

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 26.2728/-81.7368

RFULL9

6000 Immokalee Rd		1 mi radius		3 mi radius		5 mi radius	
Naples, FL 34119							
Population							
Estimated Population (2020)	5,191		55,116		126,418		
Projected Population (2025)	5,619		59,059		136,490		
Census Population (2010)	5,110		42,755		95,871		
Census Population (2000)	2,790		21,622		61,801		
Projected Annual Growth (2020-2025)	428	1.6%	3,943	1.4%	10,072	1.6%	
Historical Annual Growth (2010-2020)	81	0.2%	12,361	2.9%	30,547	3.2%	
Historical Annual Growth (2000-2010)	2,320	8.3%	21,133	9.8%	34,070	5.5%	
Estimated Population Density (2020)	1,653	psm	1,950	psm	1,610	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2020)	2,694		25,920		59,040		
Projected Households (2025)	2,800		26,644		61,118		
Census Households (2010)	2,426		18,841		42,647		
Census Households (2000)	1,202		9,197		26,232		
Projected Annual Growth (2020-2025)	106	0.8%	723	0.6%	2,078	0.7%	
Historical Annual Change (2000-2020)	1,492	6.2%	16,724	9.1%	32,808	6.3%	
Average Household Income							
Estimated Average Household Income (2020)	\$110,575		\$110,551		\$109,742		
Projected Average Household Income (2025)	\$123,162		\$126,088		\$125,376		
Census Average Household Income (2010)	\$88,670		\$95,884		\$95,608		
Census Average Household Income (2000)	\$108,781		\$89,529		\$82,998		
Projected Annual Change (2020-2025)	\$12,587	2.3%	\$15,537	2.8%	\$15,635	2.8%	
Historical Annual Change (2000-2020)	\$1,795	-	\$21,022	1.2%	\$26,744	1.6%	
Median Household Income							
Estimated Median Household Income (2020)	\$87,695		\$90,193		\$89,878		
Projected Median Household Income (2025)	\$103,245		\$105,904		\$105,374		
Census Median Household Income (2010)	\$66,069		\$65,649		\$61,572		
Census Median Household Income (2000)	\$74,789		\$63,659		\$58,408		
Projected Annual Change (2020-2025)	\$15,550	3.5%	\$15,710	3.5%	\$15,496	3.4%	
Historical Annual Change (2000-2020)	\$12,906	0.9%	\$26,534	2.1%	\$31,470	2.7%	
Per Capita Income							
Estimated Per Capita Income (2020)	\$57,389		\$52,035		\$51,287		
Projected Per Capita Income (2025)	\$61,368		\$56,924		\$56,174		
Census Per Capita Income (2010)	\$42,095		\$42,255		\$42,530		
Census Per Capita Income (2000)	\$46,709		\$38,090		\$35,262		
Projected Annual Change (2020-2025)	\$3,980	1.4%	\$4,889	1.9%	\$4,887	1.9%	
Historical Annual Change (2000-2020)	\$10,679	1.1%	\$13,944	1.8%	\$16,025	2.3%	
Estimated Average Household Net Worth (2020)	\$929,802		\$1 M		\$1.01 M		

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1 mi radius

3 mi radius

5 mi radius

Naples, FL 34119

Race and Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
Total Population (2020)	5,191		55,116		126,418	
White (2020)	4,691	90.4%	48,483	88.0%	111,737	88.4%
Black or African American (2020)	222	4.3%	2,842	5.2%	5,349	4.2%
American Indian or Alaska Native (2020)	3	-	67	0.1%	215	0.2%
Asian (2020)	107	2.1%	1,336	2.4%	2,850	2.3%
Hawaiian or Pacific Islander (2020)	4	-	20	-	46	-
Other Race (2020)	94	1.8%	1,367	2.5%	3,950	3.1%
Two or More Races (2020)	71	1.4%	1,002	1.8%	2,271	1.8%
Population < 18 (2020)	711	13.7%	8,621	15.6%	18,943	15.0%
White Not Hispanic	405	56.9%	4,713	54.7%	9,960	52.6%
Black or African American	56	7.9%	758	8.8%	1,368	7.2%
Asian	20	2.9%	278	3.2%	562	3.0%
Other Race Not Hispanic	19	2.7%	245	2.8%	520	2.7%
Hispanic	211	29.6%	2,626	30.5%	6,532	34.5%
Not Hispanic or Latino Population (2020)	4,384	84.5%	45,252	82.1%	101,968	80.7%
Not Hispanic White	4,040	92.1%	40,958	90.5%	93,095	91.3%
Not Hispanic Black or African American	192	4.4%	2,436	5.4%	4,642	4.6%
Not Hispanic American Indian or Alaska Native	2	-	45	-	143	0.1%
Not Hispanic Asian	97	2.2%	1,227	2.7%	2,669	2.6%
Not Hispanic Hawaiian or Pacific Islander	4	-	17	-	35	-
Not Hispanic Other Race	2	-	21	-	189	0.2%
Not Hispanic Two or More Races	48	1.1%	548	1.2%	1,195	1.2%
Hispanic or Latino Population (2020)	807	15.5%	9,864	17.9%	24,450	19.3%
Hispanic White	651	80.7%	7,525	76.3%	18,642	76.2%
Hispanic Black or African American	30	3.7%	406	4.1%	707	2.9%
Hispanic American Indian or Alaska Native	1	0.1%	22	0.2%	71	0.3%
Hispanic Asian	11	1.3%	109	1.1%	181	0.7%
Hispanic Hawaiian or Pacific Islander	-	-	3	-	12	-
Hispanic Other Race	92	11.4%	1,346	13.6%	3,761	15.4%
Hispanic Two or More Races	23	2.8%	454	4.6%	1,076	4.4%
Not Hispanic or Latino Population (2010)	4,572	89.5%	37,658	88.1%	81,278	84.8%
Hispanic or Latino Population (2010)	538	10.5%	5,097	11.9%	14,593	15.2%
Not Hispanic or Latino Population (2000)	2,660	95.3%	20,672	95.6%	55,534	89.9%
Hispanic or Latino Population (2000)	130	4.7%	950	4.4%	6,268	10.1%
Not Hispanic or Latino Population (2025)	4,653	82.8%	47,623	80.6%	107,997	79.1%
Hispanic or Latino Population (2025)	966	17.2%	11,437	19.4%	28,493	20.9%
Projected Annual Growth (2020-2025)	159	-	1,572	-	4,043	-
Historical Annual Growth (2000-2010)	407	31.3%	4,147	43.7%	8,325	13.3%

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Naples, FL 34119

1 mi radius

3 mi radius

5 mi radius

Total Age Distribution (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	5,191		55,116		126,418	
Age Under 5 Years	174	3.3%	2,100	3.8%	4,749	3.8%
Age 5 to 9 Years	190	3.7%	2,348	4.3%	5,154	4.1%
Age 10 to 14 Years	215	4.1%	2,522	4.6%	5,522	4.4%
Age 15 to 19 Years	200	3.9%	2,470	4.5%	5,427	4.3%
Age 20 to 24 Years	221	4.3%	2,535	4.6%	5,638	4.5%
Age 25 to 29 Years	249	4.8%	2,715	4.9%	6,061	4.8%
Age 30 to 34 Years	222	4.3%	2,489	4.5%	5,713	4.5%
Age 35 to 39 Years	223	4.3%	2,580	4.7%	5,886	4.7%
Age 40 to 44 Years	211	4.1%	2,521	4.6%	5,701	4.5%
Age 45 to 49 Years	239	4.6%	2,764	5.0%	6,348	5.0%
Age 50 to 54 Years	299	5.8%	3,098	5.6%	7,105	5.6%
Age 55 to 59 Years	348	6.7%	3,702	6.7%	8,623	6.8%
Age 60 to 64 Years	415	8.0%	4,088	7.4%	9,671	7.7%
Age 65 to 69 Years	437	8.4%	4,414	8.0%	10,527	8.3%
Age 70 to 74 Years	517	10.0%	4,927	8.9%	11,563	9.1%
Age 75 to 79 Years	449	8.7%	4,149	7.5%	9,651	7.6%
Age 80 to 84 Years	305	5.9%	2,835	5.1%	6,534	5.2%
Age 85 Years or Over	275	5.3%	2,859	5.2%	6,544	5.2%
Median Age	54.6		51.9		52.6	
Age 19 Years or Less	779	15.0%	9,440	17.1%	20,853	16.5%
Age 20 to 64 Years	2,427	46.8%	26,491	48.1%	60,746	48.1%
Age 65 Years or Over	1,985	38.2%	19,185	34.8%	44,819	35.5%

Female Age Distribution (2020)

	1 mi radius		3 mi radius		5 mi radius	
Female Population	2,698	52.0%	28,588	51.9%	65,122	51.5%
Age Under 5 Years	94	3.5%	1,052	3.7%	2,370	3.6%
Age 5 to 9 Years	90	3.4%	1,148	4.0%	2,529	3.9%
Age 10 to 14 Years	103	3.8%	1,242	4.3%	2,771	4.3%
Age 15 to 19 Years	95	3.5%	1,194	4.2%	2,650	4.1%
Age 20 to 24 Years	120	4.5%	1,297	4.5%	2,770	4.3%
Age 25 to 29 Years	128	4.8%	1,364	4.8%	3,001	4.6%
Age 30 to 34 Years	111	4.1%	1,249	4.4%	2,845	4.4%
Age 35 to 39 Years	122	4.5%	1,355	4.7%	3,002	4.6%
Age 40 to 44 Years	101	3.8%	1,334	4.7%	2,954	4.5%
Age 45 to 49 Years	120	4.5%	1,445	5.1%	3,314	5.1%
Age 50 to 54 Years	173	6.4%	1,697	5.9%	3,826	5.9%
Age 55 to 59 Years	191	7.1%	2,083	7.3%	4,794	7.4%
Age 60 to 64 Years	236	8.7%	2,251	7.9%	5,280	8.1%
Age 65 to 69 Years	242	9.0%	2,407	8.4%	5,631	8.6%
Age 70 to 74 Years	262	9.7%	2,433	8.5%	5,746	8.8%
Age 75 to 79 Years	217	8.0%	1,967	6.9%	4,618	7.1%
Age 80 to 84 Years	141	5.2%	1,396	4.9%	3,254	5.0%
Age 85 Years or Over	149	5.5%	1,673	5.9%	3,767	5.8%
Female Median Age	55.0		52.4		53.2	
Age 19 Years or Less	383	14.2%	4,636	16.2%	10,320	15.8%
Age 20 to 64 Years	1,304	48.3%	14,076	49.2%	31,786	48.8%
Age 65 Years or Over	1,011	37.5%	9,876	34.5%	23,017	35.3%

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3 mi radius

5 mi radius

Male Age Distribution (2020)

	1 mi radius	3 mi radius	5 mi radius
Male Population	2,493 48.0%	26,528 48.1%	61,296 48.5%
Age Under 5 Years	79 3.2%	1,048 4.0%	2,380 3.9%
Age 5 to 9 Years	100 4.0%	1,201 4.5%	2,625 4.3%
Age 10 to 14 Years	113 4.5%	1,280 4.8%	2,751 4.5%
Age 15 to 19 Years	105 4.2%	1,275 4.8%	2,777 4.5%
Age 20 to 24 Years	101 4.0%	1,237 4.7%	2,868 4.7%
Age 25 to 29 Years	120 4.8%	1,351 5.1%	3,060 5.0%
Age 30 to 34 Years	111 4.4%	1,240 4.7%	2,869 4.7%
Age 35 to 39 Years	101 4.1%	1,224 4.6%	2,884 4.7%
Age 40 to 44 Years	109 4.4%	1,187 4.5%	2,746 4.5%
Age 45 to 49 Years	119 4.8%	1,319 5.0%	3,034 5.0%
Age 50 to 54 Years	126 5.1%	1,401 5.3%	3,279 5.4%
Age 55 to 59 Years	157 6.3%	1,619 6.1%	3,829 6.2%
Age 60 to 64 Years	179 7.2%	1,837 6.9%	4,391 7.2%
Age 65 to 69 Years	194 7.8%	2,008 7.6%	4,896 8.0%
Age 70 to 74 Years	255 10.2%	2,495 9.4%	5,817 9.5%
Age 75 to 79 Years	233 9.3%	2,182 8.2%	5,033 8.2%
Age 80 to 84 Years	164 6.6%	1,439 5.4%	3,280 5.4%
Age 85 Years or Over	126 5.1%	1,186 4.5%	2,776 4.5%
Male Median Age	54.5	51.4	52.1
Age 19 Years or Less	397 15.9%	4,804 18.1%	10,533 17.2%
Age 20 to 64 Years	1,123 45.0%	12,415 46.8%	28,960 47.2%
Age 65 Years or Over	973 39.0%	9,309 35.1%	21,802 35.6%

Males per 100 Females (2020)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison			
Age Under 5 Years	84 45.6%	100 49.9%	100 50.1%
Age 5 to 9 Years	111 52.5%	105 51.1%	104 50.9%
Age 10 to 14 Years	110 52.4%	103 50.7%	99 50.7%
Age 15 to 19 Years	110 52.4%	107 51.6%	105 51.2%
Age 20 to 24 Years	84 45.7%	95 48.8%	104 50.9%
Age 25 to 29 Years	94 48.4%	99 49.8%	102 50.5%
Age 30 to 34 Years	99 49.8%	99 49.8%	101 50.2%
Age 35 to 39 Years	83 45.3%	90 47.5%	96 49.0%
Age 40 to 44 Years	108 51.9%	89 47.1%	93 48.2%
Age 45 to 49 Years	99 49.7%	91 47.7%	92 47.8%
Age 50 to 54 Years	73 42.2%	83 45.2%	86 46.2%
Age 55 to 59 Years	82 45.0%	78 43.7%	80 44.4%
Age 60 to 64 Years	76 43.1%	82 44.9%	83 45.4%
Age 65 to 69 Years	80 44.5%	83 45.5%	87 46.5%
Age 70 to 74 Years	97 49.3%	103 50.6%	101 50.3%
Age 75 to 79 Years	108 51.8%	111 52.6%	109 52.2%
Age 80 to 84 Years	116 53.7%	103 50.7%	101 50.2%
Age 85 Years or Over	85 45.9%	71 41.5%	74 42.4%
Age 19 Years or Less	104 50.9%	104 50.9%	102 50.5%
Age 20 to 39 Years	90 47.3%	96 49.0%	101 50.1%
Age 40 to 64 Years	84 45.6%	84 45.5%	86 46.1%
Age 65 Years or Over	96 49.0%	94 48.5%	95 48.6%

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Household Type (2020)

Total Households	2,694		25,920		59,040	
Households with Children	454	16.8%	5,249	20.3%	11,173	18.9%
Average Household Size	1.9		2.1		2.1	
Household Density per Square Mile	858		917		752	
Population Family	3,861	74.4%	43,276	78.5%	99,463	78.7%
Population Non-Family	1,330	25.6%	11,558	21.0%	26,429	20.9%
Population Group Quarters	-	-	282	0.5%	526	0.4%
Family Households	1,535	57.0%	16,272	62.8%	37,278	63.1%
Married Couple Households	1,321	86.0%	13,642	83.8%	31,399	84.2%
Other Family Households with Children	214	14.0%	2,630	16.2%	5,880	15.8%
Family Households with Children	449	29.3%	5,182	31.8%	11,037	29.6%
Married Couple with Children	313	69.6%	3,530	68.1%	7,551	68.4%
Other Family Households with Children	136	30.4%	1,653	31.9%	3,486	31.6%
Family Households No Children	1,086	70.7%	11,090	68.2%	26,241	70.4%
Married Couple No Children	1,008	92.8%	10,113	91.2%	23,848	90.9%
Other Family Households No Children	78	7.2%	977	8.8%	2,393	9.1%
Non-Family Households	1,159	43.0%	9,648	37.2%	21,762	36.9%
Non-Family Households with Children	5	0.4%	66	0.7%	136	0.6%
Non-Family Households No Children	1,154	99.6%	9,582	99.3%	21,626	99.4%
Average Family Household Size	2.5		2.7		2.7	
Average Family Income	\$158,504		\$145,874		\$141,432	
Median Family Income	\$110,308		\$107,167		\$109,001	
Average Non-Family Household Size	1.1		1.2		1.2	

Marital Status (2020)

Population Age 15 Years or Over	4,612		48,146		110,993	
Never Married	729	15.8%	8,649	18.0%	21,212	19.1%
Currently Married	2,747	59.6%	27,519	57.2%	62,354	56.2%
Previously Married	1,136	24.6%	11,979	24.9%	27,427	24.7%
Separated	218	19.2%	1,655	13.8%	4,514	16.5%
Widowed	401	35.3%	3,968	33.1%	8,588	31.3%
Divorced	516	45.5%	6,355	53.1%	14,325	52.2%

Educational Attainment (2020)

Adult Population Age 25 Years or Over	4,191		43,142		99,927	
Elementary (Grade Level 0 to 8)	35	0.8%	604	1.4%	2,344	2.3%
Some High School (Grade Level 9 to 11)	123	2.9%	1,337	3.1%	3,730	3.7%
High School Graduate	745	17.8%	8,983	20.8%	21,897	21.9%
Some College	765	18.2%	7,327	17.0%	16,888	16.9%
Associate Degree Only	296	7.1%	3,835	8.9%	8,641	8.6%
Bachelor Degree Only	1,299	31.0%	12,138	28.1%	27,246	27.3%
Graduate Degree	928	22.1%	8,916	20.7%	19,182	19.2%
Any College (Some College or Higher)	3,288	78.5%	32,217	74.7%	71,956	72.0%
College Degree + (Bachelor Degree or Higher)	2,227	53.1%	21,055	48.8%	46,428	46.5%

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Housing

Total Housing Units (2020)	3,478		33,158		77,080	
Total Housing Units (2010)	2,912		25,156		59,821	
Historical Annual Growth (2010-2020)	566	1.9%	8,001	3.2%	17,259	2.9%
Housing Units Occupied (2020)	2,694	77.5%	25,920	78.2%	59,040	76.6%
Housing Units Owner-Occupied	1,909	70.9%	18,426	71.1%	41,992	71.1%
Housing Units Renter-Occupied	785	29.1%	7,495	28.9%	17,048	28.9%
Housing Units Vacant (2020)	784	22.5%	7,237	21.8%	18,040	23.4%

Household Size (2020)

Total Households	2,694		25,920		59,040	
1 Person Households	998	37.1%	8,023	31.0%	17,805	30.2%
2 Person Households	1,243	46.1%	12,078	46.6%	27,815	47.1%
3 Person Households	212	7.9%	2,549	9.8%	5,780	9.8%
4 Person Households	144	5.3%	2,001	7.7%	4,557	7.7%
5 Person Households	63	2.3%	855	3.3%	1,986	3.4%
6 Person Households	25	0.9%	294	1.1%	707	1.2%
7 or More Person Households	9	0.3%	120	0.5%	390	0.7%

Household Income Distribution (2020)

HH Income \$200,000 or More	396	14.7%	4,317	16.7%	9,799	16.6%
HH Income \$150,000 to \$199,999	198	7.4%	2,000	7.7%	4,962	8.4%
HH Income \$125,000 to \$149,999	223	8.3%	1,967	7.6%	4,409	7.5%
HH Income \$100,000 to \$124,999	320	11.9%	2,917	11.3%	6,068	10.3%
HH Income \$75,000 to \$99,999	448	16.6%	3,972	15.3%	8,567	14.5%
HH Income \$50,000 to \$74,999	527	19.6%	4,399	17.0%	10,253	17.4%
HH Income \$35,000 to \$49,999	222	8.2%	2,567	9.9%	5,994	10.2%
HH Income \$25,000 to \$34,999	133	4.9%	1,268	4.9%	3,340	5.7%
HH Income \$15,000 to \$24,999	119	4.4%	1,027	4.0%	2,446	4.1%
HH Income \$10,000 to \$14,999	29	1.1%	457	1.8%	1,094	1.9%
HH Income Under \$10,000	79	2.9%	1,027	4.0%	2,108	3.6%

Household Vehicles (2020)

Households 0 Vehicles Available	58	2.1%	690	2.7%	2,046	3.5%
Households 1 Vehicle Available	1,307	48.5%	10,185	39.3%	22,827	38.7%
Households 2 Vehicles Available	1,012	37.5%	11,756	45.4%	26,409	44.7%
Households 3 or More Vehicles Available	317	11.8%	3,289	12.7%	7,758	13.1%
Total Vehicles Available	4,392		44,362		100,935	
Average Vehicles per Household	1.6		1.7		1.7	
Owner-Occupied Household Vehicles	3,205	73.0%	33,208	74.9%	75,973	75.3%
Average Vehicles per Owner-Occupied Household	1.7		1.8		1.8	
Renter-Occupied Household Vehicles	1,187	27.0%	11,154	25.1%	24,962	24.7%
Average Vehicles per Renter-Occupied Household	1.5		1.5		1.5	

Travel Time (2020)

Worker Base Age 16 years or Over	2,082		21,941		50,351	
Travel to Work in 14 Minutes or Less	356	17.1%	4,346	19.8%	10,153	20.2%
Travel to Work in 15 to 29 Minutes	873	41.9%	9,150	41.7%	21,196	42.1%
Travel to Work in 30 to 59 Minutes	463	22.2%	4,460	20.3%	11,264	22.4%
Travel to Work in 60 Minutes or More	72	3.5%	524	2.4%	1,605	3.2%
Work at Home	285	13.7%	2,355	10.7%	4,828	9.6%
Average Minutes Travel to Work	22.8		21.6		21.7	

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COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

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Lat/Lon: 26.2728/-81.7368

RFULL9

6000 Immokalee Rd

Naples, FL 34119

1 mi radius

3 mi radius

5 mi radius

Transportation To Work (2020)

Worker Base Age 16 years or Over	2,082		21,941		50,351	
Drive to Work Alone	1,525	73.2%	16,402	74.8%	37,128	73.7%
Drive to Work in Carpool	216	10.4%	2,539	11.6%	6,810	13.5%
Travel to Work by Public Transportation	3	0.1%	70	0.3%	232	0.5%
Drive to Work on Motorcycle	4	0.2%	54	0.2%	59	0.1%
Bicycle to Work	-	-	9	-	77	0.2%
Walk to Work	8	0.4%	112	0.5%	406	0.8%
Other Means	40	1.9%	401	1.8%	812	1.6%
Work at Home	285	13.7%	2,355	10.7%	4,828	9.6%

Daytime Demographics (2020)

Total Businesses	385		3,543		10,134	
Total Employees	2,004		20,114		65,115	
Company Headquarter Businesses	11	2.8%	78	2.2%	291	2.9%
Company Headquarter Employees	136	6.8%	987	4.9%	4,996	7.7%
Employee Population per Business	5.2	to 1	5.7	to 1	6.4	to 1
Residential Population per Business	13.5	to 1	15.6	to 1	12.5	to 1
Adj. Daytime Demographics Age 16 Years or Over	4,507		46,625		125,499	

Labor Force

Labor Population Age 16 Years or Over (2020)	4,572		47,605		109,833	
Labor Force Total Males (2020)	2,180	47.7%	22,728	47.7%	52,965	48.2%
Male Civilian Employed	1,129	51.8%	11,189	49.2%	26,853	50.7%
Male Civilian Unemployed	19	0.8%	514	2.3%	1,478	2.8%
Males in Armed Forces	-	-	-	-	39	-
Males Not in Labor Force	1,032	47.4%	11,025	48.5%	24,594	46.4%
Labor Force Total Females (2020)	2,392	52.3%	24,876	52.3%	56,869	51.8%
Female Civilian Employed	940	39.3%	9,904	39.8%	22,557	39.7%
Female Civilian Unemployed	119	5.0%	916	3.7%	1,861	3.3%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,334	55.7%	14,056	56.5%	32,451	57.1%
Unemployment Rate	137	3.0%	1,430	3.0%	3,339	3.0%

Occupation (2020)

Occupation Population Age 16 Years or Over	2,069		21,094		49,410	
Occupation Total Males	1,129	54.6%	11,189	53.0%	26,853	54.3%
Occupation Total Females	940	45.4%	9,904	47.0%	22,557	45.7%
Management, Business, Financial Operations	621	30.0%	4,772	22.6%	9,927	20.1%
Professional, Related	358	17.3%	4,684	22.2%	10,740	21.7%
Service	303	14.7%	4,004	19.0%	9,599	19.4%
Sales, Office	467	22.6%	4,285	20.3%	10,399	21.0%
Farming, Fishing, Forestry	9	0.4%	170	0.8%	344	0.7%
Construction, Extraction, Maintenance	189	9.1%	1,683	8.0%	5,272	10.7%
Production, Transport, Material Moving	122	5.9%	1,496	7.1%	3,128	6.3%
White Collar Workers	1,447	69.9%	13,741	65.1%	31,067	62.9%
Blue Collar Workers	622	30.1%	7,353	34.9%	18,343	37.1%

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1 mi radius

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5 mi radius

Units In Structure (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Units	2,426		18,841		42,647	
1 Detached Unit	1,062	43.8%	12,542	66.6%	29,258	68.6%
1 Attached Unit	212	8.7%	3,244	17.2%	6,622	15.5%
2 Units	114	4.7%	766	4.1%	1,873	4.4%
3 to 4 Units	364	15.0%	2,110	11.2%	4,011	9.4%
5 to 9 Units	422	17.4%	2,730	14.5%	5,482	12.9%
10 to 19 Units	234	9.6%	1,587	8.4%	3,887	9.1%
20 to 49 Units	89	3.7%	1,389	7.4%	2,643	6.2%
50 or More Units	130	5.4%	1,130	6.0%	2,758	6.5%
Mobile Home or Trailer	66	2.7%	414	2.2%	2,448	5.7%
Other Structure	1	-	8	-	59	0.1%

Homes Built By Year (2020)

Homes Built 2014 or later	258	7.4%	2,953	8.9%	5,610	7.3%
Homes Built 2010 to 2013	38	1.1%	653	2.0%	1,631	2.1%
Homes Built 2000 to 2009	942	27.1%	9,635	29.1%	19,155	24.9%
Homes Built 1990 to 1999	1,007	28.9%	7,585	22.9%	16,779	21.8%
Homes Built 1980 to 1989	373	10.7%	3,291	9.9%	9,426	12.2%
Homes Built 1970 to 1979	30	0.9%	1,228	3.7%	4,261	5.5%
Homes Built 1960 to 1969	31	0.9%	256	0.8%	1,280	1.7%
Homes Built 1950 to 1959	11	0.3%	222	0.7%	647	0.8%
Homes Built 1940 to 1949	2	-	52	0.2%	105	0.1%
Homes Built Before 1939	2	-	45	0.1%	147	0.2%
Median Age of Homes	17.2 yrs		17.6 yrs		19.7 yrs	

Home Values (2020)

Owner Specified Housing Units	1,909		18,426		41,992	
Home Values \$1,000,000 or More	42	2.2%	1,243	6.7%	3,327	7.9%
Home Values \$750,000 to \$999,999	119	6.2%	1,700	9.2%	3,356	8.0%
Home Values \$500,000 to \$749,999	477	25.0%	4,030	21.9%	8,089	19.3%
Home Values \$400,000 to \$499,999	195	10.2%	2,657	14.4%	5,893	14.0%
Home Values \$300,000 to \$399,999	461	24.1%	3,938	21.4%	8,267	19.7%
Home Values \$250,000 to \$299,999	140	7.3%	1,725	9.4%	4,041	9.6%
Home Values \$200,000 to \$249,999	195	10.2%	1,328	7.2%	3,556	8.5%
Home Values \$175,000 to \$199,999	164	8.6%	558	3.0%	1,303	3.1%
Home Values \$150,000 to \$174,999	44	2.3%	389	2.1%	1,219	2.9%
Home Values \$125,000 to \$149,999	7	0.4%	343	1.9%	840	2.0%
Home Values \$100,000 to \$124,999	37	1.9%	175	0.9%	630	1.5%
Home Values \$90,000 to \$99,999	2	-	42	0.2%	154	0.4%
Home Values \$80,000 to \$89,999	2	0.1%	35	0.2%	181	0.4%
Home Values \$70,000 to \$79,999	3	0.2%	35	0.2%	135	0.3%
Home Values \$60,000 to \$69,999	1	-	36	0.2%	141	0.3%
Home Values \$50,000 to \$59,999	2	-	26	0.1%	142	0.3%
Home Values \$35,000 to \$49,999	3	0.2%	31	0.2%	186	0.4%
Home Values \$25,000 to \$34,999	13	0.7%	31	0.2%	108	0.3%
Home Values \$10,000 to \$24,999	2	-	58	0.3%	289	0.7%
Home Values Under \$10,000	1	-	48	0.3%	136	0.3%
Owner-Occupied Median Home Value	\$313,995		\$314,290		\$314,686	
Renter-Occupied Median Rent	\$1,349		\$1,296		\$1,333	

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Total Annual Consumer Expenditure (2020)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$204.73 M	\$1.97 B	\$4.44 B
Total Non-Retail Expenditure	\$108.49 M	\$1.05 B	\$2.36 B
Total Retail Expenditure	\$96.25 M	\$926.17 M	\$2.08 B
Apparel	\$7.17 M	\$69.45 M	\$156.65 M
Contributions	\$7.19 M	\$69.33 M	\$156.62 M
Education	\$6.41 M	\$63.06 M	\$143.06 M
Entertainment	\$11.78 M	\$113.68 M	\$256.25 M
Food and Beverages	\$29.68 M	\$285.61 M	\$642.85 M
Furnishings and Equipment	\$7.33 M	\$70.55 M	\$158.99 M
Gifts	\$5.44 M	\$52.68 M	\$119.18 M
Health Care	\$17.43 M	\$166.31 M	\$374.18 M
Household Operations	\$8.24 M	\$79.28 M	\$178.84 M
Miscellaneous Expenses	\$3.93 M	\$37.73 M	\$85.07 M
Personal Care	\$2.76 M	\$26.49 M	\$59.66 M
Personal Insurance	\$1.52 M	\$14.7 M	\$33.2 M
Reading	\$464.57 K	\$4.45 M	\$10.03 M
Shelter	\$42.63 M	\$411.85 M	\$928.5 M
Tobacco	\$1.12 M	\$10.71 M	\$24.04 M
Transportation	\$37.01 M	\$355.93 M	\$800.54 M
Utilities	\$14.63 M	\$139.99 M	\$314.84 M

Monthly Household Consumer Expenditure (2020)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$6,333	\$6,339	\$6,270
Total Non-Retail Expenditure	\$3,356 53.0%	\$3,362 53.0%	\$3,328 53.1%
Total Retail Expenditures	\$2,977 47.0%	\$2,978 47.0%	\$2,943 46.9%
Apparel	\$222 3.5%	\$223 3.5%	\$221 3.5%
Contributions	\$222 3.5%	\$223 3.5%	\$221 3.5%
Education	\$198 3.1%	\$203 3.2%	\$202 3.2%
Entertainment	\$365 5.8%	\$365 5.8%	\$362 5.8%
Food and Beverages	\$918 14.5%	\$918 14.5%	\$907 14.5%
Furnishings and Equipment	\$227 3.6%	\$227 3.6%	\$224 3.6%
Gifts	\$168 2.7%	\$169 2.7%	\$168 2.7%
Health Care	\$539 8.5%	\$535 8.4%	\$528 8.4%
Household Operations	\$255 4.0%	\$255 4.0%	\$252 4.0%
Miscellaneous Expenses	\$122 1.9%	\$121 1.9%	\$120 1.9%
Personal Care	\$85 1.3%	\$85 1.3%	\$84 1.3%
Personal Insurance	\$47 0.7%	\$47 0.7%	\$47 0.7%
Reading	\$14 0.2%	\$14 0.2%	\$14 0.2%
Shelter	\$1,319 20.8%	\$1,324 20.9%	\$1,311 20.9%
Tobacco	\$35 0.5%	\$34 0.5%	\$34 0.5%
Transportation	\$1,145 18.1%	\$1,144 18.1%	\$1,130 18.0%
Utilities	\$452 7.1%	\$450 7.1%	\$444 7.1%

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