

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1468/-73.4918

| 5 Burtis Ave                                 |  | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|--|--|-------------|-------|-------------|-------|-------------|-------|
| New Canaan, CT 06840                         |  |             |       |             |       |             |       |
| <b>Population</b>                            |  |             |       |             |       |             |       |
| Estimated Population (2024)                  |  | 7,888       |       | 29,173      |       | 127,446     |       |
| Projected Population (2029)                  |  | 8,249       |       | 29,718      |       | 130,333     |       |
| Census Population (2020)                     |  | 7,519       |       | 28,645      |       | 125,631     |       |
| Census Population (2010)                     |  | 7,136       |       | 28,223      |       | 120,998     |       |
| Projected Annual Growth (2024-2029)          |  | 361         | 0.9%  | 546         | 0.4%  | 2,887       | 0.5%  |
| Historical Annual Growth (2020-2024)         |  | 370         | -     | 527         | 0.5%  | 1,815       | 0.4%  |
| Historical Annual Growth (2010-2020)         |  | 382         | 0.5%  | 422         | 0.1%  | 4,633       | 0.4%  |
| Estimated Population Density (2024)          |  | 2,512       | psm   | 1,032       | psm   | 1,623       | psm   |
| Trade Area Size                              |  | 3.1         | sq mi | 28.3        | sq mi | 78.5        | sq mi |
| <b>Households</b>                            |  |             |       |             |       |             |       |
| Estimated Households (2024)                  |  | 3,147       |       | 10,184      |       | 48,082      |       |
| Projected Households (2029)                  |  | 3,275       |       | 10,362      |       | 49,034      |       |
| Census Households (2020)                     |  | 2,969       |       | 10,060      |       | 47,151      |       |
| Census Households (2010)                     |  | 2,944       |       | 10,079      |       | 44,632      |       |
| Projected Annual Growth (2024-2029)          |  | 128         | 0.8%  | 178         | 0.3%  | 952         | 0.4%  |
| Historical Annual Change (2010-2024)         |  | 203         | 0.5%  | 105         | -     | 3,451       | 0.6%  |
| <b>Average Household Income</b>              |  |             |       |             |       |             |       |
| Estimated Average Household Income (2024)    |  | \$365,705   |       | \$407,295   |       | \$266,445   |       |
| Projected Average Household Income (2029)    |  | \$390,594   |       | \$433,815   |       | \$284,290   |       |
| Census Average Household Income (2010)       |  | \$167,160   |       | \$239,837   |       | \$160,967   |       |
| Census Average Household Income (2000)       |  | \$160,822   |       | \$203,760   |       | \$133,065   |       |
| Projected Annual Change (2024-2029)          |  | \$24,889    | 1.4%  | \$26,520    | 1.3%  | \$17,844    | 1.3%  |
| Historical Annual Change (2000-2024)         |  | \$204,882   | 5.3%  | \$203,535   | 4.2%  | \$133,380   | 4.2%  |
| <b>Median Household Income</b>               |  |             |       |             |       |             |       |
| Estimated Median Household Income (2024)     |  | \$203,531   |       | \$226,590   |       | \$166,072   |       |
| Projected Median Household Income (2029)     |  | \$211,312   |       | \$234,980   |       | \$171,923   |       |
| Census Median Household Income (2010)        |  | \$111,358   |       | \$153,269   |       | \$110,696   |       |
| Census Median Household Income (2000)        |  | \$103,188   |       | \$143,599   |       | \$97,951    |       |
| Projected Annual Change (2024-2029)          |  | \$7,781     | 0.8%  | \$8,389     | 0.7%  | \$5,851     | 0.7%  |
| Historical Annual Change (2000-2024)         |  | \$100,343   | 4.1%  | \$82,991    | 2.4%  | \$68,121    | 2.9%  |
| <b>Per Capita Income</b>                     |  |             |       |             |       |             |       |
| Estimated Per Capita Income (2024)           |  | \$145,927   |       | \$142,276   |       | \$100,610   |       |
| Projected Per Capita Income (2029)           |  | \$155,124   |       | \$151,347   |       | \$107,041   |       |
| Census Per Capita Income (2010)              |  | \$68,958    |       | \$85,653    |       | \$59,372    |       |
| Census Per Capita Income (2000)              |  | \$67,061    |       | \$71,846    |       | \$49,413    |       |
| Projected Annual Change (2024-2029)          |  | \$9,198     | 1.3%  | \$9,072     | 1.3%  | \$6,431     | 1.3%  |
| Historical Annual Change (2000-2024)         |  | \$78,866    | 4.9%  | \$70,430    | 4.1%  | \$51,197    | 4.3%  |
| Estimated Average Household Net Worth (2024) |  | \$2.52 M    |       | \$2.72 M    |       | \$1.94 M    |       |

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1468/-73.4918

| 5 Burtis Ave<br>New Canaan, CT 06840          |  | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|---|--|-------------|-------|-------------|-------|-------------|-------|
| <b>Race and Ethnicity</b>                     |  |             |       |             |       |             |       |
| Total Population (2024)                       |  | 7,888       |       | 29,173      |       | 127,446     |       |
| White (2024)                                  |  | 5,943       | 75.3% | 22,299      | 76.4% | 84,042      | 65.9% |
| Black or African American (2024)              |  | 481         | 6.1%  | 1,747       | 6.0%  | 15,968      | 12.5% |
| American Indian or Alaska Native (2024)       |  | 11          | 0.1%  | 36          | 0.1%  | 375         | 0.3%  |
| Asian (2024)                                  |  | 528         | 6.7%  | 1,823       | 6.3%  | 7,947       | 6.2%  |
| Hawaiian or Pacific Islander (2024)           |  | -           | -     | 6           | -     | 21          | -     |
| Other Race (2024)                             |  | 183         | 2.3%  | 637         | 2.2%  | 7,731       | 6.1%  |
| Two or More Races (2024)                      |  | 740         | 9.4%  | 2,624       | 9.0%  | 11,363      | 8.9%  |
| Population < 18 (2024)                        |  | 1,795       | 22.8% | 6,655       | 22.8% | 28,448      | 22.3% |
| White Not Hispanic                            |  | 1,146       | 63.8% | 4,337       | 65.2% | 15,108      | 53.1% |
| Black or African American                     |  | 115         | 6.4%  | 424         | 6.4%  | 3,785       | 13.3% |
| Asian   |  | 136         | 7.6%  | 429         | 6.4%  | 1,859       | 6.5%  |
| Other Race Not Hispanic                       |  | 69          | 3.9%  | 257         | 3.9%  | 927         | 3.3%  |
| Hispanic                                      |  | 328         | 18.3% | 1,208       | 18.1% | 6,768       | 23.8% |
| Not Hispanic or Latino Population (2024)      |  | 6,645       | 84.2% | 24,701      | 84.7% | 103,049     | 80.9% |
| Not Hispanic White                            |  | 5,532       | 83.2% | 20,738      | 84.0% | 78,109      | 75.8% |
| Not Hispanic Black or African American        |  | 448         | 6.7%  | 1,629       | 6.6%  | 15,034      | 14.6% |
| Not Hispanic American Indian or Alaska Native |  | -           | -     | 3           | -     | 42          | -     |
| Not Hispanic Asian                            |  | 521         | 7.8%  | 1,806       | 7.3%  | 7,877       | 7.6%  |
| Not Hispanic Hawaiian or Pacific Islander     |  | -           | -     | 1           | -     | 6           | -     |
| Not Hispanic Other Race                       |  | 8           | 0.1%  | 54          | 0.2%  | 294         | 0.3%  |
| Not Hispanic Two or More Races                |  | 136         | 2.1%  | 469         | 1.9%  | 1,688       | 1.6%  |
| Hispanic or Latino Population (2024)          |  | 1,243       | 15.8% | 4,472       | 15.3% | 24,397      | 19.1% |
| Hispanic White                                |  | 412         | 33.1% | 1,562       | 34.9% | 5,933       | 24.3% |
| Hispanic Black or African American            |  | 34          | 2.7%  | 118         | 2.6%  | 935         | 3.8%  |
| Hispanic American Indian or Alaska Native     |  | 11          | 0.9%  | 33          | 0.7%  | 333         | 1.4%  |
| Hispanic Asian                                |  | 7           | 0.6%  | 17          | 0.4%  | 70          | 0.3%  |
| Hispanic Hawaiian or Pacific Islander         |  | -           | -     | 4           | 0.1%  | 15          | -     |
| Hispanic Other Race                           |  | 175         | 14.0% | 584         | 13.1% | 7,437       | 30.5% |
| Hispanic Two or More Races                    |  | 604         | 48.6% | 2,155       | 48.2% | 9,675       | 39.7% |
| Not Hispanic or Latino Population (2020)      |  | 7,022       | 93.4% | 26,777      | 93.5% | 103,231     | 82.2% |
| Hispanic or Latino Population (2020)          |  | 497         | 6.6%  | 1,869       | 6.5%  | 22,400      | 17.8% |
| Not Hispanic or Latino Population (2010)      |  | 6,840       | 95.8% | 27,070      | 95.9% | 104,995     | 86.8% |
| Hispanic or Latino Population (2010)          |  | 297         | 4.2%  | 1,153       | 4.1%  | 16,004      | 13.2% |
| Not Hispanic or Latino Population (2029)      |  | 6,752       | 81.9% | 24,465      | 82.3% | 103,844     | 79.7% |
| Hispanic or Latino Population (2029)          |  | 1,497       | 18.1% | 5,253       | 17.7% | 26,489      | 20.3% |
| Projected Annual Growth (2024-2029)           |  | 254         | 4.1%  | 782         | 3.5%  | 2,092       | 1.7%  |
| Historical Annual Growth (2010-2020)          |  | 200         | 6.8%  | 715         | 6.2%  | 6,397       | 4.0%  |

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1468/-73.4918

| 5 Burtis Ave<br>New Canaan, CT 06840  |  | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|---------------------------------------|--|-------------|-------|-------------|-------|-------------|-------|
| <b>Total Age Distribution (2024)</b>  |  |             |       |             |       |             |       |
| Total Population                      |  | 7,888       |       | 29,173      |       | 127,446     |       |
| Age Under 5 Years                     |  | 329         | 4.2%  | 1,309       | 4.5%  | 6,908       | 5.4%  |
| Age 5 to 9 Years                      |  | 506         | 6.4%  | 1,796       | 6.2%  | 7,624       | 6.0%  |
| Age 10 to 14 Years                    |  | 586         | 7.4%  | 2,109       | 7.2%  | 8,307       | 6.5%  |
| Age 15 to 19 Years                    |  | 562         | 7.1%  | 2,173       | 7.4%  | 8,335       | 6.5%  |
| Age 20 to 24 Years                    |  | 356         | 4.5%  | 1,526       | 5.2%  | 6,804       | 5.3%  |
| Age 25 to 29 Years                    |  | 214         | 2.7%  | 871         | 3.0%  | 6,856       | 5.4%  |
| Age 30 to 34 Years                    |  | 303         | 3.8%  | 1,023       | 3.5%  | 7,410       | 5.8%  |
| Age 35 to 39 Years                    |  | 421         | 5.3%  | 1,464       | 5.0%  | 8,259       | 6.5%  |
| Age 40 to 44 Years                    |  | 570         | 7.2%  | 1,985       | 6.8%  | 8,720       | 6.8%  |
| Age 45 to 49 Years                    |  | 592         | 7.5%  | 2,091       | 7.2%  | 8,340       | 6.5%  |
| Age 50 to 54 Years                    |  | 615         | 7.8%  | 2,337       | 8.0%  | 9,103       | 7.1%  |
| Age 55 to 59 Years                    |  | 536         | 6.8%  | 2,372       | 8.1%  | 9,335       | 7.3%  |
| Age 60 to 64 Years                    |  | 565         | 7.2%  | 2,354       | 8.1%  | 8,982       | 7.0%  |
| Age 65 to 69 Years                    |  | 473         | 6.0%  | 1,768       | 6.1%  | 7,348       | 5.8%  |
| Age 70 to 74 Years                    |  | 390         | 4.9%  | 1,338       | 4.6%  | 5,428       | 4.3%  |
| Age 75 to 79 Years                    |  | 342         | 4.3%  | 1,128       | 3.9%  | 4,193       | 3.3%  |
| Age 80 to 84 Years                    |  | 256         | 3.2%  | 745         | 2.6%  | 2,729       | 2.1%  |
| Age 85 Years or Over                  |  | 272         | 3.5%  | 784         | 2.7%  | 2,764       | 2.2%  |
| Median Age                            |  | 44.8        |       | 44.9        |       | 41.4        |       |
| Age 19 Years or Less                  |  | 1,984       | 25.1% | 7,387       | 25.3% | 31,174      | 24.5% |
| Age 20 to 64 Years                    |  | 4,171       | 52.9% | 16,022      | 54.9% | 73,810      | 57.9% |
| Age 65 Years or Over                  |  | 1,733       | 22.0% | 5,763       | 19.8% | 22,462      | 17.6% |
| <b>Female Age Distribution (2024)</b> |  |             |       |             |       |             |       |
| Female Population                     |  | 4,225       | 53.6% | 15,072      | 51.7% | 65,098      | 51.1% |
| Age Under 5 Years                     |  | 161         | 3.8%  | 640         | 4.2%  | 3,363       | 5.2%  |
| Age 5 to 9 Years                      |  | 244         | 5.8%  | 901         | 6.0%  | 3,739       | 5.7%  |
| Age 10 to 14 Years                    |  | 288         | 6.8%  | 1,003       | 6.7%  | 4,035       | 6.2%  |
| Age 15 to 19 Years                    |  | 287         | 6.8%  | 1,070       | 7.1%  | 4,103       | 6.3%  |
| Age 20 to 24 Years                    |  | 174         | 4.1%  | 781         | 5.2%  | 3,333       | 5.1%  |
| Age 25 to 29 Years                    |  | 106         | 2.5%  | 427         | 2.8%  | 3,390       | 5.2%  |
| Age 30 to 34 Years                    |  | 167         | 4.0%  | 574         | 3.8%  | 3,938       | 6.0%  |
| Age 35 to 39 Years                    |  | 243         | 5.8%  | 806         | 5.3%  | 4,215       | 6.5%  |
| Age 40 to 44 Years                    |  | 305         | 7.2%  | 1,051       | 7.0%  | 4,492       | 6.9%  |
| Age 45 to 49 Years                    |  | 318         | 7.5%  | 1,111       | 7.4%  | 4,303       | 6.6%  |
| Age 50 to 54 Years                    |  | 315         | 7.5%  | 1,191       | 7.9%  | 4,722       | 7.3%  |
| Age 55 to 59 Years                    |  | 286         | 6.8%  | 1,237       | 8.2%  | 4,813       | 7.4%  |
| Age 60 to 64 Years                    |  | 316         | 7.5%  | 1,230       | 8.2%  | 4,665       | 7.2%  |
| Age 65 to 69 Years                    |  | 257         | 6.1%  | 895         | 5.9%  | 3,807       | 5.8%  |
| Age 70 to 74 Years                    |  | 223         | 5.3%  | 712         | 4.7%  | 2,890       | 4.4%  |
| Age 75 to 79 Years                    |  | 203         | 4.8%  | 596         | 4.0%  | 2,223       | 3.4%  |
| Age 80 to 84 Years                    |  | 146         | 3.5%  | 398         | 2.6%  | 1,531       | 2.4%  |
| Age 85 Years or Over                  |  | 185         | 4.4%  | 449         | 3.0%  | 1,536       | 2.4%  |
| Female Median Age                     |  | 46.3        |       | 45.4        |       | 42.1        |       |
| Age 19 Years or Less                  |  | 980         | 23.2% | 3,615       | 24.0% | 15,240      | 23.4% |
| Age 20 to 64 Years                    |  | 2,229       | 52.8% | 8,408       | 55.8% | 37,871      | 58.2% |
| Age 65 Years or Over                  |  | 1,016       | 24.0% | 3,049       | 20.2% | 11,987      | 18.4% |

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1468/-73.4918

| 5 Burtis Ave<br>New Canaan, CT 06840 |       | 1 mi radius |        | 3 mi radius |        | 5 mi radius |  |
|--------------------------------------|-------|-------------|--------|-------------|--------|-------------|--|
| <b>Male Age Distribution (2024)</b>  |       |             |        |             |        |             |  |
| Male Population                      | 3,663 | 46.4%       | 14,101 | 48.3%       | 62,348 | 48.9%       |  |
| Age Under 5 Years                    | 169   | 4.6%        | 669    | 4.7%        | 3,545  | 5.7%        |  |
| Age 5 to 9 Years                     | 262   | 7.2%        | 895    | 6.3%        | 3,885  | 6.2%        |  |
| Age 10 to 14 Years                   | 298   | 8.1%        | 1,106  | 7.8%        | 4,272  | 6.9%        |  |
| Age 15 to 19 Years                   | 275   | 7.5%        | 1,102  | 7.8%        | 4,232  | 6.8%        |  |
| Age 20 to 24 Years                   | 182   | 5.0%        | 744    | 5.3%        | 3,471  | 5.6%        |  |
| Age 25 to 29 Years                   | 109   | 3.0%        | 444    | 3.1%        | 3,466  | 5.6%        |  |
| Age 30 to 34 Years                   | 136   | 3.7%        | 448    | 3.2%        | 3,472  | 5.6%        |  |
| Age 35 to 39 Years                   | 177   | 4.8%        | 658    | 4.7%        | 4,044  | 6.5%        |  |
| Age 40 to 44 Years                   | 265   | 7.2%        | 934    | 6.6%        | 4,229  | 6.8%        |  |
| Age 45 to 49 Years                   | 274   | 7.5%        | 980    | 7.0%        | 4,037  | 6.5%        |  |
| Age 50 to 54 Years                   | 300   | 8.2%        | 1,146  | 8.1%        | 4,381  | 7.0%        |  |
| Age 55 to 59 Years                   | 250   | 6.8%        | 1,135  | 8.1%        | 4,522  | 7.3%        |  |
| Age 60 to 64 Years                   | 249   | 6.8%        | 1,124  | 8.0%        | 4,316  | 6.9%        |  |
| Age 65 to 69 Years                   | 216   | 5.9%        | 874    | 6.2%        | 3,541  | 5.7%        |  |
| Age 70 to 74 Years                   | 167   | 4.6%        | 626    | 4.4%        | 2,538  | 4.1%        |  |
| Age 75 to 79 Years                   | 138   | 3.8%        | 532    | 3.8%        | 1,970  | 3.2%        |  |
| Age 80 to 84 Years                   | 110   | 3.0%        | 347    | 2.5%        | 1,198  | 1.9%        |  |
| Age 85 Years or Over                 | 87    | 2.4%        | 335    | 2.4%        | 1,227  | 2.0%        |  |
| Male Median Age                      | 43.1  |             | 44.4   |             | 40.7   |             |  |
| Age 19 Years or Less                 | 1,003 | 27.4%       | 3,772  | 26.8%       | 15,934 | 25.6%       |  |
| Age 20 to 64 Years                   | 1,942 | 53.0%       | 7,614  | 54.0%       | 35,939 | 57.6%       |  |
| Age 65 Years or Over                 | 717   | 19.6%       | 2,714  | 19.2%       | 10,475 | 16.8%       |  |
| <b>Males per 100 Females (2024)</b>  |       |             |        |             |        |             |  |
| Overall Comparison                   | 87    |             | 94     |             | 96     |             |  |
| Age Under 5 Years                    | 105   | 51.2%       | 104    | 51.1%       | 105    | 51.3%       |  |
| Age 5 to 9 Years                     | 107   | 51.8%       | 99     | 49.8%       | 104    | 51.0%       |  |
| Age 10 to 14 Years                   | 103   | 50.8%       | 110    | 52.5%       | 106    | 51.4%       |  |
| Age 15 to 19 Years                   | 96    | 48.9%       | 103    | 50.7%       | 103    | 50.8%       |  |
| Age 20 to 24 Years                   | 105   | 51.1%       | 95     | 48.8%       | 104    | 51.0%       |  |
| Age 25 to 29 Years                   | 103   | 50.7%       | 104    | 51.0%       | 102    | 50.6%       |  |
| Age 30 to 34 Years                   | 81    | 44.9%       | 78     | 43.8%       | 88     | 46.9%       |  |
| Age 35 to 39 Years                   | 73    | 42.2%       | 82     | 45.0%       | 96     | 49.0%       |  |
| Age 40 to 44 Years                   | 87    | 46.5%       | 89     | 47.1%       | 94     | 48.5%       |  |
| Age 45 to 49 Years                   | 86    | 46.3%       | 88     | 46.9%       | 94     | 48.4%       |  |
| Age 50 to 54 Years                   | 95    | 48.8%       | 96     | 49.0%       | 93     | 48.1%       |  |
| Age 55 to 59 Years                   | 88    | 46.7%       | 92     | 47.9%       | 94     | 48.4%       |  |
| Age 60 to 64 Years                   | 79    | 44.1%       | 91     | 47.7%       | 93     | 48.1%       |  |
| Age 65 to 69 Years                   | 84    | 45.6%       | 98     | 49.4%       | 93     | 48.2%       |  |
| Age 70 to 74 Years                   | 75    | 42.8%       | 88     | 46.8%       | 88     | 46.8%       |  |
| Age 75 to 79 Years                   | 68    | 40.4%       | 89     | 47.2%       | 89     | 47.0%       |  |
| Age 80 to 84 Years                   | 75    | 42.8%       | 87     | 46.6%       | 78     | 43.9%       |  |
| Age 85 Years or Over                 | 47    | 31.9%       | 75     | 42.8%       | 80     | 44.4%       |  |
| Age 19 Years or Less                 | 102   | 50.6%       | 104    | 51.1%       | 105    | 51.1%       |  |
| Age 20 to 39 Years                   | 88    | 46.7%       | 89     | 47.0%       | 97     | 49.3%       |  |
| Age 40 to 64 Years                   | 87    | 46.5%       | 91     | 47.8%       | 93     | 48.3%       |  |
| Age 65 Years or Over                 | 71    | 41.4%       | 89     | 47.1%       | 87     | 46.6%       |  |

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1468/-73.4918

| 5 Burtis Ave<br>New Canaan, CT 06840         |  | 1 mi radius |        | 3 mi radius |        | 5 mi radius |        |
|--|--|-------------|--------|-------------|--------|-------------|--------|
| <b>Household Type (2024)</b>                 |  |             |        |             |        |             |        |
| Total Households                             |  | 3,147       |        | 10,184      |        | 48,082      |        |
| Households with Children                     |  | 992         | 31.5%  | 3,531       | 34.7%  | 14,872      | 30.9%  |
| Average Household Size                       |  | 2.5         |        | 2.8         |        | 2.6         |        |
| Household Density per Square Mile            |  | 1,002       |        | 360         |        | 612         |        |
| Population Family                            |  | 6,204       | 78.7%  | 24,779      | 84.9%  | 103,219     | 81.0%  |
| Population Non-Family                        |  | 1,660       | 21.0%  | 4,191       | 14.4%  | 23,295      | 18.3%  |
| Population Group Quarters                    |  | 24          | 0.3%   | 202         | 0.7%   | 932         | 0.7%   |
| Family Households                            |  | 1,831       | 58.2%  | 7,176       | 70.5%  | 30,888      | 64.2%  |
| Married Couple Households                    |  | 1,506       | 82.2%  | 6,233       | 86.9%  | 24,254      | 78.5%  |
| Other Family Households with Children        |  | 325         | 17.8%  | 943         | 13.1%  | 6,634       | 21.5%  |
| Family Households with Children              |  | 992         | 54.2%  | 3,531       | 49.2%  | 14,864      | 48.1%  |
| Married Couple with Children                 |  | 824         | 83.1%  | 3,112       | 88.1%  | 11,882      | 79.9%  |
| Other Family Households with Children        |  | 168         | 16.9%  | 419         | 11.9%  | 2,982       | 20.1%  |
| Family Households No Children                |  | 839         | 45.8%  | 3,644       | 50.8%  | 16,024      | 51.9%  |
| Married Couple No Children                   |  | 682         | 81.3%  | 3,121       | 85.6%  | 12,372      | 77.2%  |
| Other Family Households No Children          |  | 157         | 18.7%  | 523         | 14.4%  | 3,652       | 22.8%  |
| Non-Family Households                        |  | 1,316       | 41.8%  | 3,009       | 29.5%  | 17,194      | 35.8%  |
| Non-Family Households with Children          |  | -           | -      | -           | -      | 8           | -      |
| Non-Family Households No Children            |  | 1,316       | 100.0% | 3,009       | 100.0% | 17,186      | 100.0% |
| Average Family Household Size                |  | 3.4         |        | 3.5         |        | 3.3         |        |
| Average Family Income                        |  | \$491,168   |        | \$502,783   |        | \$337,562   |        |
| Median Family Income                         |  | \$266,536   |        | \$264,776   |        | \$203,211   |        |
| Average Non-Family Household Size            |  | 1.3         |        | 1.4         |        | 1.4         |        |
| <b>Marital Status (2024)</b>                 |  |             |        |             |        |             |        |
| Population Age 15 Years or Over              |  | 6,466       |        | 23,958      |        | 104,607     |        |
| Never Married                                |  | 1,677       | 25.9%  | 6,050       | 25.3%  | 30,977      | 29.6%  |
| Currently Married                            |  | 3,437       | 53.2%  | 14,451      | 60.3%  | 56,238      | 53.8%  |
| Previously Married                           |  | 1,352       | 20.9%  | 3,457       | 14.4%  | 17,392      | 16.6%  |
| Separated                                    |  | 176         | 13.0%  | 624         | 18.0%  | 4,022       | 23.1%  |
| Widowed                                      |  | 524         | 38.7%  | 1,116       | 32.3%  | 5,002       | 28.8%  |
| Divorced                                     |  | 652         | 48.2%  | 1,718       | 49.7%  | 8,368       | 48.1%  |
| <b>Educational Attainment (2024)</b>         |  |             |        |             |        |             |        |
| Adult Population Age 25 Years or Over        |  | 5,549       |        | 20,260      |        | 89,468      |        |
| Elementary (Grade Level 0 to 8)              |  | 30          | 0.5%   | 522         | 2.6%   | 4,074       | 4.6%   |
| Some High School (Grade Level 9 to 11)       |  | 18          | 0.3%   | 199         | 1.0%   | 2,088       | 2.3%   |
| High School Graduate                         |  | 386         | 7.0%   | 1,681       | 8.3%   | 13,181      | 14.7%  |
| Some College                                 |  | 645         | 11.6%  | 1,999       | 9.9%   | 11,460      | 12.8%  |
| Associate Degree Only                        |  | 211         | 3.8%   | 823         | 4.1%   | 5,504       | 6.2%   |
| Bachelor Degree Only                         |  | 2,200       | 39.7%  | 7,809       | 38.5%  | 28,360      | 31.7%  |
| Graduate Degree                              |  | 2,059       | 37.1%  | 7,227       | 35.7%  | 24,800      | 27.7%  |
| Any College (Some College or Higher)         |  | 5,115       | 92.2%  | 17,857      | 88.1%  | 70,125      | 78.4%  |
| College Degree + (Bachelor Degree or Higher) |  | 4,259       | 76.8%  | 15,036      | 74.2%  | 53,160      | 59.4%  |

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1468/-73.4918

| 5 Burtis Ave<br>New Canaan, CT 06840           |  | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|--|--|-------------|-------|-------------|-------|-------------|-------|
| <b>Housing</b>                                 |  |             |       |             |       |             |       |
| Total Housing Units (2024)                     |  | 3,335       |       | 10,740      |       | 50,351      |       |
| Total Housing Units (2020)                     |  | 3,218       |       | 10,687      |       | 49,696      |       |
| Historical Annual Growth (2020-2024)           |  | 118         | -     | 53          | -     | 655         | -     |
| Housing Units Occupied (2024)                  |  | 3,147       | 94.4% | 10,184      | 94.8% | 48,082      | 95.5% |
| Housing Units Owner-Occupied                   |  | 1,991       | 63.3% | 8,194       | 80.5% | 32,100      | 66.8% |
| Housing Units Renter-Occupied                  |  | 1,156       | 36.7% | 1,990       | 19.5% | 15,982      | 33.2% |
| Housing Units Vacant (2024)                    |  | 188         | 5.6%  | 556         | 5.2%  | 2,268       | 4.5%  |
| <b>Household Size (2024)</b>                   |  |             |       |             |       |             |       |
| Total Households                               |  | 3,147       |       | 10,184      |       | 48,082      |       |
| 1 Person Households                            |  | 1,251       | 39.8% | 2,749       | 27.0% | 14,804      | 30.8% |
| 2 Person Households                            |  | 959         | 30.5% | 4,382       | 43.0% | 18,854      | 39.2% |
| 3 Person Households                            |  | 392         | 12.4% | 1,419       | 13.9% | 6,678       | 13.9% |
| 4 Person Households                            |  | 350         | 11.1% | 1,048       | 10.3% | 4,692       | 9.8%  |
| 5 Person Households                            |  | 119         | 3.8%  | 391         | 3.8%  | 2,006       | 4.2%  |
| 6 Person Households                            |  | 61          | 1.9%  | 150         | 1.5%  | 693         | 1.4%  |
| 7 or More Person Households                    |  | 16          | 0.5%  | 45          | 0.4%  | 355         | 0.7%  |
| <b>Household Income Distribution (2024)</b>    |  |             |       |             |       |             |       |
| HH Income \$200,000 or More                    |  | 1,589       | 50.5% | 5,677       | 55.7% | 18,386      | 38.2% |
| HH Income \$150,000 to \$199,999               |  | 337         | 10.7% | 1,190       | 11.7% | 5,676       | 11.8% |
| HH Income \$125,000 to \$149,999               |  | 289         | 9.2%  | 629         | 6.2%  | 3,145       | 6.5%  |
| HH Income \$100,000 to \$124,999               |  | 109         | 3.5%  | 517         | 5.1%  | 3,638       | 7.6%  |
| HH Income \$75,000 to \$99,999                 |  | 173         | 5.5%  | 617         | 6.1%  | 4,585       | 9.5%  |
| HH Income \$50,000 to \$74,999                 |  | 237         | 7.5%  | 597         | 5.9%  | 4,209       | 8.8%  |
| HH Income \$35,000 to \$49,999                 |  | 143         | 4.5%  | 373         | 3.7%  | 2,539       | 5.3%  |
| HH Income \$25,000 to \$34,999                 |  | 92          | 2.9%  | 148         | 1.5%  | 1,718       | 3.6%  |
| HH Income \$15,000 to \$24,999                 |  | 58          | 1.9%  | 147         | 1.4%  | 1,640       | 3.4%  |
| HH Income \$10,000 to \$14,999                 |  | 61          | 1.9%  | 108         | 1.1%  | 862         | 1.8%  |
| HH Income Under \$10,000                       |  | 58          | 1.8%  | 182         | 1.8%  | 1,683       | 3.5%  |
| <b>Household Vehicles (2024)</b>               |  |             |       |             |       |             |       |
| Households 0 Vehicles Available                |  | 139         | 4.4%  | 373         | 3.7%  | 2,780       | 5.8%  |
| Households 1 Vehicle Available                 |  | 1,267       | 40.3% | 2,488       | 24.4% | 14,609      | 30.4% |
| Households 2 Vehicles Available                |  | 1,242       | 39.5% | 4,560       | 44.8% | 19,980      | 41.6% |
| Households 3 or More Vehicles Available        |  | 499         | 15.8% | 2,763       | 27.1% | 10,713      | 22.3% |
| Total Vehicles Available                       |  | 5,405       |       | 21,060      |       | 91,596      |       |
| Average Vehicles per Household                 |  | 1.7         |       | 2.1         |       | 1.9         |       |
| Owner-Occupied Household Vehicles              |  | 3,873       | 71.7% | 18,168      | 86.3% | 69,170      | 75.5% |
| Average Vehicles per Owner-Occupied Household  |  | 1.9         |       | 2.2         |       | 2.2         |       |
| Renter-Occupied Household Vehicles             |  | 1,532       | 28.3% | 2,891       | 13.7% | 22,426      | 24.5% |
| Average Vehicles per Renter-Occupied Household |  | 1.3         |       | 1.5         |       | 1.4         |       |
| <b>Travel Time (2024)</b>                      |  |             |       |             |       |             |       |
| Worker Base Age 16 years or Over               |  | 3,448       |       | 13,850      |       | 66,445      |       |
| Travel to Work in 14 Minutes or Less           |  | 836         | 24.2% | 2,356       | 17.0% | 11,988      | 18.0% |
| Travel to Work in 15 to 29 Minutes             |  | 593         | 17.2% | 3,187       | 23.0% | 17,923      | 27.0% |
| Travel to Work in 30 to 59 Minutes             |  | 412         | 11.9% | 1,944       | 14.0% | 13,170      | 19.8% |
| Travel to Work in 60 Minutes or More           |  | 656         | 19.0% | 2,289       | 16.5% | 8,039       | 12.1% |
| Work at Home                                   |  | 952         | 27.6% | 4,074       | 29.4% | 15,325      | 23.1% |
| Average Minutes Travel to Work                 |  | 22.7        |       | 24.6        |       | 25.0        |       |

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1468/-73.4918

| 5 Burtis Ave<br>New Canaan, CT 06840           |  | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|--|--|-------------|-------|-------------|-------|-------------|-------|
| <b>Transportation To Work (2024)</b>           |  |             |       |             |       |             |       |
| Worker Base Age 16 years or Over               |  | 3,448       |       | 13,850      |       | 66,445      |       |
| Drive to Work Alone                            |  | 1,589       | 46.1% | 7,004       | 50.6% | 38,053      | 57.3% |
| Drive to Work in Carpool                       |  | 234         | 6.8%  | 799         | 5.8%  | 5,434       | 8.2%  |
| Travel to Work by Public Transportation        |  | 438         | 12.7% | 1,491       | 10.8% | 5,438       | 8.2%  |
| Drive to Work on Motorcycle                    |  | 1           | -     | 3           | -     | 15          | -     |
| Bicycle to Work                                |  | 2           | -     | 7           | -     | 141         | 0.2%  |
| Walk to Work                                   |  | 210         | 6.1%  | 376         | 2.7%  | 1,597       | 2.4%  |
| Other Means                                    |  | 22          | 0.6%  | 96          | 0.7%  | 441         | 0.7%  |
| Work at Home                                   |  | 952         | 27.6% | 4,074       | 29.4% | 15,325      | 23.1% |
| <b>Daytime Demographics (2024)</b>             |  |             |       |             |       |             |       |
| Total Businesses                               |  | 1,085       |       | 2,283       |       | 10,639      |       |
| Total Employees                                |  | 7,955       |       | 14,055      |       | 95,093      |       |
| Company Headquarter Businesses                 |  | 38          | 3.5%  | 65          | 2.8%  | 403         | 3.8%  |
| Company Headquarter Employees                  |  | 1,467       | 18.4% | 1,994       | 14.2% | 23,048      | 24.2% |
| Employee Population per Business               |  | 7.3 to 1    |       | 6.2 to 1    |       | 8.9 to 1    |       |
| Residential Population per Business            |  | 7.3 to 1    |       | 12.8 to 1   |       | 12.0 to 1   |       |
| Adj. Daytime Demographics Age 16 Years or Over |  | 10,903      |       | 23,860      |       | 131,729     |       |
| <b>Labor Force</b>                             |  |             |       |             |       |             |       |
| Labor Population Age 16 Years or Over (2024)   |  | 6,340       |       | 23,474      |       | 102,748     |       |
| Labor Force Total Males (2024)                 |  | 2,878       | 45.4% | 11,210      | 47.8% | 49,735      | 48.4% |
| Male Civilian Employed                         |  | 1,938       | 67.3% | 7,765       | 69.3% | 35,784      | 71.9% |
| Male Civilian Unemployed                       |  | 3           | 0.1%  | 10          | -     | 73          | 0.1%  |
| Males in Armed Forces                          |  | -           | -     | -           | -     | 7           | -     |
| Males Not in Labor Force                       |  | 937         | 32.6% | 3,434       | 30.6% | 13,871      | 27.9% |
| Labor Force Total Females (2024)               |  | 3,462       | 54.6% | 12,264      | 52.2% | 53,014      | 51.6% |
| Female Civilian Employed                       |  | 1,454       | 42.0% | 5,904       | 48.1% | 30,322      | 57.2% |
| Female Civilian Unemployed                     |  | 3           | -     | 8           | -     | 55          | 0.1%  |
| Females in Armed Forces                        |  | -           | -     | -           | -     | -           | -     |
| Females Not in Labor Force                     |  | 2,005       | 57.9% | 6,352       | 51.8% | 22,637      | 42.7% |
| Unemployment Rate                              |  | 6           | -     | 18          | -     | 128         | 0.1%  |
| <b>Occupation (2024)</b>                       |  |             |       |             |       |             |       |
| Occupation Population Age 16 Years or Over     |  | 3,448       |       | 13,850      |       | 66,445      |       |
| Occupation Total Males                         |  | 1,970       | 57.1% | 7,860       | 56.8% | 35,976      | 54.1% |
| Occupation Total Females                       |  | 1,478       | 42.9% | 5,990       | 43.2% | 30,469      | 45.9% |
| Management, Business, Financial Operations     |  | 1,170       | -     | 5,026       | 36.3% | 18,913      | 28.5% |
| Professional, Related                          |  | 1,085       | 31.5% | 3,977       | 28.7% | 18,387      | 27.7% |
| Service  |  | 253         | 7.3%  | 1,132       | 8.2%  | 9,253       | 13.9% |
| Sales, Office                                  |  | 743         | 21.5% | 2,733       | 19.7% | 12,764      | 19.2% |
| Farming, Fishing, Forestry                     |  | -           | -     | 4           | -     | 41          | -     |
| Construction, Extraction, Maintenance          |  | 82          | 2.4%  | 481         | 3.5%  | 3,659       | 5.5%  |
| Production, Transport, Material Moving         |  | 114         | 3.3%  | 497         | 3.6%  | 3,427       | 5.2%  |
| White Collar Workers                           |  | 2,998       | 86.9% | 11,736      | 84.7% | 50,065      | 75.3% |
| Blue Collar Workers                            |  | 450         | 13.1% | 2,113       | 15.3% | 16,380      | 24.7% |



# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1468/-73.4918

| 5 Burtis Ave                       |  | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|------------------------------------|--|-------------|-------|-------------|-------|-------------|-------|
| New Canaan, CT 06840               |  |             |       |             |       |             |       |
| <b>Units In Structure (2024)</b>   |  |             |       |             |       |             |       |
| Total Units                        |  | 3,147       |       | 10,184      |       | 48,082      |       |
| 1 Detached Unit                    |  | 1,495       | 47.5% | 7,604       | 74.7% | 29,058      | 60.4% |
| 1 Attached Unit                    |  | 589         | 18.7% | 899         | 8.8%  | 3,389       | 7.0%  |
| 2 Units                            |  | 176         | 5.6%  | 329         | 3.2%  | 2,412       | 5.0%  |
| 3 to 4 Units                       |  | 257         | 8.2%  | 328         | 3.2%  | 2,545       | 5.3%  |
| 5 to 9 Units                       |  | 117         | 3.7%  | 187         | 1.8%  | 1,896       | 3.9%  |
| 10 to 19 Units                     |  | 249         | 7.9%  | 306         | 3.0%  | 2,239       | 4.7%  |
| 20 to 49 Units                     |  | 138         | 4.4%  | 235         | 2.3%  | 2,798       | 5.8%  |
| 50 or More Units                   |  | 121         | 3.9%  | 274         | 2.7%  | 3,639       | 7.6%  |
| Mobile Home or Trailer             |  | 4           | 0.1%  | 22          | 0.2%  | 106         | 0.2%  |
| Other Structure                    |  | -           | -     | -           | -     | -           | -     |
| <b>Homes Built By Year (2024)</b>  |  |             |       |             |       |             |       |
| Homes Built 2020 or later          |  | 10          | 0.3%  | 29          | 0.3%  | 266         | 0.5%  |
| Homes Built 2010 to 2019           |  | 310         | 9.3%  | 574         | 5.3%  | 3,494       | 6.9%  |
| Homes Built 2000 to 2009           |  | 345         | 10.4% | 1,014       | 9.4%  | 3,933       | 7.8%  |
| Homes Built 1990 to 1999           |  | 290         | 8.7%  | 711         | 6.6%  | 3,176       | 6.3%  |
| Homes Built 1980 to 1989           |  | 230         | 6.9%  | 877         | 8.2%  | 5,321       | 10.6% |
| Homes Built 1970 to 1979           |  | 304         | 9.1%  | 1,159       | 10.8% | 6,337       | 12.6% |
| Homes Built 1960 to 1969           |  | 581         | 17.4% | 1,882       | 17.5% | 7,138       | 14.2% |
| Homes Built 1950 to 1959           |  | 370         | 11.1% | 1,825       | 17.0% | 8,437       | 16.8% |
| Homes Built 1940 to 1949           |  | 156         | 4.7%  | 447         | 4.2%  | 2,448       | 4.9%  |
| Homes Built Before 1939            |  | 550         | 16.5% | 1,666       | 15.5% | 7,533       | 15.0% |
| Median Age of Homes                |  | 52.7        | yrs   | 55.7        | yrs   | 54.7        | yrs   |
| <b>Home Values (2024)</b>          |  |             |       |             |       |             |       |
| Owner Specified Housing Units      |  | 1,991       |       | 8,194       |       | 32,100      |       |
| Home Values \$1,000,000 or More    |  | 1,169       | 58.7% | 4,220       | 51.5% | 8,740       | 27.2% |
| Home Values \$750,000 to \$999,999 |  | 320         | 16.1% | 1,485       | 18.1% | 5,220       | 16.3% |
| Home Values \$500,000 to \$749,999 |  | 268         | 13.5% | 1,632       | 19.9% | 9,553       | 29.8% |
| Home Values \$400,000 to \$499,999 |  | 96          | 4.8%  | 315         | 3.8%  | 3,710       | 11.6% |
| Home Values \$300,000 to \$399,999 |  | 98          | 4.9%  | 260         | 3.2%  | 2,604       | 8.1%  |
| Home Values \$250,000 to \$299,999 |  | 8           | 0.4%  | 47          | 0.6%  | 681         | 2.1%  |
| Home Values \$200,000 to \$249,999 |  | 6           | 0.3%  | 87          | 1.1%  | 584         | 1.8%  |
| Home Values \$175,000 to \$199,999 |  | 14          | 0.7%  | 19          | 0.2%  | 154         | 0.5%  |
| Home Values \$150,000 to \$174,999 |  | 4           | 0.2%  | 23          | 0.3%  | 134         | 0.4%  |
| Home Values \$125,000 to \$149,999 |  | 1           | -     | 6           | -     | 21          | -     |
| Home Values \$100,000 to \$124,999 |  | 1           | -     | 4           | -     | 65          | 0.2%  |
| Home Values \$90,000 to \$99,999   |  | 1           | -     | 13          | 0.2%  | 29          | -     |
| Home Values \$80,000 to \$89,999   |  | -           | -     | -           | -     | 18          | -     |
| Home Values \$70,000 to \$79,999   |  | -           | -     | 17          | 0.2%  | 67          | 0.2%  |
| Home Values \$60,000 to \$69,999   |  | -           | -     | -           | -     | 5           | -     |
| Home Values \$50,000 to \$59,999   |  | -           | -     | -           | -     | 25          | -     |
| Home Values \$35,000 to \$49,999   |  | 2           | 0.1%  | 22          | 0.3%  | 148         | 0.5%  |
| Home Values \$25,000 to \$34,999   |  | -           | -     | 2           | -     | 88          | 0.3%  |
| Home Values \$10,000 to \$24,999   |  | -           | -     | 2           | -     | 28          | -     |
| Home Values Under \$10,000         |  | 2           | -     | 40          | 0.5%  | 229         | 0.7%  |
| Owner-Occupied Median Home Value   |  | \$1.26 M    |       | \$1.31 M    |       | \$889,170   |       |
| Renter-Occupied Median Rent        |  | \$2,881     |       | \$2,707     |       | \$1,962     |       |



# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1468/-73.4918

| 5 Burtis Ave<br>New Canaan, CT 06840                 |  | 1 mi radius   | 3 mi radius   | 5 mi radius   |
|--|--|---------------|---------------|---------------|
| <b>Total Annual Consumer Expenditure (2024)</b>      |  |               |               |               |
| Total Household Expenditure                          |  | \$597.52 M    | \$2.26 B      | \$7.12 B      |
| Total Non-Retail Expenditure                         |  | \$322.32 M    | \$1.22 B      | \$3.83 B      |
| Total Retail Expenditure                             |  | \$275.2 M     | \$1.04 B      | \$3.29 B      |
| Apparel  |  | \$21.99 M     | \$83.52 M     | \$260.53 M    |
| Contributions  |  | \$23.63 M     | \$91.35 M     | \$276.29 M    |
| Education  |  | \$24.4 M      | \$94.69 M     | \$281.89 M    |
| Entertainment  |  | \$35.57 M     | \$136.32 M    | \$423.5 M     |
| Food and Beverages                                   |  | \$83.71 M     | \$315.25 M    | \$1 B         |
| Furnishings and Equipment                            |  | \$21.82 M     | \$83.39 M     | \$259.76 M    |
| Gifts  |  | \$19.11 M     | \$73.52 M     | \$219.65 M    |
| Health Care  |  | \$46.13 M     | \$174.03 M    | \$556.4 M     |
| Household Operations                                 |  | \$25 M        | \$95.34 M     | \$295.65 M    |
| Miscellaneous Expenses                               |  | \$11.56 M     | \$43.81 M     | \$137.14 M    |
| Personal Care  |  | \$7.96 M      | \$30.05 M     | \$94.73 M     |
| Personal Insurance                                   |  | \$4.88 M      | \$18.98 M     | \$57.72 M     |
| Reading  |  | \$1.36 M      | \$5.17 M      | \$16.1 M      |
| Shelter  |  | \$125.76 M    | \$474.06 M    | \$1.5 B       |
| Tobacco  |  | \$2.5 M       | \$8.94 M      | \$30.98 M     |
| Transportation                                       |  | \$104.05 M    | \$394.09 M    | \$1.25 B      |
| Utilities  |  | \$38.09 M     | \$141.94 M    | \$460.54 M    |
| <b>Monthly Household Consumer Expenditure (2024)</b> |  |               |               |               |
| Total Household Expenditure                          |  | \$15,823      | \$18,529      | \$12,334      |
| Total Non-Retail Expenditure                         |  | \$8,535 53.9% | \$9,995 53.9% | \$6,630 53.8% |
| Total Retail Expenditures                            |  | \$7,287 46.1% | \$8,533 46.1% | \$5,704 46.2% |
| Apparel  |  | \$582 3.7%    | \$683 3.7%    | \$452 3.7%    |
| Contributions  |  | \$626 4.0%    | \$747 4.0%    | \$479 3.9%    |
| Education  |  | \$646 4.1%    | \$775 4.2%    | \$489 4.0%    |
| Entertainment  |  | \$942 6.0%    | \$1,115 6.0%  | \$734 6.0%    |
| Food and Beverages                                   |  | \$2,217 14.0% | \$2,580 13.9% | \$1,737 14.1% |
| Furnishings and Equipment                            |  | \$578 3.7%    | \$682 3.7%    | \$450 3.7%    |
| Gifts  |  | \$506 3.2%    | \$602 3.2%    | \$381 3.1%    |
| Health Care  |  | \$1,221 7.7%  | \$1,424 7.7%  | \$964 7.8%    |
| Household Operations                                 |  | \$662 4.2%    | \$780 4.2%    | \$512 4.2%    |
| Miscellaneous Expenses                               |  | \$306 1.9%    | \$359 1.9%    | \$238 1.9%    |
| Personal Care  |  | \$211 1.3%    | \$246 1.3%    | \$164 1.3%    |
| Personal Insurance                                   |  | \$129 0.8%    | \$155 0.8%    | \$100 0.8%    |
| Reading  |  | \$36 0.2%     | \$42 0.2%     | \$28 0.2%     |
| Shelter  |  | \$3,330 21.0% | \$3,879 20.9% | \$2,591 21.0% |
| Tobacco  |  | \$66 0.4%     | \$73 0.4%     | \$54 0.4%     |
| Transportation                                       |  | \$2,755 17.4% | \$3,225 17.4% | \$2,164 17.5% |
| Utilities  |  | \$1,009 6.4%  | \$1,161 6.3%  | \$798 6.5%    |