

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.2722/-81.7315

| 6750 Immokalee Rd Naples, FL 34119 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|--|-------------|-------|-------------|-------|-------------|-------|
| Population | | | | | | |
| Estimated Population (2023) | 5,025 | | 52,574 | | 113,724 | |
| Projected Population (2028) | 5,404 | | 55,153 | | 120,037 | |
| Census Population (2020) | 4,979 | | 50,857 | | 109,150 | |
| Census Population (2010) | 4,366 | | 40,689 | | 89,088 | |
| Projected Annual Growth (2023-2028) | 379 | 1.5% | 2,579 | 1.0% | 6,313 | 1.1% |
| Historical Annual Growth (2020-2023) | 46 | - | 1,717 | 1.1% | 4,574 | 1.4% |
| Historical Annual Growth (2010-2020) | 613 | 1.4% | 10,168 | 2.5% | 20,062 | 2.3% |
| Estimated Population Density (2023) | 1,600 | psm | 1,860 | psm | 1,449 | psm |
| Trade Area Size | 3.1 | sq mi | 28.3 | sq mi | 78.5 | sq mi |
| Households | | | | | | |
| Estimated Households (2023) | 2,444 | | 23,400 | | 51,373 | |
| Projected Households (2028) | 2,691 | | 25,080 | | 55,565 | |
| Census Households (2020) | 2,385 | | 22,418 | | 48,877 | |
| Census Households (2010) | 2,058 | | 17,816 | | 39,363 | |
| Projected Annual Growth (2023-2028) | 246 | 2.0% | 1,680 | 1.4% | 4,192 | 1.6% |
| Historical Annual Change (2010-2023) | 387 | 1.4% | 5,584 | 2.4% | 12,010 | 2.3% |
| Average Household Income | | | | | | |
| Estimated Average Household Income (2023) | \$117,680 | | \$149,625 | | \$155,470 | |
| Projected Average Household Income (2028) | \$113,301 | | \$148,596 | | \$152,950 | |
| Census Average Household Income (2010) | \$83,738 | | \$94,969 | | \$96,388 | |
| Census Average Household Income (2000) | \$109,630 | | \$88,695 | | \$83,401 | |
| Projected Annual Change (2023-2028) | -\$4,379 | -0.7% | -\$1,030 | -0.1% | -\$2,520 | -0.3% |
| Historical Annual Change (2000-2023) | \$8,051 | 0.3% | \$60,931 | 3.0% | \$72,069 | 3.8% |
| Median Household Income | | | | | | |
| Estimated Median Household Income (2023) | \$97,268 | | \$100,952 | | \$104,289 | |
| Projected Median Household Income (2028) | \$103,722 | | \$104,863 | | \$107,697 | |
| Census Median Household Income (2010) | \$62,221 | | \$65,516 | | \$62,233 | |
| Census Median Household Income (2000) | \$74,647 | | \$63,168 | | \$58,883 | |
| Projected Annual Change (2023-2028) | \$6,453 | 1.3% | \$3,911 | 0.8% | \$3,408 | 0.7% |
| Historical Annual Change (2000-2023) | \$22,622 | 1.3% | \$37,783 | 2.6% | \$45,406 | 3.4% |
| Per Capita Income | | | | | | |
| Estimated Per Capita Income (2023) | \$57,239 | | \$66,639 | | \$70,292 | |
| Projected Per Capita Income (2028) | \$56,406 | | \$67,612 | | \$70,858 | |
| Census Per Capita Income (2010) | \$39,435 | | \$41,564 | | \$42,602 | |
| Census Per Capita Income (2000) | \$47,445 | | \$37,513 | | \$35,005 | |
| Projected Annual Change (2023-2028) | -\$833 | -0.3% | \$974 | 0.3% | \$566 | 0.2% |
| Historical Annual Change (2000-2023) | \$9,794 | 0.9% | \$29,125 | 3.4% | \$35,286 | 4.4% |
| Estimated Average Household Net Worth (2023) | \$764,835 | | \$759,734 | | \$804,946 | |

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.2722/-81.7315

| 6750 Immokalee Rd Naples, FL 34119 | | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|--|-------------|-------|-------------|-------|-------------|-------|
| Race and Ethnicity | | | | | | | |
| Total Population (2023) | | 5,025 | | 52,574 | | 113,724 | |
| White (2023) | | 3,945 | 78.5% | 40,264 | 76.6% | 87,555 | 77.0% |
| Black or African American (2023) | | 181 | 3.6% | 2,297 | 4.4% | 4,553 | 4.0% |
| American Indian or Alaska Native (2023) | | 18 | 0.4% | 100 | 0.2% | 293 | 0.3% |
| Asian (2023) | | 102 | 2.0% | 1,473 | 2.8% | 2,868 | 2.5% |
| Hawaiian or Pacific Islander (2023) | | - | - | 14 | - | 38 | - |
| Other Race (2023) | | 180 | 3.6% | 2,112 | 4.0% | 5,294 | 4.7% |
| Two or More Races (2023) | | 599 | 11.9% | 6,314 | 12.0% | 13,123 | 11.5% |
| Population < 18 (2023) | | 692 | 13.8% | 8,523 | 16.2% | 17,404 | 15.3% |
| White Not Hispanic | | 389 | 56.2% | 4,851 | 56.9% | 9,608 | 55.2% |
| Black or African American | | 42 | 6.0% | 558 | 6.5% | 1,009 | 5.8% |
| Asian | | 20 | 2.9% | 275 | 3.2% | 523 | 3.0% |
| Other Race Not Hispanic | | 22 | 3.2% | 300 | 3.5% | 624 | 3.6% |
| Hispanic | | 218 | 31.6% | 2,539 | 29.8% | 5,640 | 32.4% |
| Not Hispanic or Latino Population (2023) | | 4,047 | 80.5% | 42,322 | 80.5% | 91,077 | 80.1% |
| Not Hispanic White | | 3,715 | 91.8% | 37,956 | 89.7% | 82,336 | 90.4% |
| Not Hispanic Black or African American | | 166 | 4.1% | 2,156 | 5.1% | 4,300 | 4.7% |
| Not Hispanic American Indian or Alaska Native | | 4 | - | 23 | - | 54 | - |
| Not Hispanic Asian | | 100 | 2.5% | 1,449 | 3.4% | 2,818 | 3.1% |
| Not Hispanic Hawaiian or Pacific Islander | | - | - | 4 | - | 16 | - |
| Not Hispanic Other Race | | 6 | 0.1% | 97 | 0.2% | 243 | 0.3% |
| Not Hispanic Two or More Races | | 56 | 1.4% | 637 | 1.5% | 1,310 | 1.4% |
| Hispanic or Latino Population (2023) | | 978 | 19.5% | 10,252 | 19.5% | 22,646 | 19.9% |
| Hispanic White | | 230 | 23.6% | 2,308 | 22.5% | 5,219 | 23.0% |
| Hispanic Black or African American | | 15 | 1.6% | 141 | 1.4% | 253 | 1.1% |
| Hispanic American Indian or Alaska Native | | 14 | 1.4% | 78 | 0.8% | 239 | 1.1% |
| Hispanic Asian | | 1 | 0.1% | 24 | 0.2% | 50 | 0.2% |
| Hispanic Hawaiian or Pacific Islander | | - | - | 10 | - | 22 | - |
| Hispanic Other Race | | 174 | 17.8% | 2,015 | 19.7% | 5,051 | 22.3% |
| Hispanic Two or More Races | | 543 | 55.5% | 5,677 | 55.4% | 11,813 | 52.2% |
| Not Hispanic or Latino Population (2020) | | 4,241 | 85.2% | 43,423 | 85.4% | 92,289 | 84.6% |
| Hispanic or Latino Population (2020) | | 738 | 14.8% | 7,434 | 14.6% | 16,861 | 15.4% |
| Not Hispanic or Latino Population (2010) | | 3,900 | 89.3% | 35,564 | 87.4% | 75,763 | 85.0% |
| Hispanic or Latino Population (2010) | | 467 | 10.7% | 5,124 | 12.6% | 13,324 | 15.0% |
| Not Hispanic or Latino Population (2028) | | 4,369 | 80.8% | 44,403 | 80.5% | 96,075 | 80.0% |
| Hispanic or Latino Population (2028) | | 1,035 | 19.2% | 10,750 | 19.5% | 23,962 | 20.0% |
| Projected Annual Growth (2023-2028) | | 57 | 1.2% | 498 | 1.0% | 1,315 | 1.2% |
| Historical Annual Growth (2010-2020) | | 272 | 5.8% | 2,310 | 4.5% | 3,536 | 2.7% |

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.2722/-81.7315

| 6750 Immokalee Rd Naples, FL 34119 | | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---------------------------------------|-------|-------------|--------|-------------|--------|-------------|--|
| Total Age Distribution (2023) | | | | | | | |
| Total Population | | 5,025 | | 52,574 | | 113,724 | |
| Age Under 5 Years | 168 | 3.4% | 1,821 | 3.5% | 3,955 | 3.5% | |
| Age 5 to 9 Years | 189 | 3.8% | 2,401 | 4.6% | 4,791 | 4.2% | |
| Age 10 to 14 Years | 216 | 4.3% | 2,639 | 5.0% | 5,276 | 4.6% | |
| Age 15 to 19 Years | 179 | 3.6% | 2,481 | 4.7% | 5,031 | 4.4% | |
| Age 20 to 24 Years | 212 | 4.2% | 2,137 | 4.1% | 4,499 | 4.0% | |
| Age 25 to 29 Years | 251 | 5.0% | 2,118 | 4.0% | 4,812 | 4.2% | |
| Age 30 to 34 Years | 228 | 4.5% | 2,289 | 4.4% | 5,084 | 4.5% | |
| Age 35 to 39 Years | 230 | 4.6% | 2,588 | 4.9% | 5,415 | 4.8% | |
| Age 40 to 44 Years | 207 | 4.1% | 2,620 | 5.0% | 5,339 | 4.7% | |
| Age 45 to 49 Years | 213 | 4.2% | 2,622 | 5.0% | 5,616 | 4.9% | |
| Age 50 to 54 Years | 291 | 5.8% | 3,049 | 5.8% | 6,864 | 6.0% | |
| Age 55 to 59 Years | 325 | 6.5% | 3,655 | 7.0% | 8,160 | 7.2% | |
| Age 60 to 64 Years | 413 | 8.2% | 4,105 | 7.8% | 9,297 | 8.2% | |
| Age 65 to 69 Years | 452 | 9.0% | 4,412 | 8.4% | 9,791 | 8.6% | |
| Age 70 to 74 Years | 521 | 10.4% | 4,905 | 9.3% | 10,601 | 9.3% | |
| Age 75 to 79 Years | 455 | 9.0% | 3,859 | 7.3% | 8,462 | 7.4% | |
| Age 80 to 84 Years | 280 | 5.6% | 2,576 | 4.9% | 5,564 | 4.9% | |
| Age 85 Years or Over | 195 | 3.9% | 2,298 | 4.4% | 5,167 | 4.5% | |
| Median Age | 54.3 | | 52.1 | | 52.7 | | |
| Age 19 Years or Less | 752 | 15.0% | 9,342 | 17.8% | 19,053 | 16.8% | |
| Age 20 to 64 Years | 2,370 | 47.2% | 25,183 | 47.9% | 55,085 | 48.4% | |
| Age 65 Years or Over | 1,903 | 37.9% | 18,048 | 34.3% | 39,586 | 34.8% | |
| Female Age Distribution (2023) | | | | | | | |
| Female Population | 2,619 | 52.1% | 27,376 | 52.1% | 58,481 | 51.4% | |
| Age Under 5 Years | 87 | 3.3% | 914 | 3.3% | 1,935 | 3.3% | |
| Age 5 to 9 Years | 87 | 3.3% | 1,142 | 4.2% | 2,325 | 4.0% | |
| Age 10 to 14 Years | 106 | 4.1% | 1,309 | 4.8% | 2,631 | 4.5% | |
| Age 15 to 19 Years | 86 | 3.3% | 1,193 | 4.4% | 2,431 | 4.2% | |
| Age 20 to 24 Years | 117 | 4.5% | 1,085 | 4.0% | 2,201 | 3.8% | |
| Age 25 to 29 Years | 131 | 5.0% | 1,083 | 4.0% | 2,369 | 4.1% | |
| Age 30 to 34 Years | 113 | 4.3% | 1,147 | 4.2% | 2,495 | 4.3% | |
| Age 35 to 39 Years | 117 | 4.5% | 1,349 | 4.9% | 2,711 | 4.6% | |
| Age 40 to 44 Years | 107 | 4.1% | 1,402 | 5.1% | 2,790 | 4.8% | |
| Age 45 to 49 Years | 112 | 4.3% | 1,410 | 5.2% | 2,989 | 5.1% | |
| Age 50 to 54 Years | 158 | 6.0% | 1,626 | 5.9% | 3,595 | 6.1% | |
| Age 55 to 59 Years | 186 | 7.1% | 1,984 | 7.2% | 4,388 | 7.5% | |
| Age 60 to 64 Years | 232 | 8.9% | 2,218 | 8.1% | 4,928 | 8.4% | |
| Age 65 to 69 Years | 249 | 9.5% | 2,436 | 8.9% | 5,299 | 9.1% | |
| Age 70 to 74 Years | 282 | 10.8% | 2,574 | 9.4% | 5,535 | 9.5% | |
| Age 75 to 79 Years | 234 | 8.9% | 1,958 | 7.2% | 4,270 | 7.3% | |
| Age 80 to 84 Years | 130 | 5.0% | 1,281 | 4.7% | 2,790 | 4.8% | |
| Age 85 Years or Over | 86 | 3.3% | 1,265 | 4.6% | 2,802 | 4.8% | |
| Female Median Age | 54.9 | | 52.7 | | 53.5 | | |
| Age 19 Years or Less | 366 | 14.0% | 4,557 | 16.6% | 9,322 | 15.9% | |
| Age 20 to 64 Years | 1,272 | 48.6% | 13,304 | 48.6% | 28,464 | 48.7% | |
| Age 65 Years or Over | 981 | 37.5% | 9,514 | 34.8% | 20,695 | 35.4% | |

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.2722/-81.7315

| 6750 Immokalee Rd Naples, FL 34119 | | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---------------------------------------|--|-------------|-------|-------------|-------|-------------|-------|
| Male Age Distribution (2023) | | | | | | | |
| Male Population | | 2,406 | 47.9% | 25,198 | 47.9% | 55,243 | 48.6% |
| Age Under 5 Years | | 82 | 3.4% | 908 | 3.6% | 2,020 | 3.7% |
| Age 5 to 9 Years | | 102 | 4.2% | 1,259 | 5.0% | 2,466 | 4.5% |
| Age 10 to 14 Years | | 109 | 4.5% | 1,330 | 5.3% | 2,645 | 4.8% |
| Age 15 to 19 Years | | 93 | 3.9% | 1,289 | 5.1% | 2,600 | 4.7% |
| Age 20 to 24 Years | | 95 | 3.9% | 1,052 | 4.2% | 2,298 | 4.2% |
| Age 25 to 29 Years | | 120 | 5.0% | 1,035 | 4.1% | 2,443 | 4.4% |
| Age 30 to 34 Years | | 115 | 4.8% | 1,142 | 4.5% | 2,589 | 4.7% |
| Age 35 to 39 Years | | 113 | 4.7% | 1,239 | 4.9% | 2,704 | 4.9% |
| Age 40 to 44 Years | | 101 | 4.2% | 1,218 | 4.8% | 2,549 | 4.6% |
| Age 45 to 49 Years | | 100 | 4.2% | 1,212 | 4.8% | 2,628 | 4.8% |
| Age 50 to 54 Years | | 134 | 5.6% | 1,424 | 5.7% | 3,269 | 5.9% |
| Age 55 to 59 Years | | 139 | 5.8% | 1,670 | 6.6% | 3,772 | 6.8% |
| Age 60 to 64 Years | | 181 | 7.5% | 1,887 | 7.5% | 4,370 | 7.9% |
| Age 65 to 69 Years | | 203 | 8.4% | 1,975 | 7.8% | 4,493 | 8.1% |
| Age 70 to 74 Years | | 240 | 10.0% | 2,331 | 9.2% | 5,066 | 9.2% |
| Age 75 to 79 Years | | 221 | 9.2% | 1,900 | 7.5% | 4,193 | 7.6% |
| Age 80 to 84 Years | | 151 | 6.3% | 1,295 | 5.1% | 2,774 | 5.0% |
| Age 85 Years or Over | | 109 | 4.5% | 1,032 | 4.1% | 2,365 | 4.3% |
| Male Median Age | | 53.7 | | 51.4 | | 51.9 | |
| Age 19 Years or Less | | 386 | 16.0% | 4,785 | 19.0% | 9,731 | 17.6% |
| Age 20 to 64 Years | | 1,098 | 45.6% | 11,879 | 47.1% | 26,621 | 48.2% |
| Age 65 Years or Over | | 923 | 38.3% | 8,534 | 33.9% | 18,891 | 34.2% |
| Males per 100 Females (2023) | | | | | | | |
| Overall Comparison | | 92 | | 92 | | 94 | |
| Age Under 5 Years | | 95 | 48.6% | 99 | 49.8% | 104 | 51.1% |
| Age 5 to 9 Years | | 117 | 53.9% | 110 | 52.4% | 106 | 51.5% |
| Age 10 to 14 Years | | 103 | 50.7% | 102 | 50.4% | 101 | 50.1% |
| Age 15 to 19 Years | | 108 | 52.0% | 108 | 51.9% | 107 | 51.7% |
| Age 20 to 24 Years | | 81 | 44.7% | 97 | 49.2% | 104 | 51.1% |
| Age 25 to 29 Years | | 92 | 47.9% | 96 | 48.9% | 103 | 50.8% |
| Age 30 to 34 Years | | 101 | 50.4% | 100 | 49.9% | 104 | 50.9% |
| Age 35 to 39 Years | | 97 | 49.2% | 92 | 47.9% | 100 | 49.9% |
| Age 40 to 44 Years | | 95 | 48.6% | 87 | 46.5% | 91 | 47.7% |
| Age 45 to 49 Years | | 89 | 47.2% | 86 | 46.2% | 88 | 46.8% |
| Age 50 to 54 Years | | 85 | 45.9% | 88 | 46.7% | 91 | 47.6% |
| Age 55 to 59 Years | | 75 | 42.7% | 84 | 45.7% | 86 | 46.2% |
| Age 60 to 64 Years | | 78 | 43.8% | 85 | 46.0% | 89 | 47.0% |
| Age 65 to 69 Years | | 81 | 44.9% | 81 | 44.8% | 85 | 45.9% |
| Age 70 to 74 Years | | 85 | 46.0% | 91 | 47.5% | 92 | 47.8% |
| Age 75 to 79 Years | | 94 | 48.5% | 97 | 49.2% | 98 | 49.5% |
| Age 80 to 84 Years | | 116 | 53.7% | 101 | 50.3% | 99 | 49.9% |
| Age 85 Years or Over | | 127 | 55.9% | 82 | 44.9% | 84 | 45.8% |
| Age 19 Years or Less | | 106 | 51.3% | 105 | 51.2% | 104 | 51.1% |
| Age 20 to 39 Years | | 93 | 48.1% | 96 | 48.9% | 103 | 50.7% |
| Age 40 to 64 Years | | 82 | 45.2% | 86 | 46.2% | 89 | 47.0% |
| Age 65 Years or Over | | 94 | 48.5% | 90 | 47.3% | 91 | 47.7% |

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.2722/-81.7315

| 6750 Immokalee Rd Naples, FL 34119 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|--|-------------|-------|-------------|-------|-------------|-------|
| Household Type (2023) | | | | | | |
| Total Households | 2,444 | | 23,400 | | 51,373 | |
| Households with Children | 402 | 16.5% | 5,119 | 21.9% | 10,314 | 20.1% |
| Average Household Size | 2.1 | | 2.2 | | 2.2 | |
| Household Density per Square Mile | 778 | | 828 | | 654 | |
| Population Family | 3,730 | 74.2% | 42,761 | 81.3% | 91,014 | 80.0% |
| Population Non-Family | 1,295 | 25.8% | 9,394 | 17.9% | 21,659 | 19.0% |
| Population Group Quarters | - | - | 419 | 0.8% | 1,050 | 0.9% |
| Family Households | 1,420 | 58.1% | 15,625 | 66.8% | 33,565 | 65.3% |
| Married Couple Households | 1,180 | 83.1% | 12,888 | 82.5% | 27,809 | 82.9% |
| Other Family Households with Children | 240 | 16.9% | 2,737 | 17.5% | 5,756 | 17.1% |
| Family Households with Children | 401 | 28.2% | 5,109 | 32.7% | 10,295 | 30.7% |
| Married Couple with Children | 266 | 66.3% | 3,489 | 68.3% | 7,034 | 68.3% |
| Other Family Households with Children | 135 | 33.7% | 1,620 | 31.7% | 3,261 | 31.7% |
| Family Households No Children | 1,019 | 71.8% | 10,516 | 67.3% | 23,271 | 69.3% |
| Married Couple No Children | 914 | 89.7% | 9,399 | 89.4% | 20,775 | 89.3% |
| Other Family Households No Children | 104 | 10.3% | 1,117 | 10.6% | 2,496 | 10.7% |
| Non-Family Households | 1,024 | 41.9% | 7,775 | 33.2% | 17,807 | 34.7% |
| Non-Family Households with Children | 1 | 0.1% | 10 | 0.1% | 19 | 0.1% |
| Non-Family Households No Children | 1,023 | 99.9% | 7,765 | 99.9% | 17,788 | 99.9% |
| Average Family Household Size | 2.6 | | 2.7 | | 2.7 | |
| Average Family Income | \$154,723 | | \$180,066 | | \$188,418 | |
| Median Family Income | \$148,808 | | \$124,507 | | \$130,114 | |
| Average Non-Family Household Size | 1.3 | | 1.2 | | 1.2 | |
| Marital Status (2023) | | | | | | |
| Population Age 15 Years or Over | 4,452 | | 45,713 | | 99,702 | |
| Never Married | 713 | 16.0% | 8,204 | 17.9% | 18,122 | 18.2% |
| Currently Married | 2,449 | 55.0% | 27,827 | 60.9% | 60,449 | 60.6% |
| Previously Married | 1,290 | 29.0% | 9,683 | 21.2% | 21,131 | 21.2% |
| Separated | 112 | 8.7% | 1,003 | 10.4% | 2,547 | 12.1% |
| Widowed | 589 | 45.7% | 4,281 | 44.2% | 8,875 | 42.0% |
| Divorced | 589 | 45.7% | 4,399 | 45.4% | 9,709 | 45.9% |
| Educational Attainment (2023) | | | | | | |
| Adult Population Age 25 Years or Over | 4,061 | | 41,094 | | 90,172 | |
| Elementary (Grade Level 0 to 8) | 35 | 0.9% | 795 | 1.9% | 2,235 | 2.5% |
| Some High School (Grade Level 9 to 11) | 153 | 3.8% | 964 | 2.3% | 2,186 | 2.4% |
| High School Graduate | 780 | 19.2% | 8,736 | 21.3% | 18,989 | 21.1% |
| Some College | 616 | 15.2% | 6,137 | 14.9% | 14,383 | 16.0% |
| Associate Degree Only | 244 | 6.0% | 3,737 | 9.1% | 7,415 | 8.2% |
| Bachelor Degree Only | 1,277 | 31.4% | 12,090 | 29.4% | 25,710 | 28.5% |
| Graduate Degree | 956 | 23.5% | 8,635 | 21.0% | 19,252 | 21.4% |
| Any College (Some College or Higher) | 3,093 | 76.2% | 30,599 | 74.5% | 66,761 | 74.0% |
| College Degree + (Bachelor Degree or Higher) | 2,233 | 55.0% | 20,724 | 50.4% | 44,963 | 49.9% |

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.2722/-81.7315

| 6750 Immokalee Rd Naples, FL 34119 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|--|-------------|-------|-------------|-------|-------------|-------|
| Housing | | | | | | |
| Total Housing Units (2023) | 3,219 | | 30,920 | | 70,275 | |
| Total Housing Units (2020) | 3,114 | | 29,511 | | 66,560 | |
| Historical Annual Growth (2020-2023) | 105 | - | 1,409 | - | 3,715 | - |
| Housing Units Occupied (2023) | 2,444 | 75.9% | 23,400 | 75.7% | 51,373 | 73.1% |
| Housing Units Owner-Occupied | 1,652 | 67.6% | 17,027 | 72.8% | 37,206 | 72.4% |
| Housing Units Renter-Occupied | 792 | 32.4% | 6,372 | 27.2% | 14,167 | 27.6% |
| Housing Units Vacant (2023) | 775 | 24.1% | 7,520 | 24.3% | 18,902 | 26.9% |
| Household Size (2023) | | | | | | |
| Total Households | 2,444 | | 23,400 | | 51,373 | |
| 1 Person Households | 872 | 35.7% | 6,481 | 27.7% | 14,732 | 28.7% |
| 2 Person Households | 1,104 | 45.2% | 10,642 | 45.5% | 23,777 | 46.3% |
| 3 Person Households | 238 | 9.8% | 2,890 | 12.4% | 5,866 | 11.4% |
| 4 Person Households | 152 | 6.2% | 2,141 | 9.2% | 4,376 | 8.5% |
| 5 Person Households | 56 | 2.3% | 875 | 3.7% | 1,802 | 3.5% |
| 6 Person Households | 18 | 0.8% | 285 | 1.2% | 577 | 1.1% |
| 7 or More Person Households | 3 | 0.1% | 84 | 0.4% | 242 | 0.5% |
| Household Income Distribution (2023) | | | | | | |
| HH Income \$200,000 or More | 496 | 20.3% | 4,520 | 19.3% | 10,740 | 20.9% |
| HH Income \$150,000 to \$199,999 | 194 | 7.9% | 2,626 | 11.2% | 5,612 | 10.9% |
| HH Income \$125,000 to \$149,999 | 121 | 4.9% | 1,687 | 7.2% | 3,565 | 6.9% |
| HH Income \$100,000 to \$124,999 | 200 | 8.2% | 1,919 | 8.2% | 4,622 | 9.0% |
| HH Income \$75,000 to \$99,999 | 326 | 13.3% | 3,131 | 13.4% | 6,714 | 13.1% |
| HH Income \$50,000 to \$74,999 | 218 | 8.9% | 3,469 | 14.8% | 7,349 | 14.3% |
| HH Income \$35,000 to \$49,999 | 338 | 13.8% | 1,923 | 8.2% | 4,427 | 8.6% |
| HH Income \$25,000 to \$34,999 | 151 | 6.2% | 1,112 | 4.8% | 2,567 | 5.0% |
| HH Income \$15,000 to \$24,999 | 111 | 4.5% | 1,436 | 6.1% | 2,503 | 4.9% |
| HH Income \$10,000 to \$14,999 | 77 | 3.1% | 595 | 2.5% | 1,285 | 2.5% |
| HH Income Under \$10,000 | 213 | 8.7% | 983 | 4.2% | 1,989 | 3.9% |
| Household Vehicles (2023) | | | | | | |
| Households 0 Vehicles Available | 303 | 12.4% | 983 | 4.2% | 2,237 | 4.4% |
| Households 1 Vehicle Available | 1,365 | 55.9% | 9,492 | 40.6% | 20,617 | 40.1% |
| Households 2 Vehicles Available | 571 | 23.3% | 10,232 | 43.7% | 21,910 | 42.6% |
| Households 3 or More Vehicles Available | 205 | 8.4% | 2,693 | 11.5% | 6,608 | 12.9% |
| Total Vehicles Available | 3,194 | | 38,734 | | 86,248 | |
| Average Vehicles per Household | 1.3 | | 1.7 | | 1.7 | |
| Owner-Occupied Household Vehicles | 2,470 | 77.3% | 29,643 | 76.5% | 66,102 | 76.6% |
| Average Vehicles per Owner-Occupied Household | 1.5 | | 1.7 | | 1.8 | |
| Renter-Occupied Household Vehicles | 724 | 22.7% | 9,091 | 23.5% | 20,145 | 23.4% |
| Average Vehicles per Renter-Occupied Household | - | | 1.4 | | 1.4 | |
| Travel Time (2023) | | | | | | |
| Worker Base Age 16 years or Over | 1,919 | | 24,274 | | 51,881 | |
| Travel to Work in 14 Minutes or Less | 129 | 6.7% | 3,474 | 14.3% | 8,510 | 16.4% |
| Travel to Work in 15 to 29 Minutes | 607 | 31.6% | 10,900 | 44.9% | 22,320 | 43.0% |
| Travel to Work in 30 to 59 Minutes | 376 | 19.6% | 5,187 | 21.4% | 10,909 | 21.0% |
| Travel to Work in 60 Minutes or More | 9 | 0.4% | 463 | 1.9% | 1,119 | 2.2% |
| Work at Home | 800 | 41.7% | 4,249 | 17.5% | 9,023 | 17.4% |
| Average Minutes Travel to Work | 22.3 | | 21.2 | | 20.9 | |

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.2722/-81.7315

| 6750 Immokalee Rd Naples, FL 34119 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|--|-------------|-------|-------------|-------|-------------|-------|
| Transportation To Work (2023) | | | | | | |
| Worker Base Age 16 years or Over | 1,919 | | 24,274 | | 51,881 | |
| Drive to Work Alone | 980 | 51.0% | 17,516 | 72.2% | 36,344 | 70.1% |
| Drive to Work in Carpool | 128 | 6.7% | 2,057 | 8.5% | 5,208 | 10.0% |
| Travel to Work by Public Transportation | - | - | 14 | - | 34 | - |
| Drive to Work on Motorcycle | - | - | 34 | 0.1% | 47 | - |
| Bicycle to Work | - | - | 11 | - | 99 | 0.2% |
| Walk to Work | 2 | 0.1% | 56 | 0.2% | 253 | 0.5% |
| Other Means | 9 | 0.5% | 337 | 1.4% | 873 | 1.7% |
| Work at Home | 800 | 41.7% | 4,249 | 17.5% | 9,023 | 17.4% |
| Daytime Demographics (2023) | | | | | | |
| Total Businesses | 399 | | 3,432 | | 11,087 | |
| Total Employees | 2,286 | | 17,399 | | 64,483 | |
| Company Headquarter Businesses | 11 | 2.7% | 52 | 1.5% | 251 | 2.3% |
| Company Headquarter Employees | 86 | 3.8% | 777 | 4.5% | 4,935 | 7.7% |
| Employee Population per Business | 5.7 to 1 | | 5.1 to 1 | | 5.8 to 1 | |
| Residential Population per Business | 12.6 to 1 | | 15.3 to 1 | | 10.3 to 1 | |
| Adj. Daytime Demographics Age 16 Years or Over | 4,781 | | 38,282 | | 111,160 | |
| Labor Force | | | | | | |
| Labor Population Age 16 Years or Over (2023) | 4,414 | | 45,157 | | 98,571 | |
| Labor Force Total Males (2023) | 2,094 | 47.4% | 21,413 | 47.4% | 47,538 | 48.2% |
| Male Civilian Employed | 864 | 41.3% | 12,238 | 57.1% | 27,023 | 56.8% |
| Male Civilian Unemployed | 16 | 0.8% | 157 | 0.7% | 271 | 0.6% |
| Males in Armed Forces | - | - | - | - | 8 | - |
| Males Not in Labor Force | 1,214 | 58.0% | 9,018 | 42.1% | 20,236 | 42.6% |
| Labor Force Total Females (2023) | 2,320 | 52.6% | 23,743 | 52.6% | 51,033 | 51.8% |
| Female Civilian Employed | 1,055 | 45.5% | 12,036 | 50.7% | 24,863 | 48.7% |
| Female Civilian Unemployed | 32 | 1.4% | 316 | 1.3% | 509 | 1.0% |
| Females in Armed Forces | - | - | - | - | - | - |
| Females Not in Labor Force | 1,233 | 53.1% | 11,392 | 48.0% | 25,661 | 50.3% |
| Unemployment Rate | 48 | 1.1% | 473 | 1.0% | 779 | 0.8% |
| Occupation (2023) | | | | | | |
| Occupation Population Age 16 Years or Over | 1,919 | | 24,274 | | 51,881 | |
| Occupation Total Males | 864 | 45.0% | 12,238 | 50.4% | 27,020 | 52.1% |
| Occupation Total Females | 1,055 | 55.0% | 12,036 | 49.6% | 24,861 | 47.9% |
| Management, Business, Financial Operations | 595 | 31.0% | 5,426 | 22.4% | 10,696 | 20.6% |
| Professional, Related | 414 | 21.6% | 6,054 | 24.9% | 13,255 | 25.5% |
| Service | 310 | 16.1% | 3,789 | 15.6% | 9,040 | 17.4% |
| Sales, Office | 400 | 20.9% | 5,504 | 22.7% | 11,227 | 21.6% |
| Farming, Fishing, Forestry | 3 | 0.1% | 35 | 0.1% | 119 | 0.2% |
| Construction, Extraction, Maintenance | 122 | 6.4% | 1,639 | 6.8% | 3,943 | 7.6% |
| Production, Transport, Material Moving | 75 | 3.9% | 1,826 | 7.5% | 3,600 | 6.9% |
| White Collar Workers | 1,410 | 73.5% | 16,985 | 70.0% | 35,179 | 67.8% |
| Blue Collar Workers | 509 | 26.5% | 7,289 | 30.0% | 16,702 | 32.2% |

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.2722/-81.7315

| 6750 Immokalee Rd Naples, FL 34119 | | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---------------------------------------|--|-------------|-------|-------------|-------|-------------|-------|
| Units In Structure (2023) | | | | | | | |
| Total Units | | 2,444 | | 23,400 | | 51,373 | |
| 1 Detached Unit | | 771 | 31.5% | 10,911 | 46.6% | 25,229 | 49.1% |
| 1 Attached Unit | | 146 | 6.0% | 3,099 | 13.2% | 6,500 | 12.7% |
| 2 Units | | 16 | 0.6% | 568 | 2.4% | 983 | 1.9% |
| 3 to 4 Units | | 477 | 19.5% | 2,220 | 9.5% | 4,049 | 7.9% |
| 5 to 9 Units | | 408 | 16.7% | 2,366 | 10.1% | 4,421 | 8.6% |
| 10 to 19 Units | | 465 | 19.0% | 1,806 | 7.7% | 4,145 | 8.1% |
| 20 to 49 Units | | 69 | 2.8% | 1,469 | 6.3% | 2,664 | 5.2% |
| 50 or More Units | | 85 | 3.5% | 854 | 3.6% | 2,413 | 4.7% |
| Mobile Home or Trailer | | 8 | 0.3% | 98 | 0.4% | 843 | 1.6% |
| Other Structure | | - | - | 8 | - | 125 | 0.2% |
| Homes Built By Year (2023) | | | | | | | |
| Homes Built 2020 or later | | 20 | 0.6% | 413 | 1.3% | 1,067 | 1.5% |
| Homes Built 2010 to 2019 | | 299 | 9.3% | 4,494 | 14.5% | 9,224 | 13.1% |
| Homes Built 2000 to 2009 | | 855 | 26.6% | 7,612 | 24.6% | 15,189 | 21.6% |
| Homes Built 1990 to 1999 | | 813 | 25.3% | 6,601 | 21.4% | 13,994 | 19.9% |
| Homes Built 1980 to 1989 | | 216 | 6.7% | 2,523 | 8.2% | 7,079 | 10.1% |
| Homes Built 1970 to 1979 | | 115 | 3.6% | 1,176 | 3.8% | 3,315 | 4.7% |
| Homes Built 1960 to 1969 | | 112 | 3.5% | 403 | 1.3% | 919 | 1.3% |
| Homes Built 1950 to 1959 | | 14 | 0.4% | 168 | 0.5% | 515 | 0.7% |
| Homes Built 1940 to 1949 | | 1 | - | 4 | - | 18 | - |
| Homes Built Before 1939 | | - | - | 5 | - | 51 | - |
| Median Age of Homes | | 27.3 yrs | | 25.3 yrs | | 26.6 yrs | |
| Home Values (2023) | | | | | | | |
| Owner Specified Housing Units | | 1,652 | | 17,027 | | 37,206 | |
| Home Values \$1,000,000 or More | | 102 | 6.2% | 1,662 | 9.8% | 4,230 | 11.4% |
| Home Values \$750,000 to \$999,999 | | 134 | 8.1% | 2,129 | 12.5% | 3,788 | 10.2% |
| Home Values \$500,000 to \$749,999 | | 407 | 24.7% | 3,880 | 22.8% | 8,011 | 21.5% |
| Home Values \$400,000 to \$499,999 | | 169 | 10.2% | 3,077 | 18.1% | 5,929 | 15.9% |
| Home Values \$300,000 to \$399,999 | | 515 | 31.2% | 2,929 | 17.2% | 6,915 | 18.6% |
| Home Values \$250,000 to \$299,999 | | 80 | 4.8% | 1,317 | 7.7% | 3,357 | 9.0% |
| Home Values \$200,000 to \$249,999 | | 130 | 7.9% | 839 | 4.9% | 1,844 | 5.0% |
| Home Values \$175,000 to \$199,999 | | 71 | 4.3% | 478 | 2.8% | 754 | 2.0% |
| Home Values \$150,000 to \$174,999 | | 24 | 1.5% | 387 | 2.3% | 915 | 2.5% |
| Home Values \$125,000 to \$149,999 | | 4 | 0.2% | 71 | 0.4% | 220 | 0.6% |
| Home Values \$100,000 to \$124,999 | | 4 | 0.2% | 42 | 0.2% | 210 | 0.6% |
| Home Values \$90,000 to \$99,999 | | - | - | - | - | 16 | - |
| Home Values \$80,000 to \$89,999 | | 1 | - | 18 | 0.1% | 122 | 0.3% |
| Home Values \$70,000 to \$79,999 | | 1 | - | 12 | - | 102 | 0.3% |
| Home Values \$60,000 to \$69,999 | | 1 | - | 9 | - | 65 | 0.2% |
| Home Values \$50,000 to \$59,999 | | 2 | - | 14 | - | 68 | 0.2% |
| Home Values \$35,000 to \$49,999 | | - | - | 8 | - | 28 | - |
| Home Values \$25,000 to \$34,999 | | 2 | 0.1% | 35 | 0.2% | 184 | 0.5% |
| Home Values \$10,000 to \$24,999 | | 1 | - | 11 | - | 113 | 0.3% |
| Home Values Under \$10,000 | | 4 | 0.2% | 109 | 0.6% | 336 | 0.9% |
| Owner-Occupied Median Home Value | | \$471,401 | | \$517,505 | | \$505,516 | |
| Renter-Occupied Median Rent | | \$1,290 | | \$1,501 | | \$1,549 | |

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.2722/-81.7315

| 6750 Immokalee Rd Naples, FL 34119 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|--|-------------|-------|-------------|-------|-------------|-------|
| Total Annual Consumer Expenditure (2023) | | | | | | |
| Total Household Expenditure | \$191.63 M | | \$2.22 B | | \$5.01 B | |
| Total Non-Retail Expenditure | \$102.36 M | | \$1.18 B | | \$2.67 B | |
| Total Retail Expenditure | \$89.27 M | | \$1.04 B | | \$2.34 B | |
| Apparel | \$6.82 M | | \$78.98 M | | \$178.65 M | |
| Contributions | \$6.96 M | | \$80.03 M | | \$181.72 M | |
| Education | \$6.59 M | | \$75.73 M | | \$171.98 M | |
| Entertainment | \$11.09 M | | \$129.13 M | | \$292.11 M | |
| Food and Beverages | \$27.58 M | | \$318.84 M | | \$720.22 M | |
| Furnishings and Equipment | \$6.87 M | | \$79.91 M | | \$180.71 M | |
| Gifts | \$5.31 M | | \$61.08 M | | \$138.93 M | |
| Health Care | \$15.96 M | | \$183.88 M | | \$415.15 M | |
| Household Operations | \$7.82 M | | \$90.17 M | | \$204.06 M | |
| Miscellaneous Expenses | \$3.69 M | | \$42.58 M | | \$96.3 M | |
| Personal Care | \$2.58 M | | \$29.76 M | | \$67.28 M | |
| Personal Insurance | \$1.46 M | | \$17 M | | \$38.51 M | |
| Reading | \$437.32 K | | \$5.02 M | | \$11.36 M | |
| Shelter | \$40.15 M | | \$463.51 M | | \$1.05 B | |
| Tobacco | \$1.01 M | | \$11.35 M | | \$25.55 M | |
| Transportation | \$33.9 M | | \$396.75 M | | \$896.19 M | |
| Utilities | \$13.41 M | | \$153.82 M | | \$347.02 M | |
| Monthly Household Consumer Expenditure (2023) | | | | | | |
| Total Household Expenditure | \$6,534 | | \$7,897 | | \$8,133 | |
| Total Non-Retail Expenditure | \$3,490 | 53.4% | \$4,204 | 53.2% | \$4,331 | 53.3% |
| Total Retail Expenditures | \$3,044 | 46.6% | \$3,693 | 46.8% | \$3,802 | 46.7% |
| Apparel | \$233 | 3.6% | \$281 | 3.6% | \$290 | 3.6% |
| Contributions | \$237 | 3.6% | \$285 | 3.6% | \$295 | 3.6% |
| Education | \$225 | 3.4% | \$270 | 3.4% | \$279 | 3.4% |
| Entertainment | \$378 | 5.8% | \$460 | 5.8% | \$474 | 5.8% |
| Food and Beverages | \$940 | 14.4% | \$1,135 | 14.4% | \$1,168 | 14.4% |
| Furnishings and Equipment | \$234 | 3.6% | \$285 | 3.6% | \$293 | 3.6% |
| Gifts | \$181 | 2.8% | \$218 | 2.8% | \$225 | 2.8% |
| Health Care | \$544 | 8.3% | \$655 | 8.3% | \$673 | 8.3% |
| Household Operations | \$267 | 4.1% | \$321 | 4.1% | \$331 | 4.1% |
| Miscellaneous Expenses | \$126 | 1.9% | \$152 | 1.9% | \$156 | 1.9% |
| Personal Care | \$88 | 1.3% | \$106 | 1.3% | \$109 | 1.3% |
| Personal Insurance | \$50 | 0.8% | \$61 | 0.8% | \$62 | 0.8% |
| Reading | \$15 | 0.2% | \$18 | 0.2% | \$18 | 0.2% |
| Shelter | \$1,369 | 21.0% | \$1,651 | 20.9% | \$1,700 | 20.9% |
| Tobacco | \$34 | 0.5% | \$40 | 0.5% | \$41 | 0.5% |
| Transportation | \$1,156 | 17.7% | \$1,413 | 17.9% | \$1,454 | 17.9% |
| Utilities | \$457 | 7.0% | \$548 | 6.9% | \$563 | 6.9% |



5 mi radius

3 mi radius

1 mi radius