

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1472/-73.4924

111 Main St New Canaan, CT 06840	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2023)	7,764		28,604		124,347	
Projected Population (2028)	7,792		29,143		125,946	
Census Population (2020)	7,673		28,516		123,537	
Census Population (2010)	7,295		28,099		119,055	
Projected Annual Growth (2023-2028)	28	-	539	0.4%	1,599	0.3%
Historical Annual Growth (2020-2023)	91	-	89	0.1%	810	0.2%
Historical Annual Growth (2010-2020)	378	0.5%	416	0.1%	4,482	0.4%
Estimated Population Density (2023)	2,473 <i>psm</i>		1,012 <i>psm</i>		1,584 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2023)	3,094		10,169		47,223	
Projected Households (2028)	3,149		10,496		48,493	
Census Households (2020)	3,017		10,011		46,336	
Census Households (2010)	2,990		10,027		43,919	
Projected Annual Growth (2023-2028)	56	0.4%	328	0.6%	1,270	0.5%
Historical Annual Change (2010-2023)	103	0.3%	142	0.1%	3,304	0.6%
<b>Average Household Income</b>						
Estimated Average Household Income (2023)	\$320,191		\$382,224		\$254,649	
Projected Average Household Income (2028)	\$337,980		\$397,462		\$266,149	
Census Average Household Income (2010)	\$172,484		\$241,754		\$161,916	
Census Average Household Income (2000)	\$165,242		\$204,319		\$133,873	
Projected Annual Change (2023-2028)	\$17,789	1.1%	\$15,238	0.8%	\$11,500	0.9%
Historical Annual Change (2000-2023)	\$154,949	4.1%	\$177,905	3.8%	\$120,776	3.9%
<b>Median Household Income</b>						
Estimated Median Household Income (2023)	\$187,691		\$222,877		\$167,649	
Projected Median Household Income (2028)	\$192,864		\$225,485		\$170,932	
Census Median Household Income (2010)	\$114,065		\$153,921		\$111,196	
Census Median Household Income (2000)	\$106,176		\$144,079		\$98,465	
Projected Annual Change (2023-2028)	\$5,174	0.6%	\$2,608	0.2%	\$3,283	0.4%
Historical Annual Change (2000-2023)	\$81,515	3.3%	\$78,798	2.4%	\$69,183	3.1%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2023)	\$127,610		\$135,972		\$96,811	
Projected Per Capita Income (2028)	\$136,648		\$143,249		\$102,578	
Census Per Capita Income (2010)	\$70,688		\$86,267		\$59,726	
Census Per Capita Income (2000)	\$68,372		\$72,008		\$49,709	
Projected Annual Change (2023-2028)	\$9,037	1.4%	\$7,278	1.1%	\$5,767	1.2%
Historical Annual Change (2000-2023)	\$59,238	3.8%	\$63,963	3.9%	\$47,101	4.1%
Estimated Average Household Net Worth (2023)	\$2.84 M		\$3.21 M		\$2.42 M	

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111 Main St New Canaan, CT 06840	1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>						
Total Population (2023)	7,764		28,604		124,347	
White (2023)	6,250	80.5%	23,126	80.8%	84,595	68.0%
Black or African American (2023)	291	3.8%	1,102	3.9%	11,653	9.4%
American Indian or Alaska Native (2023)	9	0.1%	32	0.1%	410	0.3%
Asian (2023)	558	7.2%	1,846	6.5%	8,811	7.1%
Hawaiian or Pacific Islander (2023)	1	-	5	-	19	-
Other Race (2023)	130	1.7%	500	1.7%	8,225	6.6%
Two or More Races (2023)	524	6.7%	1,994	7.0%	10,633	8.6%
Population < 18 (2023)	1,923 24.8%		7,294 25.5%		28,646 23.0%	
White Not Hispanic	1,438	74.8%	5,597	76.7%	16,790	58.6%
Black or African American	61	3.2%	207	2.8%	2,655	9.3%
Asian	166	8.6%	500	6.8%	2,217	7.7%
Other Race Not Hispanic	64	3.3%	254	3.5%	965	3.4%
Hispanic	194	10.1%	737	10.1%	6,020	21.0%
Not Hispanic or Latino Population (2023)	7,058 90.9%		25,936 90.7%		102,419 82.4%	
Not Hispanic White	6,107	86.5%	22,579	87.1%	80,760	78.9%
Not Hispanic Black or African American	277	3.9%	1,045	4.0%	11,047	10.8%
Not Hispanic American Indian or Alaska Native	1	-	4	-	41	-
Not Hispanic Asian	552	7.8%	1,836	7.1%	8,744	8.5%
Not Hispanic Hawaiian or Pacific Islander	-	-	2	-	9	-
Not Hispanic Other Race	6	-	46	0.2%	254	0.2%
Not Hispanic Two or More Races	115	1.6%	424	1.6%	1,564	1.5%
Hispanic or Latino Population (2023)	706 9.1%		2,668 9.3%		21,928 17.6%	
Hispanic White	143	20.3%	547	20.5%	3,836	17.5%
Hispanic Black or African American	15	2.1%	57	2.1%	606	2.8%
Hispanic American Indian or Alaska Native	8	1.1%	28	1.0%	369	1.7%
Hispanic Asian	6	0.9%	10	0.4%	67	0.3%
Hispanic Hawaiian or Pacific Islander	1	0.2%	2	-	11	-
Hispanic Other Race	124	17.6%	454	17.0%	7,971	36.3%
Hispanic Two or More Races	409	57.9%	1,570	58.9%	9,070	41.4%
Not Hispanic or Latino Population (2020)	7,160 93.3%		26,535 93.1%		101,205 81.9%	
Hispanic or Latino Population (2020)	513 6.7%		1,981 6.9%		22,332 18.1%	
Not Hispanic or Latino Population (2010)	6,997 95.9%		26,971 96.0%		103,561 87.0%	
Hispanic or Latino Population (2010)	298 4.1%		1,129 4.0%		15,494 13.0%	
Not Hispanic or Latino Population (2028)	7,085 90.9%		26,411 90.6%		103,862 82.5%	
Hispanic or Latino Population (2028)	707 9.1%		2,732 9.4%		22,083 17.5%	
Projected Annual Growth (2023-2028)	-		64 0.5%		155 0.1%	
Historical Annual Growth (2010-2020)	215 7.2%		852 7.5%		6,838 4.4%	

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111 Main St New Canaan, CT 06840		1 mi radius		3 mi radius		5 mi radius	
<b>Total Age Distribution (2023)</b>							
Total Population		7,764		28,604		124,347	
Age Under 5 Years		446	5.7%	1,375	4.8%	6,738	5.4%
Age 5 to 9 Years		536	6.9%	1,958	6.8%	7,645	6.1%
Age 10 to 14 Years		548	7.1%	2,364	8.3%	8,656	7.0%
Age 15 to 19 Years		548	7.1%	2,225	7.8%	8,282	6.7%
Age 20 to 24 Years		282	3.6%	1,044	3.6%	5,942	4.8%
Age 25 to 29 Years		250	3.2%	799	2.8%	6,422	5.2%
Age 30 to 34 Years		328	4.2%	983	3.4%	7,159	5.8%
Age 35 to 39 Years		459	5.9%	1,555	5.4%	8,229	6.6%
Age 40 to 44 Years		467	6.0%	1,841	6.4%	8,269	6.7%
Age 45 to 49 Years		464	6.0%	2,022	7.1%	8,295	6.7%
Age 50 to 54 Years		568	7.3%	2,484	8.7%	9,356	7.5%
Age 55 to 59 Years		614	7.9%	2,393	8.4%	9,609	7.7%
Age 60 to 64 Years		596	7.7%	2,231	7.8%	8,748	7.0%
Age 65 to 69 Years		454	5.9%	1,721	6.0%	6,808	5.5%
Age 70 to 74 Years		414	5.3%	1,382	4.8%	5,347	4.3%
Age 75 to 79 Years		319	4.1%	940	3.3%	3,717	3.0%
Age 80 to 84 Years		234	3.0%	636	2.2%	2,530	2.0%
Age 85 Years or Over		238	3.1%	652	2.3%	2,595	2.1%
Median Age		44.4		44.4		41.2	
Age 19 Years or Less		2,077	26.8%	7,922	27.7%	31,321	25.2%
Age 20 to 64 Years		4,026	51.9%	15,351	53.7%	72,029	57.9%
Age 65 Years or Over		1,660	21.4%	5,331	18.6%	20,997	16.9%
<b>Female Age Distribution (2023)</b>							
Female Population		4,173	53.7%	14,631	51.1%	63,610	51.2%
Age Under 5 Years		234	5.6%	683	4.7%	3,283	5.2%
Age 5 to 9 Years		281	6.7%	966	6.6%	3,837	6.0%
Age 10 to 14 Years		274	6.6%	1,163	8.0%	4,185	6.6%
Age 15 to 19 Years		264	6.3%	1,039	7.1%	4,008	6.3%
Age 20 to 24 Years		144	3.4%	485	3.3%	2,885	4.5%
Age 25 to 29 Years		138	3.3%	406	2.8%	3,235	5.1%
Age 30 to 34 Years		190	4.6%	537	3.7%	3,626	5.7%
Age 35 to 39 Years		244	5.8%	834	5.7%	4,121	6.5%
Age 40 to 44 Years		250	6.0%	966	6.6%	4,276	6.7%
Age 45 to 49 Years		246	5.9%	1,054	7.2%	4,255	6.7%
Age 50 to 54 Years		310	7.4%	1,300	8.9%	4,808	7.6%
Age 55 to 59 Years		320	7.7%	1,201	8.2%	4,937	7.8%
Age 60 to 64 Years		293	7.0%	1,108	7.6%	4,479	7.0%
Age 65 to 69 Years		241	5.8%	850	5.8%	3,513	5.5%
Age 70 to 74 Years		234	5.6%	725	5.0%	2,907	4.6%
Age 75 to 79 Years		195	4.7%	528	3.6%	2,085	3.3%
Age 80 to 84 Years		152	3.7%	369	2.5%	1,486	2.3%
Age 85 Years or Over		162	3.9%	416	2.8%	1,683	2.6%
Female Median Age		45.6		45.3		42.2	
Age 19 Years or Less		1,052	25.2%	3,851	26.3%	15,313	24.1%
Age 20 to 64 Years		2,135	51.2%	7,893	53.9%	36,623	57.6%
Age 65 Years or Over		986	23.6%	2,887	19.7%	11,674	18.4%

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<b>Male Age Distribution (2023)</b>						
Male Population	3,591	46.3%	13,973	48.9%	60,737	48.8%
Age Under 5 Years	212	5.9%	692	4.9%	3,455	5.7%
Age 5 to 9 Years	255	7.1%	992	7.1%	3,808	6.3%
Age 10 to 14 Years	274	7.6%	1,201	8.6%	4,470	7.4%
Age 15 to 19 Years	284	7.9%	1,187	8.5%	4,274	7.0%
Age 20 to 24 Years	138	3.8%	559	4.0%	3,057	5.0%
Age 25 to 29 Years	111	3.1%	393	2.8%	3,187	5.2%
Age 30 to 34 Years	139	3.9%	446	3.2%	3,534	5.8%
Age 35 to 39 Years	215	6.0%	721	5.2%	4,108	6.8%
Age 40 to 44 Years	217	6.0%	875	6.3%	3,993	6.6%
Age 45 to 49 Years	217	6.1%	968	6.9%	4,040	6.7%
Age 50 to 54 Years	258	7.2%	1,184	8.5%	4,547	7.5%
Age 55 to 59 Years	294	8.2%	1,192	8.5%	4,672	7.7%
Age 60 to 64 Years	303	8.4%	1,123	8.0%	4,268	7.0%
Age 65 to 69 Years	213	5.9%	871	6.2%	3,295	5.4%
Age 70 to 74 Years	180	5.0%	657	4.7%	2,440	4.0%
Age 75 to 79 Years	123	3.4%	413	3.0%	1,632	2.7%
Age 80 to 84 Years	82	2.3%	268	1.9%	1,044	1.7%
Age 85 Years or Over	76	2.1%	236	1.7%	912	1.5%
Male Median Age	43.0		43.6		40.2	
Age 19 Years or Less	1,025	28.5%	4,071	29.1%	16,008	26.4%
Age 20 to 64 Years	1,892	52.7%	7,458	53.4%	35,406	58.3%
Age 65 Years or Over	674	18.8%	2,444	17.5%	9,323	15.3%
<b>Males per 100 Females (2023)</b>						
Overall Comparison	86		96		95	
Age Under 5 Years	91	47.6%	101	50.3%	105	51.3%
Age 5 to 9 Years	91	47.5%	103	50.7%	99	49.8%
Age 10 to 14 Years	100	50.0%	103	50.8%	107	51.6%
Age 15 to 19 Years	108	51.9%	114	53.3%	107	51.6%
Age 20 to 24 Years	96	49.0%	115	53.5%	106	51.5%
Age 25 to 29 Years	80	44.6%	97	49.1%	99	49.6%
Age 30 to 34 Years	73	42.2%	83	45.3%	97	49.4%
Age 35 to 39 Years	88	46.9%	86	46.4%	100	49.9%
Age 40 to 44 Years	87	46.4%	91	47.5%	93	48.3%
Age 45 to 49 Years	88	46.9%	92	47.9%	95	48.7%
Age 50 to 54 Years	83	45.4%	91	47.7%	95	48.6%
Age 55 to 59 Years	92	47.9%	99	49.8%	95	48.6%
Age 60 to 64 Years	103	50.8%	101	50.3%	95	48.8%
Age 65 to 69 Years	88	46.9%	102	50.6%	94	48.4%
Age 70 to 74 Years	77	43.4%	91	47.5%	84	45.6%
Age 75 to 79 Years	63	38.7%	78	43.9%	78	43.9%
Age 80 to 84 Years	54	35.0%	73	42.1%	70	41.3%
Age 85 Years or Over	47	32.0%	57	36.2%	54	35.1%
Age 19 Years or Less	97	49.3%	106	51.4%	105	51.1%
Age 20 to 39 Years	84	45.7%	94	48.3%	100	50.0%
Age 40 to 64 Years	91	47.6%	95	48.7%	95	48.6%
Age 65 Years or Over	68	40.6%	85	45.8%	80	44.4%

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111 Main St New Canaan, CT 06840	1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2023)</b>						
Total Households	3,094		10,169		47,223	
Households with Children	928	30.0%	3,819	37.6%	15,818	33.5%
Average Household Size	2.5		2.8		2.6	
Household Density per Square Mile	985		360		601	
Population Family	6,153	79.3%	25,204	88.1%	104,088	83.7%
Population Non-Family	1,586	20.4%	3,196	11.2%	19,258	15.5%
Population Group Quarters	25	0.3%	204	0.7%	1,002	0.8%
Family Households	1,849	59.8%	7,632	75.1%	32,076	67.9%
Married Couple Households	1,503	81.3%	6,704	87.8%	25,660	80.0%
Other Family Households with Children	345	18.7%	928	12.2%	6,415	20.0%
Family Households with Children	928	50.2%	3,819	50.0%	15,813	49.3%
Married Couple with Children	731	78.8%	3,333	87.3%	12,425	78.6%
Other Family Households with Children	196	21.2%	486	12.7%	3,389	21.4%
Family Households No Children	921	49.8%	3,813	50.0%	16,262	50.7%
Married Couple No Children	772	83.8%	3,371	88.4%	13,236	81.4%
Other Family Households No Children	149	16.2%	442	11.6%	3,027	18.6%
Non-Family Households	1,245	40.2%	2,536	24.9%	15,147	32.1%
Non-Family Households with Children	-	-	-	-	5	-
Non-Family Households No Children	1,245	100.0%	2,536	100.0%	15,142	100.0%
Average Family Household Size	3.3		3.3		3.2	
Average Family Income	\$451,307		\$463,762		\$323,561	
Median Family Income	\$255,089		\$256,318		\$207,618	
Average Non-Family Household Size	1.3		1.3		1.3	
<b>Marital Status (2023)</b>						
Population Age 15 Years or Over	6,235		22,907		101,308	
Never Married	1,615	25.9%	5,765	25.2%	29,722	29.3%
Currently Married	3,329	53.4%	13,864	60.5%	54,762	54.1%
Previously Married	1,291	20.7%	3,279	14.3%	16,825	16.6%
Separated	174	13.5%	587	17.9%	3,756	22.3%
Widowed	489	37.9%	1,044	31.8%	4,905	29.2%
Divorced	628	48.7%	1,648	50.3%	8,163	48.5%
<b>Educational Attainment (2023)</b>						
Adult Population Age 25 Years or Over	5,405		19,638		87,084	
Elementary (Grade Level 0 to 8)	25	0.5%	457	2.3%	3,978	4.6%
Some High School (Grade Level 9 to 11)	47	0.9%	247	1.3%	2,446	2.8%
High School Graduate	352	6.5%	1,522	7.8%	12,462	14.3%
Some College	639	11.8%	1,909	9.7%	10,611	12.2%
Associate Degree Only	245	4.5%	719	3.7%	4,668	5.4%
Bachelor Degree Only	2,095	38.8%	7,715	39.3%	28,508	32.7%
Graduate Degree	2,003	37.1%	7,068	36.0%	24,412	28.0%
Any College (Some College or Higher)	4,982	92.2%	17,412	88.7%	68,199	78.3%
College Degree + (Bachelor Degree or Higher)	4,098	75.8%	14,784	75.3%	52,920	60.8%

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<b>Housing</b>						
Total Housing Units (2023)	3,358		10,827		49,911	
Total Housing Units (2020)	3,272		10,637		48,836	
Historical Annual Growth (2020-2023)	86	-	190	-	1,075	-
Housing Units Occupied (2023)	3,094	92.1%	10,169	93.9%	47,223	94.6%
Housing Units Owner-Occupied	2,052	66.3%	8,428	82.9%	32,483	68.8%
Housing Units Renter-Occupied	1,042	33.7%	1,740	17.1%	14,740	31.2%
Housing Units Vacant (2023)	264	7.9%	658	6.1%	2,688	5.4%
<b>Household Size (2023)</b>						
Total Households	3,094		10,169		47,223	
1 Person Households	1,165	37.7%	2,229	21.9%	12,534	26.5%
2 Person Households	949	30.7%	3,374	33.2%	15,494	32.8%
3 Person Households	369	11.9%	1,591	15.6%	7,337	15.5%
4 Person Households	367	11.9%	1,733	17.0%	7,105	15.0%
5 Person Households	177	5.7%	909	8.9%	3,309	7.0%
6 Person Households	58	1.9%	274	2.7%	1,042	2.2%
7 or More Person Households	9	0.3%	57	0.6%	403	0.9%
<b>Household Income Distribution (2023)</b>						
HH Income \$200,000 or More	1,469	47.5%	5,543	54.5%	18,499	39.2%
HH Income \$150,000 to \$199,999	338	10.9%	1,300	12.8%	5,440	11.5%
HH Income \$125,000 to \$149,999	286	9.2%	642	6.3%	3,289	7.0%
HH Income \$100,000 to \$124,999	164	5.3%	575	5.7%	3,374	7.1%
HH Income \$75,000 to \$99,999	139	4.5%	476	4.7%	3,780	8.0%
HH Income \$50,000 to \$74,999	307	9.9%	715	7.0%	4,601	9.7%
HH Income \$35,000 to \$49,999	102	3.3%	321	3.2%	2,500	5.3%
HH Income \$25,000 to \$34,999	118	3.8%	213	2.1%	2,075	4.4%
HH Income \$15,000 to \$24,999	69	2.2%	141	1.4%	1,514	3.2%
HH Income \$10,000 to \$14,999	61	2.0%	103	1.0%	829	1.8%
HH Income Under \$10,000	39	1.3%	139	1.4%	1,322	2.8%
<b>Household Vehicles (2023)</b>						
Households 0 Vehicles Available	98	3.2%	242	2.4%	2,289	4.8%
Households 1 Vehicle Available	1,149	37.1%	2,296	22.6%	14,282	30.2%
Households 2 Vehicles Available	1,303	42.1%	4,733	46.5%	19,822	42.0%
Households 3 or More Vehicles Available	544	17.6%	2,898	28.5%	10,830	22.9%
Total Vehicles Available	5,557		21,594		91,379	
Average Vehicles per Household	1.8		2.1		1.9	
Owner-Occupied Household Vehicles	4,079	73.4%	18,937	87.7%	69,823	76.4%
Average Vehicles per Owner-Occupied Household	2.0		2.2		2.1	
Renter-Occupied Household Vehicles	1,479	26.6%	2,657	12.3%	21,556	23.6%
Average Vehicles per Renter-Occupied Household	1.4		1.5		1.5	
<b>Travel Time (2023)</b>						
Worker Base Age 16 years or Over	3,492		13,284		64,135	
Travel to Work in 14 Minutes or Less	671	19.2%	1,895	14.3%	10,880	17.0%
Travel to Work in 15 to 29 Minutes	731	20.9%	3,166	23.8%	16,778	26.2%
Travel to Work in 30 to 59 Minutes	424	12.2%	1,774	13.4%	11,275	17.6%
Travel to Work in 60 Minutes or More	321	9.2%	1,332	10.0%	5,257	8.2%
Work at Home	1,345	38.5%	5,117	38.5%	19,945	31.1%
Average Minutes Travel to Work	21.0		23.4		23.6	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1472/-73.4924

111 Main St New Canaan, CT 06840	1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2023)</b>						
Worker Base Age 16 years or Over	3,492		13,284		64,135	
Drive to Work Alone	1,534	43.9%	6,391	48.1%	35,051	54.7%
Drive to Work in Carpool	192	5.5%	556	4.2%	4,108	6.4%
Travel to Work by Public Transportation	196	5.6%	768	5.8%	2,848	4.4%
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	-	-	2	-	106	0.2%
Walk to Work	209	6.0%	339	2.6%	1,521	2.4%
Other Means	16	0.5%	111	0.8%	555	0.9%
Work at Home	1,345	38.5%	5,117	38.5%	19,945	31.1%
<b>Daytime Demographics (2023)</b>						
Total Businesses	1,097		2,274		10,226	
Total Employees	8,039		14,040		91,746	
Company Headquarter Businesses	38	3.5%	64	2.8%	392	3.8%
Company Headquarter Employees	1,470	18.3%	2,002	14.3%	22,774	24.8%
Employee Population per Business	7.3 to 1		6.2 to 1		9.0 to 1	
Residential Population per Business	7.1 to 1		12.6 to 1		12.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	10,639		23,100		127,022	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2023)	6,093		22,344		99,444	
Labor Force Total Males (2023)	2,779	45.6%	10,800	48.3%	48,066	48.3%
Male Civilian Employed	1,935	69.6%	7,539	69.8%	34,211	71.2%
Male Civilian Unemployed	79	2.9%	265	2.5%	1,420	3.0%
Males in Armed Forces	-	-	-	-	33	-
Males Not in Labor Force	765	27.5%	2,995	27.7%	12,402	25.8%
Labor Force Total Females (2023)	3,314	54.4%	11,544	51.7%	51,378	51.7%
Female Civilian Employed	1,558	47.0%	5,744	49.8%	29,924	58.2%
Female Civilian Unemployed	63	1.9%	185	1.6%	990	1.9%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,693	51.1%	5,614	48.6%	20,463	39.8%
Unemployment Rate	142	2.3%	450	2.0%	2,411	2.4%
<b>Occupation (2023)</b>						
Occupation Population Age 16 Years or Over	3,492		13,284		64,135	
Occupation Total Males	1,935	55.4%	7,539	56.8%	34,211	53.3%
Occupation Total Females	1,558	44.6%	5,744	43.2%	29,924	46.7%
Management, Business, Financial Operations	1,202	-	4,829	36.4%	18,445	28.8%
Professional, Related	1,014	29.0%	3,903	29.4%	17,925	27.9%
Service	267	7.6%	939	7.1%	7,927	12.4%
Sales, Office	710	20.3%	2,634	19.8%	12,665	19.7%
Farming, Fishing, Forestry	-	-	8	-	23	-
Construction, Extraction, Maintenance	61	1.7%	381	2.9%	3,524	5.5%
Production, Transport, Material Moving	238	6.8%	590	4.4%	3,626	5.7%
White Collar Workers	2,927	83.8%	11,365	85.6%	49,035	76.5%
Blue Collar Workers	566	16.2%	1,918	14.4%	15,100	23.5%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1472/-73.4924

111 Main St New Canaan, CT 06840		1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2023)</b>							
Total Units		3,094		10,169		47,223	
1 Detached Unit		1,440	46.6%	7,736	76.1%	28,909	61.2%
1 Attached Unit		690	22.3%	977	9.6%	3,716	7.9%
2 Units		181	5.9%	335	3.3%	2,538	5.4%
3 to 4 Units		261	8.4%	290	2.9%	2,262	4.8%
5 to 9 Units		192	6.2%	282	2.8%	2,291	4.9%
10 to 19 Units		127	4.1%	169	1.7%	2,082	4.4%
20 to 49 Units		77	2.5%	120	1.2%	1,986	4.2%
50 or More Units		119	3.8%	209	2.1%	3,276	6.9%
Mobile Home or Trailer		3	0.1%	34	0.3%	125	0.3%
Other Structure		2	-	17	0.2%	38	-
<b>Homes Built By Year (2023)</b>							
Homes Built 2020 or later		2	-	8	-	39	-
Homes Built 2010 to 2019		237	7.1%	463	4.3%	3,234	6.5%
Homes Built 2000 to 2009		417	12.4%	1,121	10.4%	3,770	7.6%
Homes Built 1990 to 1999		228	6.8%	676	6.2%	3,276	6.6%
Homes Built 1980 to 1989		290	8.6%	1,004	9.3%	5,794	11.6%
Homes Built 1970 to 1979		332	9.9%	1,289	11.9%	6,974	14.0%
Homes Built 1960 to 1969		515	15.3%	1,805	16.7%	6,632	13.3%
Homes Built 1950 to 1959		385	11.5%	1,709	15.8%	7,800	15.6%
Homes Built 1940 to 1949		186	5.5%	572	5.3%	3,107	6.2%
Homes Built Before 1939		502	15.0%	1,522	14.1%	6,597	13.2%
Median Age of Homes		52.9	yrs	55.3	yrs	54.5	yrs
<b>Home Values (2023)</b>							
Owner Specified Housing Units		2,052		8,428		32,483	
Home Values \$1,000,000 or More		1,056	51.5%	3,974	47.1%	7,854	24.2%
Home Values \$750,000 to \$999,999		354	17.2%	1,776	21.1%	5,235	16.1%
Home Values \$500,000 to \$749,999		363	17.7%	1,655	19.6%	8,749	26.9%
Home Values \$400,000 to \$499,999		94	4.6%	429	5.1%	4,215	13.0%
Home Values \$300,000 to \$399,999		113	5.5%	310	3.7%	3,463	10.7%
Home Values \$250,000 to \$299,999		29	1.4%	54	0.6%	1,166	3.6%
Home Values \$200,000 to \$249,999		9	0.4%	71	0.8%	745	2.3%
Home Values \$175,000 to \$199,999		5	0.2%	26	0.3%	167	0.5%
Home Values \$150,000 to \$174,999		8	0.4%	11	0.1%	112	0.3%
Home Values \$125,000 to \$149,999		3	0.1%	18	0.2%	60	0.2%
Home Values \$100,000 to \$124,999		-	-	3	-	36	0.1%
Home Values \$90,000 to \$99,999		-	-	-	-	66	0.2%
Home Values \$80,000 to \$89,999		-	-	2	-	46	0.1%
Home Values \$70,000 to \$79,999		-	-	-	-	39	0.1%
Home Values \$60,000 to \$69,999		-	-	8	-	18	-
Home Values \$50,000 to \$59,999		1	-	5	-	43	0.1%
Home Values \$35,000 to \$49,999		-	-	8	-	89	0.3%
Home Values \$25,000 to \$34,999		-	-	3	-	45	0.1%
Home Values \$10,000 to \$24,999		-	-	16	0.2%	73	0.2%
Home Values Under \$10,000		15	0.7%	56	0.7%	262	0.8%
Owner-Occupied Median Home Value		\$1.2 M		\$1.23 M		\$828,813	
Renter-Occupied Median Rent		\$1,967		\$1,943		\$1,686	



# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1472/-73.4924

111 Main St New Canaan, CT 06840	1 mi radius		3 mi radius		5 mi radius	
<b>Total Annual Consumer Expenditure (2023)</b>						
Total Household Expenditure	\$558.67 M		\$2.17 B		\$7.03 B	
Total Non-Retail Expenditure	\$300.74 M		\$1.17 B		\$3.78 B	
Total Retail Expenditure	\$257.93 M		\$1 B		\$3.25 B	
Apparel	\$20.52 M		\$80.59 M		\$258.81 M	
Contributions	\$21.88 M		\$86.97 M		\$272.29 M	
Education	\$22.5 M		\$90.87 M		\$280.64 M	
Entertainment	\$33.27 M		\$130.91 M		\$418.73 M	
Food and Beverages	\$78.47 M		\$303.75 M		\$991.33 M	
Furnishings and Equipment	\$20.41 M		\$79.96 M		\$256.46 M	
Gifts	\$17.57 M		\$69.72 M		\$216.77 M	
Health Care	\$43.38 M		\$166.62 M		\$546.59 M	
Household Operations	\$23.32 M		\$91.46 M		\$292.32 M	
Miscellaneous Expenses	\$10.8 M		\$41.98 M		\$135.25 M	
Personal Care	\$7.44 M		\$28.84 M		\$93.51 M	
Personal Insurance	\$4.56 M		\$18.2 M		\$57.14 M	
Reading	\$1.27 M		\$4.93 M		\$15.82 M	
Shelter	\$117.34 M		\$454.62 M		\$1.47 B	
Tobacco	\$2.36 M		\$8.6 M		\$30.32 M	
Transportation	\$97.73 M		\$379.79 M		\$1.24 B	
Utilities	\$35.86 M		\$136.91 M		\$454.66 M	
<b>Monthly Household Consumer Expenditure (2023)</b>						
Total Household Expenditure	\$15,049		\$17,822		\$12,407	
Total Non-Retail Expenditure	\$8,101	53.8%	\$9,599	53.9%	\$6,664	53.7%
Total Retail Expenditures	\$6,948	46.2%	\$8,223	46.1%	\$5,743	46.3%
Apparel	\$553	3.7%	\$660	3.7%	\$457	3.7%
Contributions	\$589	3.9%	\$713	4.0%	\$480	3.9%
Education	\$606	4.0%	\$745	4.2%	\$495	4.0%
Entertainment	\$896	6.0%	\$1,073	6.0%	\$739	6.0%
Food and Beverages	\$2,114	14.0%	\$2,489	14.0%	\$1,749	14.1%
Furnishings and Equipment	\$550	3.7%	\$655	3.7%	\$453	3.6%
Gifts	\$473	3.1%	\$571	3.2%	\$383	3.1%
Health Care	\$1,169	7.8%	\$1,366	7.7%	\$965	7.8%
Household Operations	\$628	4.2%	\$750	4.2%	\$516	4.2%
Miscellaneous Expenses	\$291	1.9%	\$344	1.9%	\$239	1.9%
Personal Care	\$201	1.3%	\$236	1.3%	\$165	1.3%
Personal Insurance	\$123	0.8%	\$149	0.8%	\$101	0.8%
Reading	\$34	0.2%	\$40	0.2%	\$28	0.2%
Shelter	\$3,161	21.0%	\$3,726	20.9%	\$2,603	21.0%
Tobacco	\$64	0.4%	\$71	0.4%	\$54	0.4%
Transportation	\$2,633	17.5%	\$3,112	17.5%	\$2,180	17.6%
Utilities	\$966	6.4%	\$1,122	6.3%	\$802	6.5%