2010-2020 Census, 2021 Estimates with 2026 Projections Calculated using Weighted Block Centroid from Block Groups



6750 Immokalee Rd							
Naples, FL 34119	1 mi radius		3 mi rac	idius 5 mi		mi radius	
Population							
Estimated Population (2021)	4,765		49,804		117,986		
Projected Population (2026)	5,168		54,963		130,965		
Census Population (2020)	5,478		49,098		114,348		
Census Population (2010)	4,614		40,930		94,158		
Projected Annual Growth (2021-2026)	403	1.7%	5,159	2.1%	12,979	2.2%	
Historical Annual Growth (2020-2021)	-713	-	706	1.4%	3,638	3.2%	
Historical Annual Growth (2010-2020)	864	1.9%	8,168	2.0%	20,190	2.1%	
Estimated Population Density (2021)	1,518	psm	1,762	psm	1,503	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2021)	2,340		22,423		53,258		
Projected Households (2026)	2,475		24,066		57,366		
Census Households (2020)	2,644		22,125		51,798		
Census Households (2010)	2,157		17,914		41,734		
Projected Annual Growth (2021-2026)	134	1.1%	1,643	1.5%	4,109	1.5%	
Historical Annual Change (2010-2021)	184	0.8%	4,509	2.3%	11,523	2.5%	
Average Household Income							
Estimated Average Household Income (2021)	\$99,217		\$122,374		\$119,075		
Projected Average Household Income (2026)	\$110,062		\$136,487		\$132,455		
Census Average Household Income (2010)	\$86,652		\$95,402		\$95,859		
Census Average Household Income (2000)	\$108,809		\$89,161		\$83,447		
Projected Annual Change (2021-2026)	\$10,845	2.2%	\$14,113	2.3%	\$13,380	2.2%	
Historical Annual Change (2000-2021)	-\$9,592	-0.4%	\$33,213	1.8%	\$35,628	2.0%	
Median Household Income							
Estimated Median Household Income (2021)	\$93,668		\$91,960		\$91,045		
Projected Median Household Income (2026)	\$108,346		\$106,612		\$105,992		
Census Median Household Income (2010)	\$63,935		\$65,675		\$61,899		
Census Median Household Income (2000)	\$74,943		\$63,446		\$58,793		
Projected Annual Change (2021-2026)	\$14,678	3.1%	\$14,653	3.2%	\$14,947	3.3%	
Historical Annual Change (2000-2021)	\$18,725	1.2%	\$28,513	2.1%	\$32,252	2.6%	
Per Capita Income							
Estimated Per Capita Income (2021)	\$48,741		\$55,141		\$53,802		
Projected Per Capita Income (2026)	\$52,716		\$59,802		\$58,066		
Census Per Capita Income (2010)	\$40,505		\$41,756		\$42,488		
Census Per Capita Income (2000)	\$46,694		\$37,682		\$35,222		
Projected Annual Change (2021-2026)	\$3,976	1.6%	\$4,661	1.7%	\$4,264	1.6%	
Historical Annual Change (2000-2021)	\$2,047	0.2%	\$17,459	2.2%	\$18,580	2.5%	
Estimated Average Household Net Worth (2021)	\$899,393		\$914,827		\$903,085		

2010-2020 Census, 2021 Estimates with 2026 Projections Calculated using Weighted Block Centroid from Block Groups



6750 Immokalee Rd Naples, FL 34119	1 mi radius		3 mi rad	3 mi radius		lius
Naples, FL 34113						
Race and Ethnicity						
Total Population (2021)	4,765		49,804		117,986	
White (2021)	4,055	85.1%	40,578	81.5%	94,475	80.1%
Black or African American (2021)	128	2.7%	1,537	3.1%	3,140	2.7%
American Indian or Alaska Native (2021)	8	0.2%	72	0.1%	308	0.3%
Asian (2021)	96	2.0%	1,204	2.4%	2,369	2.0%
Hawaiian or Pacific Islander (2021)	-	-	12	-	42	-
Other Race (2021)	109	2.3%	1,663	3.3%	5,448	4.6%
Two or More Races (2021)	368	7.7%	4,738	9.5%	12,203	10.3%
Population < 18 (2021)	633	13.3%	7,617	15.3%	17,373	14.7%
White Not Hispanic	414	65.4%	4,712	61.9%	9,920	57.1%
Black or African American	35	5.5%	448	5.9%	872	5.0%
Asian	22	3.5%	235	3.1%	454	2.6%
Other Race Not Hispanic	30	4.8%	411	5.4%	868	5.0%
Hispanic	131	20.8%	1,810	23.8%	5,259	30.3%
Not Hispanic or Latino Population (2021)	4,225	88.7%	42,769	85.9%	97,833	82.9%
Not Hispanic White	3,883	91.9%	38,629	90.3%	89,277	91.3%
Not Hispanic Black or African American	118	2.8%	1,433	3.4%	2,915	3.0%
Not Hispanic American Indian or Alaska Native	6	0.1%	42	_	116	0.1%
Not Hispanic Asian	94	2.2%	1,173	2.7%	2,301	2.4%
Not Hispanic Hawaiian or Pacific Islander	-	_	7	_	34	_
Not Hispanic Other Race	17	0.4%	248	0.6%	500	0.5%
Not Hispanic Two or More Races	106	2.5%	1,237	2.9%	2,691	2.8%
Hispanic or Latino Population (2021)	540	11.3%	7,035	14.1%	20,153	17.1%
Hispanic White	172		1,949	27.7%	5,199	25.8%
Hispanic Black or African American	10	1.9%	103	1.5%	225	1.1%
Hispanic American Indian or Alaska Native	2	0.4%	29	0.4%	192	1.0%
Hispanic Asian	2	0.3%	31	0.4%	69	0.3%
Hispanic Hawaiian or Pacific Islander	_	-	5	0.470	8	0.570
Hispanic Other Race	91	16.9%	1,416	20.1%		24.6%
Hispanic Two or More Races		48.5%		49.8%		47.2%
Not Hispanic or Latino Population (2020)		87.2%		49.6% 85.6%		84.7%
Hispanic or Latino Population (2020)						
Not Hispanic or Latino Population (2010)	4,123	12.8%	35,856	14.4%	17,531 79,816	15.3% 84.8%
Hispanic or Latino Population (2010)						
	491	10.6%		12.4%		
Not Hispanic or Latino Population (2026)	4,484	86.8%		84.2%	106,403	
Hispanic or Latino Population (2026)	683	13.2%		15.8%	24,562	
Projected Annual Growth (2021-2026)	143	5.3%	1,673	4.8%	4,409	4.4%
Historical Annual Growth (2010-2020)	210	4.3%	1,981	3.9%	3,189	2.2%

2010-2020 Census, 2021 Estimates with 2026 Projections Calculated using Weighted Block Centroid from Block Groups



6750 Immokalee Rd Naples, FL 34119	1 mi radius		3 mi rad	lius	5 mi rac	dius
Total Age Distribution (2021)						
Total Population	4,765		49,804		117,986	
Age Under 5 Years	145	3.0%	1,775	3.6%	4,214	3.6%
Age 5 to 9 Years	161	3.4%	2,053	4.1%	4,720	4.0%
Age 10 to 14 Years	198	4.2%	2,280	4.6%	5,102	4.3%
Age 15 to 19 Years	180	3.8%	2,224	4.5%	5,083	4.3%
Age 20 to 24 Years	162	3.4%	2,095	4.2%	5,111	4.3%
Age 25 to 29 Years	203	4.3%	2,116	4.2%	5,304	4.5%
Age 30 to 34 Years	191	4.0%	2,124	4.3%	5,283	4.5%
Age 35 to 39 Years	198	4.2%	2,262	4.5%	5,405	4.6%
Age 40 to 44 Years	188	3.9%	2,242	4.5%	5,239	4.4%
Age 45 to 49 Years	208	4.4%	2,338	4.7%	5,706	4.8%
Age 50 to 54 Years	276	5.8%	2,734	5.5%	6,715	5.7%
Age 55 to 59 Years	332	7.0%	3,283	6.6%	8,028	6.8%
Age 60 to 64 Years	404	8.5%	3,774	7.6%	9,111	7.7%
Age 65 to 69 Years	428	9.0%	4,151	8.3%	9,756	8.3%
Age 70 to 74 Years	529	11.1%	4,775	9.6%	10,859	9.2%
Age 75 to 79 Years	427	9.0%	3,904	7.8%	9,078	7.7%
Age 80 to 84 Years	279	5.9%	2,747	5.5%	6,341	5.4%
Age 85 Years or Over	258	5.4%	2,925	5.9%	6,933	5.9%
Median Age	56.6		53.7		53.3	
Age 19 Years or Less	684	14.4%	8,333	16.7%	19,118	16.2%
Age 20 to 64 Years	2,160	45.3%	22,969	46.1%	55,902	47.4%
Age 65 Years or Over	1,921	40.3%	18,503	37.2%	42,966	36.4%
Female Age Distribution (2021)						
Female Population	2,456	51.5%	26,365	52.9%	61,433	52.1%
Age Under 5 Years	76	3.1%	918	3.5%	2,118	3.4%
Age 5 to 9 Years	75	3.0%	1,046	4.0%	2,383	3.9%
Age 10 to 14 Years	94	3.8%	1,123	4.3%	2,558	4.2%
Age 15 to 19 Years	89	3.6%	1,093	4.1%	2,518	4.1%
Age 20 to 24 Years	92	3.7%	1,129	4.3%	2,544	4.1%
Age 25 to 29 Years	110	4.5%	1,126	4.3%	2,701	4.4%
Age 30 to 34 Years	100	4.1%	1,112	4.2%	2,683	4.4%
Age 35 to 39 Years	103	4.2%	1,235	4.7%	2,813	4.6%
Age 40 to 44 Years	98	4.0%	1,244	4.7%	2,764	4.5%
Age 45 to 49 Years	106	4.3%	1,243	4.7%	3,040	4.9%
Age 50 to 54 Years	153	6.2%	1,504	5.7%	3,563	5.8%
Age 55 to 59 Years	178	7.3%	1,818	6.9%	4,385	7.1%
Age 60 to 64 Years	223	9.1%	2,197	8.3%	5,107	8.3%
Age 65 to 69 Years	227	9.2%	2,182	8.3%	5,147	8.4%
Age 70 to 74 Years	269	11.0%	2,373	9.0%	5,354	8.7%
Age 75 to 79 Years	199	8.1%	1,875	7.1%	4,366	7.1%
Age 80 to 84 Years	124	5.1%	1,343	5.1%	3,235	5.3%
Age 85 Years or Over	139	5.6%	1,806	6.8%	4,154	6.8%
Female Median Age	56.6		54.0		53.8	
Age 19 Years or Less		13.6%		15.9%		15.6%
Age 20 to 64 Years		47.4%	12,607		29,600	
Age 65 Years or Over		39.0%		36.3%		36.2%

2010-2020 Census, 2021 Estimates with 2026 Projections Calculated using Weighted Block Centroid from Block Groups



6750 Immokalee Rd Naples, FL 34119	1 mi radius		3 mi rad	lius	5 mi rac	lius
Male Age Distribution (2021)						-
Male Population	2,309	48.5%	23,439	47.1%	56,553	47.9%
Age Under 5 Years	69	3.0%	857	3.7%	2,095	3.7%
Age 5 to 9 Years	86	3.7%	1,008	4.3%	2,337	4.1%
Age 10 to 14 Years	104	4.5%	1,157	4.9%	2,544	4.5%
Age 15 to 19 Years	91	3.9%	1,131	4.8%	2,565	4.5%
Age 20 to 24 Years	70	3.0%	966	4.1%	2,567	4.5%
Age 25 to 29 Years	93	4.0%	990	4.2%	2,603	4.6%
Age 30 to 34 Years	91	3.9%	1,013	4.3%	2,600	4.6%
Age 35 to 39 Years	95	4.1%	1,027	4.4%	2,591	4.6%
Age 40 to 44 Years	90	3.9%	999	4.3%	2,475	4.4%
Age 45 to 49 Years	101	4.4%	1,096	4.7%	2,666	4.7%
Age 50 to 54 Years	123	5.3%	1,230	5.2%	3,152	5.6%
Age 55 to 59 Years	153	6.6%	1,465	6.2%	3,643	6.4%
Age 60 to 64 Years	180	7.8%	1,577	6.7%	4,004	7.1%
Age 65 to 69 Years	201	8.7%	1,970	8.4%	4,609	8.2%
Age 70 to 74 Years	260	11.2%	2,401	10.2%	5,505	9.7%
Age 75 to 79 Years	228	9.9%	2,030	8.7%	4,712	8.3%
Age 80 to 84 Years	155	6.7%	1,404	6.0%	3,106	5.5%
Age 85 Years or Over	119	5.1%	1,119	4.8%	2,779	4.9%
Male Median Age	56.7		53.5		52.8	
Age 19 Years or Less	350	15.2%	4,153	17.7%	9,541	16.9%
Age 20 to 64 Years	996	43.2%	10,362	44.2%	26,301	46.5%
Age 65 Years or Over	962	41.7%	8,924	38.1%	20,711	36.6%
Males per 100 Females (2021)						
Overall Comparison	94		89		92	
Age Under 5 Years	90	47.4%	93	48.3%	99	49.7%
Age 5 to 9 Years	116	53.6%	96	49.1%	98	49.5%
Age 10 to 14 Years	111	52.7%	103	50.7%	99	49.9%
Age 15 to 19 Years	102	50.4%	104	50.9%	102	50.5%
Age 20 to 24 Years	76	43.3%	86	46.1%	101	50.2%
Age 25 to 29 Years	84	45.7%	88	46.8%	96	49.1%
Age 30 to 34 Years	91	47.6%	91	47.7%	97	49.2%
Age 35 to 39 Years	92	48.0%	83	45.4%	92	47.9%
Age 40 to 44 Years	92	47.9%	80	44.5%	90	47.2%
Age 45 to 49 Years	95	48.8%	88	46.9%	88	46.7%
Age 50 to 54 Years	80	44.4%	82	45.0%	88	46.9%
Age 55 to 59 Years	86	46.3%	81	44.6%	83	45.4%
Age 60 to 64 Years	81	44.7%	72	41.8%	78	43.9%
Age 65 to 69 Years	88	46.9%	90	47.5%	90	47.2%
Age 70 to 74 Years	96	49.1%	101	50.3%	103	50.7%
Age 75 to 79 Years	114	53.4%		52.0%		51.9%
Age 80 to 84 Years		55.6%		51.1%		49.0%
Age 85 Years or Over		46.1%		38.3%		40.1%
Age 19 Years or Less		51.2%		49.8%		49.9%
Age 20 to 39 Years		46.3%		46.5%		49.1%
Age 40 to 64 Years		46.0%		44.3%		45.8%
Age 65 Years or Over		50.1%		48.2%		48.2%

2010-2020 Census, 2021 Estimates with 2026 Projections Calculated using Weighted Block Centroid from Block Groups



6750 Immokalee Rd						
Naples, FL 34119	1 mi rad	lius	3 mi radius 5 ı		5 mi radius	
Household Type (2021)						
Total Households	2,340		22,423		53,258	
Households with Children	423	18.1%	4,702	21.0%	10,364	19.5%
Average Household Size	2.0		2.2		2.2	
Household Density per Square Mile	745		793		678	
Population Family	3,730	78.3%	40,274	80.9%	94,371	80.0%
Population Non-Family	1,029	21.6%	9,065	18.2%	22,522	19.1%
Population Group Quarters	7	0.1%	466	0.9%	1,093	0.9%
Family Households	1,440	61.5%	14,797	66.0%	34,656	65.1%
Married Couple Households	1,243	86.3%	12,283	83.0%	28,807	83.1%
Other Family Households with Children	197	13.7%	2,514	17.0%	5,848	16.9%
Family Households with Children	420	29.1%	4,648	31.4%	10,243	29.6%
Married Couple with Children	299	71.2%	3,106	66.8%	6,874	67.1%
Other Family Households with Children	121	28.8%	1,543	33.2%	3,369	32.9%
Family Households No Children	1,021	70.9%	10,148	68.6%	24,413	70.4%
Married Couple No Children	945	92.6%	9,178	90.4%	21,933	89.8%
Other Family Households No Children	76	7.4%	971	9.6%	2,480	10.2%
Non-Family Households	900	38.5%	7,627	34.0%	18,602	34.9%
Non-Family Households with Children	3	0.4%	53	0.7%	121	0.6%
Non-Family Households No Children	897	99.6%	7,573	99.3%	18,481	99.4%
Average Family Household Size	2.6		2.7		2.7	
Average Family Income	\$134,065		\$155,586		\$150,301	
Median Family Income	\$117,270		\$110,088		\$112,376	
Average Non-Family Household Size	1.1		1.2		1.2	
Marital Status (2021)						_
Population Age 15 Years or Over	4,261		43,695		103,951	
Never Married	573	13.4%	7,296	16.7%	18,920	18.2%
Currently Married	2,616	61.4%	25,687	58.8%	59,671	57.4%
Previously Married	1,072	25.2%	10,712	24.5%	25,360	24.4%
Separated		14.5%		11.2%	3,391	13.4%
Widowed	322	30.1%	3,515	32.8%	8,172	32.2%
Divorced	595	55.5%	5,997	56.0%	13,797	54.4%
Educational Attainment (2021)						_
Adult Population Age 25 Years or Over	3,918		39,376		93,757	
Elementary (Grade Level 0 to 8)	51	1.3%	774	2.0%	2,049	2.2%
Some High School (Grade Level 9 to 11)	115	2.9%	1,198	3.0%	3,198	
High School Graduate	615	15.7%	7,893	20.0%	20,055	
Some College		19.3%		16.3%		16.8%
Associate Degree Only	273	7.0%		10.3%	8,808	9.4%
Bachelor Degree Only		31.2%		28.0%		27.1%
Graduate Degree		22.6%		20.4%	18,420	19.6%
Any College (Some College or Higher)		80.1%	29,511			73.0%
College Degree + (Bachelor Degree or Higher)		53.8%	19,043		43,861	

2010-2020 Census, 2021 Estimates with 2026 Projections Calculated using Weighted Block Centroid from Block Groups



6750 Immokalee Rd							
Naples, FL 34119	1 mi rad	lius	3 mi radius		5 mi rad	adius	
Housing				_		_	
Total Housing Units (2021)	2,956		29,736		71,644		
Total Housing Units (2020)	3,431		29,309		69,577		
Historical Annual Growth (2020-2021)	-475	-	427	-	2,068		
Housing Units Occupied (2021)	2,340	79.2%	22,423	75.4%	53,258	74.3%	
Housing Units Owner-Occupied	1,741	74.4%	15,940	71.1%	37,916	71.29	
Housing Units Renter-Occupied	599	25.6%	6,483	28.9%	15,342	28.89	
Housing Units Vacant (2021)	616	20.8%	7,312	24.6%	18,387	25.79	
Household Size (2021)							
Total Households	2,340		22,423		53,258		
1 Person Households	782	33.4%	6,363	28.4%	15,232	28.69	
2 Person Households	1,103	47.1%	10,126	45.2%	24,343	45.79	
3 Person Households	201	8.6%	2,679	11.9%	6,067	11.49	
4 Person Households	160	6.8%	2,057	9.2%	4,659	8.79	
5 Person Households	63	2.7%	835	3.7%	1,961	3.79	
6 Person Households	24	1.0%	271	1.2%	660	1.29	
7 or More Person Households	7	0.3%	92	0.4%	336	0.69	
Household Income Distribution (2021)							
HH Income \$200,000 or More	367	15.7%	3,692	16.5%	8,560	16.19	
HH Income \$150,000 to \$199,999	190	8.1%	1,899	8.5%	4,793	9.0	
HH Income \$125,000 to \$149,999	202	8.6%	1,677	7.5%	4,111	7.7	
HH Income \$100,000 to \$124,999	351	15.0%		11.1%	5,564	10.49	
HH Income \$75,000 to \$99,999	393	16.8%		16.0%	7,962	14.99	
HH Income \$50,000 to \$74,999		16.3%		15.7%	8,469	15.99	
HH Income \$35,000 to \$49,999	133	5.7%	1,966	8.8%	5,014		
HH Income \$25,000 to \$34,999	109	4.7%	1,199	5.3%	3,204	6.09	
HH Income \$15,000 to \$24,999	114		992	4.4%	2,349		
HH Income \$10,000 to \$14,999	30	1.3%	400	1.8%	1,124	2.19	
HH Income Under \$10,000	69	2.9%	995	4.4%	2,110	4.09	
Household Vehicles (2021)							
Households 0 Vehicles Available	81	3.5%	683	3.0%	2,071		
Households 1 Vehicle Available	,	46.8%		38.5%	20,562		
Households 2 Vehicles Available		35.5%		44.5%	23,371		
Households 3 or More Vehicles Available		14.2%		14.0%	7,254	13.6	
Total Vehicles Available	3,833		38,568		90,970		
Average Vehicles per Household	1.6	77.40/	1.7	74.50/	1.7	75.0	
Owner-Occupied Household Vehicles	,	77.1%	28,748	74.5%	68,525	/5.3	
Average Vehicles per Owner-Occupied Household	1.7	22.00/	1.8	25 50/	1.8	247	
Renter-Occupied Household Vehicles	1.5	22.9%		25.5%	22,445	24./	
Average Vehicles per Renter-Occupied Household	1.5		1.5		1.5		
Travel Time (2021) Worker Base Age 16 years or Over	1,921		20,532		48,659		
Travel to Work in 14 Minutes or Less		12.5%		17.3%	8,675	179	
Travel to Work in 15 to 29 Minutes		44.0%		46.8%	21,926		
Travel to Work in 30 to 59 Minutes		32.2%		24.7%	12,191		
	020	JZ.Z70	5,009	∠+./ 70	12,191		
	62	3 20%	170	2 30%	1 //2	3 00	
Travel to Work in 60 Minutes or More Work at Home	62 155	3.2% 8.1%	479 1,833	2.3% 8.9%	1,442 4,425	3.09 9.19	

2010-2020 Census, 2021 Estimates with 2026 Projections Calculated using Weighted Block Centroid from Block Groups



6750 Immokalee Rd						
Naples, FL 34119	1 mi radius		3 mi radius		ius 5 mi rad	
Transportation To Work (2021)						
Worker Base Age 16 years or Over	1,921		20,532		48,659	
Drive to Work Alone	1,569	81.7%	16,513	80.4%	37,898	77.9%
Drive to Work in Carpool	160	8.3%	1,450	7.1%	4,103	8.4%
Travel to Work by Public Transportation	7	0.3%	183	0.9%	338	0.7%
Drive to Work on Motorcycle	-	-	11	-	21	-
Bicycle to Work	5	0.3%	54	0.3%	511	1.1%
Walk to Work	11	0.6%	136	0.7%	430	0.9%
Other Means	14	0.7%	350	1.7%	932	1.9%
Work at Home	155	8.1%	1,833	8.9%	4,425	9.1%
Daytime Demographics (2021)						
Total Businesses	413		3,127		10,161	
Total Employees	2,094		17,768		65,332	
Company Headquarter Businesses	11	2.7%	65	2.1%	291	2.9%
Company Headquarter Employees	142	6.8%	878	4.9%	4,964	7.6%
Employee Population per Business	5.1	to 1	5.7	to 1	6.4	to 1
Residential Population per Business	11.5	to 1	15.9	to 1	11.6	to 1
Adj. Daytime Demographics Age 16 Years or Over	4,396		40,436		119,483	
Labor Force						
Labor Population Age 16 Years or Over (2021)	4,223		43,199		102,846	
Labor Force Total Males (2021)	2,030	48.1%	20,163	46.7%	49,031	47.7%
Male Civilian Employed	1,033	50.9%	10,471	51.9%	26,099	53.2%
Male Civilian Unemployed	4	0.2%	129	0.6%	574	1.2%
Males in Armed Forces	-	-	-	-	36	-
Males Not in Labor Force	994	49.0%	9,562	47.4%	22,322	45.5%
Labor Force Total Females (2021)	2,193	51.9%	23,037	53.3%	53,814	52.3%
Female Civilian Employed	889	40.5%	10,060	43.7%	22,560	41.9%
Female Civilian Unemployed	45	2.1%	537	2.3%	1,092	2.0%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,259	57.4%	12,439	54.0%	30,163	56.0%
Unemployment Rate	49	1.2%	666	1.5%	1,666	1.6%
Occupation (2021)						
Occupation Population Age 16 Years or Over	1,921		20,532		48,659	
Occupation Total Males	1,033	53.7%	10,471	51.0%	26,099	53.6%
Occupation Total Females	889	46.3%	10,060	49.0%	22,560	46.4%
Management, Business, Financial Operations	515	26.8%	4,340	21.1%	10,020	20.6%
Professional, Related	226	11.8%	3,797	18.5%	9,142	18.8%
Service	284	14.8%	4,008	19.5%	9,971	20.5%
Sales, Office	491	25.6%	5,004	24.4%	11,176	23.0%
Farming, Fishing, Forestry	2	0.1%	38	0.2%	110	0.2%
Construction, Extraction, Maintenance	243	12.7%	1,890	9.2%	5,243	10.8%
Production, Transport, Material Moving	159	8.3%	1,455	7.1%	2,996	6.2%
White Collar Workers	1,232	64.1%	13,140	64.0%	30,338	62.3%
Blue Collar Workers	689	35.9%	7,391	36.0%	18,321	37.7%

2010-2020 Census, 2021 Estimates with 2026 Projections Calculated using Weighted Block Centroid from Block Groups



6750 Immokalee Rd						
Naples, FL 34119	1 mi rac	lius	3 mi rad	lius	ıs 5 mi radi	
Units In Structure (2021)		<u> </u>				-
Total Units	2,340		22,423		53,258	
1 Detached Unit		45.1%	10,899	48.6%	26,658	50.1%
1 Attached Unit		10.1%		14.0%		11.9%
2 Units	104	4.5%	628	2.8%	1,331	2.5%
3 to 4 Units	256	10.9%	2,051	9.1%	4,451	8.4%
5 to 9 Units	298	12.7%		10.3%	4,865	9.1%
10 to 19 Units	188	8.0%	1,270	5.7%	3,014	5.7%
20 to 49 Units	51	2.2%	965	4.3%	2,047	3.8%
50 or More Units	131	5.6%	885	3.9%	2,374	4.5%
Mobile Home or Trailer	21	0.9%	284	1.3%	2,150	4.0%
Other Structure	-	-	4	-	50	-
Homes Built By Year (2021)						-
Homes Built 2014 or later	284	9.6%	3,466	11.7%	7,343	10.2%
Homes Built 2010 to 2013	44	1.5%	519	1.7%	1,368	1.9%
Homes Built 2000 to 2009	732	24.7%	8,063	27.1%		22.5%
Homes Built 1990 to 1999	911	30.8%		22.7%	15,945	
Homes Built 1980 to 1989	314	10.6%	2,271	7.6%	7,343	10.2%
Homes Built 1970 to 1979	27	0.9%	810	2.7%	3,146	4.4%
Homes Built 1960 to 1969	18	0.6%	351	1.2%	1,352	1.9%
Homes Built 1950 to 1959	7	0.3%	121	0.4%	424	0.6%
Homes Built 1940 to 1949	-	-	6	-	28	-
Homes Built Before 1939	2	-	53	0.2%	179	0.2%
Median Age of Homes	17.0	yrs	16.6	yrs	18.7	yrs
Home Values (2021)						-
Owner Specified Housing Units	1,741		15,940		37,916	
Home Values \$1,000,000 or More	36	2.0%	956	6.0%	2,840	7.5%
Home Values \$750,000 to \$999,999	141	8.1%	1,611	10.1%	3,149	8.3%
Home Values \$500,000 to \$749,999	411	23.6%	3,295	20.7%	7,081	18.7%
Home Values \$400,000 to \$499,999	268	15.4%	2,803	17.6%		16.3%
Home Values \$300,000 to \$399,999	469	27.0%	3,743	23.5%	8,300	21.9%
Home Values \$250,000 to \$299,999	113	6.5%	1,480	9.3%	3,726	9.8%
Home Values \$200,000 to \$249,999	163	9.4%	999	6.3%	2,764	7.3%
Home Values \$175,000 to \$199,999	75	4.3%	255	1.6%	664	1.8%
Home Values \$150,000 to \$174,999	46	2.6%	460	2.9%	1,226	3.2%
Home Values \$125,000 to \$149,999	-	-	63	0.4%	234	0.6%
Home Values \$100,000 to \$124,999	10	0.6%	46	0.3%	285	0.8%
Home Values \$90,000 to \$99,999	-	-	7	-	52	0.1%
Home Values \$80,000 to \$89,999	1	-	22	0.1%	134	0.4%
Home Values \$70,000 to \$79,999	1	-	11	-	145	0.4%
Home Values \$60,000 to \$69,999	-	-	30	0.2%	161	0.4%
Home Values \$50,000 to \$59,999	3	0.2%	43	0.3%	269	0.7%
Home Values \$35,000 to \$49,999	-	-	9	-	89	0.2%
Home Values \$25,000 to \$34,999	-	-	16	-	203	0.5%
Home Values \$10,000 to \$24,999	1	-	41	0.3%	269	0.7%
Home Values Under \$10,000	1	-	50	0.3%	132	0.3%
Owner-Occupied Median Home Value	\$415,463		\$457,317		\$437,084	
Renter-Occupied Median Rent	\$1,352		\$1,379		\$1,404	

2010-2020 Census, 2021 Estimates with 2026 Projections Calculated using Weighted Block Centroid from Block Groups



6750 Immokalee Rd		_				
Naples, FL 34119	1 mi rad	lius	3 mi rad	lius	5 mi rac	lius
Total Annual Consumer Expenditure (2021)						
Total Household Expenditure	\$164.52 M		\$1.82 B		\$4.25 B	
Total Non-Retail Expenditure	\$87.16 M		\$966.91 M		\$2.25 B	
Total Retail Expenditure	\$77.36 M		\$855.85 M		\$1.99 B	
Apparel	\$5.79 M		\$64.32 M		\$150.01 M	
Contributions	\$5.79 M		\$64.13 M		\$149.37 M	
Education	\$5.23 M		\$58.79 M		\$137.14 M	
Entertainment	\$9.51 M		\$105.19 M		\$245.09 M	
Food and Beverages	\$23.84 M		\$263.96 M		\$615.31 M	
Furnishings and Equipment	\$5.91 M		\$65.24 M		\$152.03 M	
Gifts	\$4.37 M		\$48.69 M		\$113.45 M	
Health Care	\$13.95 M		\$153.49 M		\$357.72 M	
Household Operations	\$6.63 M		\$73.38 M		\$171.04 M	
Miscellaneous Expenses	\$3.16 M		\$34.86 M		\$81.3 M	
Personal Care	\$2.22 M		\$24.49 M		\$57.1 M	
Personal Insurance	\$1.23 M		\$13.63 M		\$31.77 M	
Reading	\$372.85 K		\$4.11 M		\$9.58 M	
Shelter	\$34.22 M		\$380.77 M		\$888.15 M	
Tobacco	\$882.44 K		\$9.84 M		\$23 M	
Transportation	\$29.75 M		\$328.73 M		\$765.61 M	
Utilities	\$11.67 M		\$129.13 M		\$301.21 M	
Monthly Household Consumer Expenditure (2021)						
Total Household Expenditure	\$5,858		\$6,774		\$6,648	
Total Non-Retail Expenditure	\$3,103	53.0%	\$3,593	53.0%	\$3,528	53.1%
Total Retail Expenditures	\$2,755	47.0%	\$3,181	47.0%	\$3,121	46.9%
Apparel	\$206	3.5%	\$239	3.5%	\$235	3.5%
Contributions	\$206	3.5%	\$238	3.5%	\$234	3.5%
Education	\$186	3.2%	\$218	3.2%	\$215	3.2%
Entertainment	\$339	5.8%	\$391	5.8%	\$383	5.8%
Food and Beverages	\$849	14.5%	\$981	14.5%	\$963	14.5%
Furnishings and Equipment	\$210	3.6%	\$242	3.6%	\$238	3.6%
Gifts	\$156	2.7%	\$181	2.7%	\$178	2.7%
Health Care	\$497	8.5%	\$570	8.4%	\$560	8.4%
Household Operations	\$236	4.0%	\$273	4.0%	\$268	4.0%
Miscellaneous Expenses	\$112	1.9%	\$130	1.9%	\$127	1.9%
Personal Care	\$79	1.3%	\$91	1.3%	\$89	1.3%
Personal Insurance	\$44	0.7%	\$51	0.7%	\$50	0.7%
Reading	\$13	0.2%	\$15	0.2%	\$15	0.2%
Shelter	\$1,218	20.8%	\$1,415		\$1,390	
Tobacco	\$31	0.5%	\$37	0.5%	\$36	0.5%
Transportation	\$1,059	18.1%	\$1,222	18.0%	\$1,198	18.0%