9%
3 Person Households		172	15.3%	1,371	16.7%	5,149	16.2%
4 Person Households		177	15.7%	1,475	17.9%	5,530	17.4%
5 Person Households		63	5.6%	677	8.2%	2,338	7.4%
6 Person Households		27	2.4%	184	2.2%	761	2.4%
7 or More Person Households		11	0.9%	75	0.9%	317	1.0%
<b>Household Income Distribution (2025)</b>							
HH Income \$200,000 or More		481	42.7%	4,430	53.9%	14,927	47.1%
HH Income \$150,000 to \$199,999		162	14.4%	860	10.5%	3,766	11.9%
HH Income \$125,000 to \$149,999		37	3.3%	392	4.8%	1,748	5.5%
HH Income \$100,000 to \$124,999		88	7.8%	537	6.5%	1,988	6.3%
HH Income \$75,000 to \$99,999		65	5.7%	521	6.3%	2,471	7.8%
HH Income \$50,000 to \$74,999		104	9.2%	399	4.8%	2,199	6.9%
HH Income \$35,000 to \$49,999		81	7.2%	377	4.6%	1,417	4.5%
HH Income \$25,000 to \$34,999		14	1.2%	261	3.2%	1,011	3.2%
HH Income \$15,000 to \$24,999		57	5.1%	167	2.0%	952	3.0%
HH Income \$10,000 to \$14,999		-	-	17	0.2%	527	1.7%
HH Income Under \$10,000		39	3.4%	261	3.2%	704	2.2%
<b>Household Vehicles (2025)</b>							
Households 0 Vehicles Available		108	9.6%	348	4.2%	1,542	4.9%
Households 1 Vehicle Available		271	24.1%	1,731	21.1%	8,143	25.7%
Households 2 Vehicles Available		425	37.7%	3,926	47.7%	13,820	43.6%
Households 3 or More Vehicles Available		323	28.6%	2,217	27.0%	8,206	25.9%
Total Vehicles Available		2,161		16,980		63,532	
Average Vehicles per Household		1.9		2.1		2.0	
Owner-Occupied Household Vehicles		1,632	75.5%	14,353	84.5%	52,526	82.7%
Average Vehicles per Owner-Occupied Household		2.2		2.2		2.2	
Renter-Occupied Household Vehicles		528	24.5%	2,627	15.5%	11,006	17.3%
Average Vehicles per Renter-Occupied Household		1.4		1.5		1.4	
<b>Travel Time (2025)</b>							
Worker Base Age 16 years or Over		1,613		12,378		46,165	
Travel to Work in 14 Minutes or Less		295	18.3%	2,125	17.2%	7,822	16.9%
Travel to Work in 15 to 29 Minutes		294	18.2%	2,274	18.4%	9,634	20.9%
Travel to Work in 30 to 59 Minutes		398	24.7%	2,656	21.5%	11,177	24.2%
Travel to Work in 60 Minutes or More		138	8.6%	1,754	14.2%	6,317	13.7%
Work at Home		488	30.2%	3,570	28.8%	11,215	24.3%
Average Minutes Travel to Work		26.2		28.7		28.4	

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1926/-73.4306

142 Old Ridgefield Rd Wilton, CT 06897	1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2025)</b>						
Worker Base Age 16 years or Over	1,613		12,378		46,165	
Drive to Work Alone	891	55.2%	6,476	52.3%	25,958	56.2%
Drive to Work in Carpool	83	5.1%	873	7.1%	3,514	7.6%
Travel to Work by Public Transportation	90	5.6%	1,063	8.6%	4,172	9.0%
Drive to Work on Motorcycle	-	-	-	-	6	-
Bicycle to Work	14	0.8%	39	0.3%	93	0.2%
Walk to Work	31	2.0%	206	1.7%	775	1.7%
Other Means	16	1.0%	150	1.2%	431	0.9%
Work at Home	488	30.2%	3,570	28.8%	11,215	24.3%
<b>Daytime Demographics (2025)</b>						
Total Businesses	421		1,973		7,226	
Total Employees	3,407		24,975		59,201	
Company Headquarter Businesses	25	5.8%	85	4.3%	255	3.5%
Company Headquarter Employees	649	19.1%	6,326	25.3%	12,305	20.8%
Employee Population per Business	8.1 to 1		12.7 to 1		8.2 to 1	
Residential Population per Business	6.8 to 1		11.5 to 1		11.8 to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,111		30,751		81,975	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2025)	2,317		18,160		68,953	
Labor Force Total Males (2025)	1,142	49.3%	8,909	49.1%	33,434	48.5%
Male Civilian Employed	890	77.9%	6,683	75.0%	24,692	73.9%
Male Civilian Unemployed	12	1.1%	266	3.0%	920	2.8%
Males in Armed Forces	-	-	6	-	9	-
Males Not in Labor Force	240	21.0%	1,954	21.9%	7,812	23.4%
Labor Force Total Females (2025)	1,175	50.7%	9,251	50.9%	35,519	51.5%
Female Civilian Employed	724	61.6%	5,694	61.6%	21,477	60.5%
Female Civilian Unemployed	17	1.4%	197	2.1%	635	1.8%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	435	37.0%	3,359	36.3%	13,407	37.7%
Unemployment Rate	29	1.2%	463	2.6%	1,555	2.3%
<b>Occupation (2025)</b>						
Occupation Population Age 16 Years or Over	1,613		12,378		46,165	
Occupation Total Males	890	55.1%	6,683	54.0%	24,688	53.5%
Occupation Total Females	724	44.9%	5,694	46.0%	21,477	46.5%
Management, Business, Financial Operations	553	-	4,312	34.8%	14,470	31.3%
Professional, Related	613	38.0%	3,806	30.7%	13,673	29.6%
Service	125	7.7%	1,124	9.1%	4,649	10.1%
Sales, Office	201	12.4%	2,155	17.4%	9,058	19.6%
Farming, Fishing, Forestry	-	-	5	-	25	-
Construction, Extraction, Maintenance	84	5.2%	517	4.2%	2,177	4.7%
Production, Transport, Material Moving	37	2.3%	459	3.7%	2,113	4.6%
White Collar Workers	1,367	84.7%	10,273	83.0%	37,200	80.6%
Blue Collar Workers	247	15.3%	2,105	17.0%	8,964	19.4%

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1926/-73.4306

142 Old Ridgefield Rd Wilton, CT 06897		1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2025)</b>							
Total Units		1,127		8,223		31,710	
1 Detached Unit		560	49.7%	5,872	71.4%	21,169	66.8%
1 Attached Unit		113	10.1%	460	5.6%	1,950	6.1%
2 Units		42	3.8%	174	2.1%	1,696	5.3%
3 to 4 Units		101	8.9%	215	2.6%	1,004	3.2%
5 to 9 Units		43	3.9%	240	2.9%	1,336	4.2%
10 to 19 Units		50	4.4%	239	2.9%	1,164	3.7%
20 to 49 Units		26	2.3%	254	3.1%	1,266	4.0%
50 or More Units		190	16.8%	758	9.2%	2,048	6.5%
Mobile Home or Trailer		-	-	9	0.1%	63	0.2%
Other Structure		1	-	2	-	14	-
<b>Homes Built By Year (2025)</b>							
Homes Built 2020 or later		15	1.3%	129	1.5%	505	1.5%
Homes Built 2010 to 2019		133	11.3%	600	7.0%	1,955	5.9%
Homes Built 2000 to 2009		67	5.7%	498	5.8%	2,303	6.9%
Homes Built 1990 to 1999		120	10.2%	789	9.2%	2,069	6.2%
Homes Built 1980 to 1989		292	24.8%	1,410	16.4%	4,141	12.5%
Homes Built 1970 to 1979		172	14.6%	978	11.4%	4,536	13.7%
Homes Built 1960 to 1969		82	6.9%	1,501	17.5%	5,261	15.9%
Homes Built 1950 to 1959		109	9.3%	1,194	13.9%	4,665	14.1%
Homes Built 1940 to 1949		22	1.9%	337	3.9%	1,357	4.1%
Homes Built Before 1939		114	9.7%	788	9.2%	4,917	14.8%
Median Age of Homes		45.4 yrs		50.7 yrs		54.1 yrs	
<b>Home Values (2025)</b>							
Owner Specified Housing Units		737		6,445		23,745	
Home Values \$1,000,000 or More		271	36.8%	2,257	35.0%	8,029	33.8%
Home Values \$750,000 to \$999,999		78	10.6%	1,604	24.9%	4,807	20.2%
Home Values \$500,000 to \$749,999		138	18.7%	1,582	24.5%	6,287	26.5%
Home Values \$400,000 to \$499,999		118	16.0%	390	6.0%	1,890	8.0%
Home Values \$300,000 to \$399,999		75	10.1%	291	4.5%	1,258	5.3%
Home Values \$250,000 to \$299,999		28	3.8%	95	1.5%	451	1.9%
Home Values \$200,000 to \$249,999		6	0.8%	61	0.9%	309	1.3%
Home Values \$175,000 to \$199,999		8	1.0%	28	0.4%	171	0.7%
Home Values \$150,000 to \$174,999		4	0.5%	22	0.3%	68	0.3%
Home Values \$125,000 to \$149,999		-	-	2	-	15	-
Home Values \$100,000 to \$124,999		3	0.4%	30	0.5%	78	0.3%
Home Values \$90,000 to \$99,999		-	-	6	-	25	0.1%
Home Values \$80,000 to \$89,999		-	-	3	-	8	-
Home Values \$70,000 to \$79,999		-	-	2	-	8	-
Home Values \$60,000 to \$69,999		-	-	-	-	-	-
Home Values \$50,000 to \$59,999		6	0.8%	6	-	22	-
Home Values \$35,000 to \$49,999		-	-	-	-	65	0.3%
Home Values \$25,000 to \$34,999		-	-	-	-	32	0.1%
Home Values \$10,000 to \$24,999		1	0.1%	3	-	39	0.2%
Home Values Under \$10,000		2	0.2%	63	1.0%	183	0.8%
Owner-Occupied Median Home Value		\$770,883		\$887,659		\$934,402	
Renter-Occupied Median Rent		\$1,663		\$2,003		\$2,059	

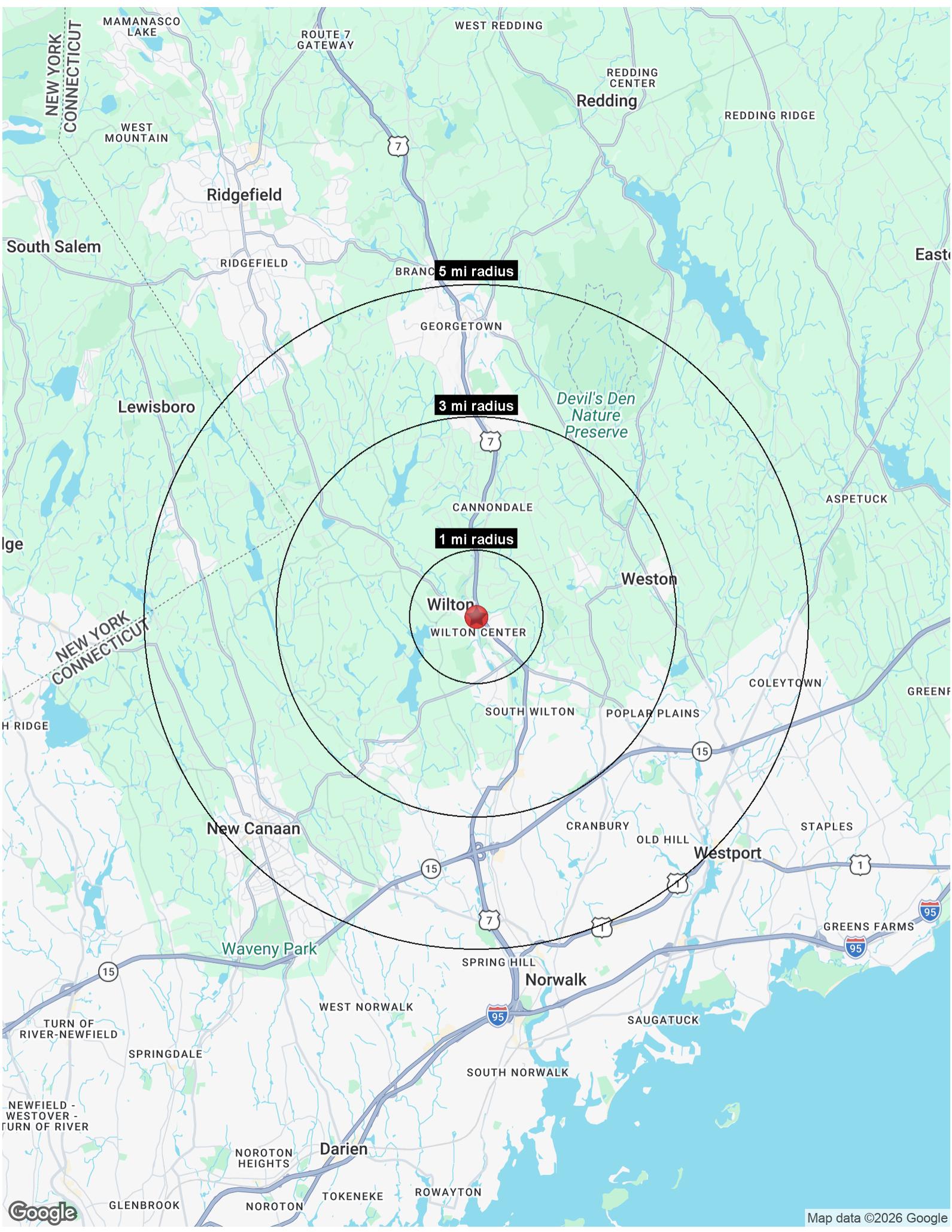
# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1926/-73.4306

142 Old Ridgefield Rd Wilton, CT 06897	1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2025)</b>			
Total Household Expenditure	\$172.01 M	\$1.4 B	\$5.09 B
Total Non-Retail Expenditure	\$94.78 M	\$778.62 M	\$2.81 B
Total Retail Expenditure	\$77.23 M	\$623.66 M	\$2.29 B
Alcoholic Beverages	\$1.05 M	\$8.5 M	\$30.9 M
Apparel	\$3.03 M	\$24.62 M	\$89.71 M
Contributions	\$5.9 M	\$48.33 M	\$174.62 M
Education	\$4.08 M	\$33.3 M	\$120.57 M
Entertainment	\$9.32 M	\$75.48 M	\$275.28 M
Food Away From Home	\$7.29 M	\$59.16 M	\$215.46 M
Grocery	\$8.74 M	\$69.34 M	\$257.41 M
Health Care	\$8.07 M	\$58.19 M	\$223.72 M
Household Furnishings and Equipment	\$4.47 M	\$36.28 M	\$132.02 M
Household Operations	\$3.03 M	\$24.65 M	\$89.79 M
Miscellaneous Expenses	\$2.82 M	\$22.8 M	\$83.18 M
Personal Care	\$1.82 M	\$14.53 M	\$53.64 M
Shelter	\$24.95 M	\$194.39 M	\$718.01 M
Tax and Retirement	\$57.05 M	\$482.92 M	\$1.71 B
Tobacco and Related	\$429.43 K	\$3.1 M	\$12.29 M
Transportation	\$23.87 M	\$198.45 M	\$725.89 M
Utilities	\$6.09 M	\$48.22 M	\$179.4 M
<b>Monthly Household Consumer Expenditure (2025)</b>			
Total Household Expenditure	\$12,722	\$14,212	\$13,389
Total Non-Retail Expenditure	\$7,010 55.1%	\$7,891 55.5%	\$7,376 55.1%
Total Retail Expenditures	\$5,712 44.9%	\$6,321 44.5%	\$6,013 44.9%
Alcoholic Beverages	\$77 0.6%	\$86 0.6%	\$81 0.6%
Apparel	\$224 1.8%	\$249 1.8%	\$236 1.8%
Contributions	\$436 3.4%	\$490 3.4%	\$459 3.4%
Education	\$301 2.4%	\$337 2.4%	\$317 2.4%
Entertainment	\$690 5.4%	\$765 5.4%	\$723 5.4%
Food Away From Home	\$539 4.2%	\$600 4.2%	\$566 4.2%
Grocery	\$646 5.1%	\$703 4.9%	\$676 5.1%
Health Care	\$597 4.7%	\$590 4.1%	\$588 4.4%
Household Furnishings and Equipment	\$330 2.6%	\$368 2.6%	\$347 2.6%
Household Operations	\$224 1.8%	\$250 1.8%	\$236 1.8%
Miscellaneous Expenses	\$209 1.6%	\$231 1.6%	\$219 1.6%
Personal Care	\$134 1.1%	\$147 1.0%	\$141 1.1%
Shelter	\$1,846 14.5%	\$1,970 13.9%	\$1,887 14.1%
Tax and Retirement	\$4,220 33.2%	\$4,894 34.4%	\$4,502 34.4%
Tobacco and Related	\$32 0.2%	\$31 0.2%	\$32 0.2%
Transportation	\$1,765 13.9%	\$2,011 14.2%	\$1,908 14.2%
Utilities	\$451 3.5%	\$489 3.4%	\$471 3.5%



NEW YORK  
CONNECTICUT

MAMANASCO  
LAKE

ROUTE 7  
GATEWAY

WEST REDDING

REDDING  
CENTER

REDDING  
RIDGE

WEST  
MOUNTAIN

Ridgefield

South Salem

RIDGEFIELD

7

BRANC 5 mi radius

East

GEORGETOWN

3 mi radius

Devil's Den  
Nature  
Preserve

Lewisboro

ASPETUCK

CANNONDALE

1 mi radius

Weston

Wilton  
WILTON CENTER

NEW YORK  
CONNECTICUT

COLEYTOWN

GREENE

SOUTH WILTON

POPLAR PLAINS

15

New Canaan

CRANBURY

OLD HILL

STAPLES

15

7

1

Westport

GREENS FARMS

95

Waveny Park

SPRING HILL

Norwalk

SAUGATUCK

TURN OF  
RIVER-NEWFIELD

SPRINGDALE

WEST NORWALK

SOUTH NORWALK

NEWFIELD -  
WESTOVER -  
TURN OF RIVER

NOROTON  
HEIGHTS

Darien

NOROTON

TOKENEKE

ROWAYTON

GLENBROOK

Google

Map data ©2026 Google