

# COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.6751/-72.649

RFULL9

| 1901 Silas Deane Hwy<br>Rocky Hill, CT 06067 |                  | 1 mi radius       | 3 mi radius       | 5 mi radius |
|--|------------------|-------------------|-------------------|-------------|
| <b>Population</b>                            |                  |                   |                   |             |
| Estimated Population (2020)                  | 5,873            | 40,239            | 129,948           |             |
| Projected Population (2025)                  | 5,790            | 39,633            | 128,653           |             |
| Census Population (2010)                     | 5,924            | 40,427            | 132,261           |             |
| Census Population (2000)                     | 5,815            | 38,800            | 125,644           |             |
| Projected Annual Growth (2020-2025)          | -83 -0.3%        | -606 -0.3%        | -1,295 -0.2%      |             |
| Historical Annual Growth (2010-2020)         | -51 -            | -188 -            | -2,313 -0.2%      |             |
| Historical Annual Growth (2000-2010)         | 109 0.2%         | 1,627 0.4%        | 6,617 0.5%        |             |
| Estimated Population Density (2020)          | 1,870 <i>psm</i> | 1,424 <i>psm</i>  | 1,655 <i>psm</i>  |             |
| Trade Area Size                              | 3.1 <i>sq mi</i> | 28.3 <i>sq mi</i> | 78.5 <i>sq mi</i> |             |
| <b>Households</b>                            |                  |                   |                   |             |
| Estimated Households (2020)                  | 2,724            | 17,532            | 55,100            |             |
| Projected Households (2025)                  | 2,715            | 17,439            | 54,912            |             |
| Census Households (2010)                     | 2,632            | 16,758            | 53,187            |             |
| Census Households (2000)                     | 2,608            | 16,101            | 51,125            |             |
| Projected Annual Growth (2020-2025)          | -9 -             | -94 -0.1%         | -188 -            |             |
| Historical Annual Change (2000-2020)         | 116 0.2%         | 1,431 0.4%        | 3,975 0.4%        |             |
| <b>Average Household Income</b>              |                  |                   |                   |             |
| Estimated Average Household Income (2020)    | \$101,345        | \$119,642         | \$108,322         |             |
| Projected Average Household Income (2025)    | \$126,716        | \$150,932         | \$137,712         |             |
| Census Average Household Income (2010)       | \$70,927         | \$88,090          | \$80,114          |             |
| Census Average Household Income (2000)       | \$58,769         | \$73,186          | \$66,377          |             |
| Projected Annual Change (2020-2025)          | \$25,372 5.0%    | \$31,289 5.2%     | \$29,390 5.4%     |             |
| Historical Annual Change (2000-2020)         | \$42,575 3.6%    | \$46,456 3.2%     | \$41,946 3.2%     |             |
| <b>Median Household Income</b>               |                  |                   |                   |             |
| Estimated Median Household Income (2020)     | \$79,111         | \$89,976          | \$81,817          |             |
| Projected Median Household Income (2025)     | \$93,338         | \$105,337         | \$95,699          |             |
| Census Median Household Income (2010)        | \$63,395         | \$74,196          | \$67,054          |             |
| Census Median Household Income (2000)        | \$51,876         | \$62,352          | \$56,461          |             |
| Projected Annual Change (2020-2025)          | \$14,227 3.6%    | \$15,361 3.4%     | \$13,882 3.4%     |             |
| Historical Annual Change (2000-2020)         | \$27,235 2.6%    | \$27,624 2.2%     | \$25,356 2.2%     |             |
| <b>Per Capita Income</b>                     |                  |                   |                   |             |
| Estimated Per Capita Income (2020)           | \$47,216         | \$52,355          | \$46,082          |             |
| Projected Per Capita Income (2025)           | \$59,632         | \$66,640          | \$58,931          |             |
| Census Per Capita Income (2010)              | \$31,515         | \$36,516          | \$32,217          |             |
| Census Per Capita Income (2000)              | \$26,342         | \$30,218          | \$26,892          |             |
| Projected Annual Change (2020-2025)          | \$12,415 5.3%    | \$14,285 5.5%     | \$12,850 5.6%     |             |
| Historical Annual Change (2000-2020)         | \$20,874 4.0%    | \$22,137 3.7%     | \$19,190 3.6%     |             |
| Estimated Average Household Net Worth (2020) | \$964,780        | \$1.19 M          | \$1.03 M          |             |

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## 1901 Silas Deane Hwy

### Rocky Hill, CT 06067

#### Race and Ethnicity

|   | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|---|-------------|-------|-------------|-------|-------------|-------|
| Total Population (2020)                       | 5,873       |       | 40,239      |       | 129,948     |       |
| White (2020)                                  | 4,591       | 78.2% | 32,896      | 81.8% | 94,365      | 72.6% |
| Black or African American (2020)              | 516         | 8.8%  | 2,691       | 6.7%  | 12,932      | 10.0% |
| American Indian or Alaska Native (2020)       | 18          | 0.3%  | 91          | 0.2%  | 342         | 0.3%  |
| Asian (2020)                                  | 407         | 6.9%  | 2,717       | 6.8%  | 8,878       | 6.8%  |
| Hawaiian or Pacific Islander (2020)           | -           | -     | 7           | -     | 22          | -     |
| Other Race (2020)                             | 188         | 3.2%  | 936         | 2.3%  | 9,597       | 7.4%  |
| Two or More Races (2020)                      | 153         | 2.6%  | 901         | 2.2%  | 3,812       | 2.9%  |
| Population < 18 (2020)                        | 952         | 16.2% | 7,513       | 18.7% | 25,523      | 19.6% |
| White Not Hispanic                            | 580         | 61.0% | 5,005       | 66.6% | 12,986      | 50.9% |
| Black or African American                     | 85          | 9.0%  | 528         | 7.0%  | 3,142       | 12.3% |
| Asian   | 82          | 8.6%  | 651         | 8.7%  | 2,057       | 8.1%  |
| Other Race Not Hispanic                       | 43          | 4.5%  | 270         | 3.6%  | 1,013       | 4.0%  |
| Hispanic                                      | 161         | 16.9% | 1,058       | 14.1% | 6,326       | 24.8% |
| Not Hispanic or Latino Population (2020)      | 5,218       | 88.9% | 36,296      | 90.2% | 106,116     | 81.7% |
| Not Hispanic White                            | 4,231       | 81.1% | 30,608      | 84.3% | 83,653      | 78.8% |
| Not Hispanic Black or African American        | 469         | 9.0%  | 2,388       | 6.6%  | 11,376      | 10.7% |
| Not Hispanic American Indian or Alaska Native | 11          | 0.2%  | 57          | 0.2%  | 181         | 0.2%  |
| Not Hispanic Asian                            | 395         | 7.6%  | 2,626       | 7.2%  | 8,613       | 8.1%  |
| Not Hispanic Hawaiian or Pacific Islander     | -           | -     | 7           | -     | 16          | -     |
| Not Hispanic Other Race                       | 2           | -     | 7           | -     | 138         | 0.1%  |
| Not Hispanic Two or More Races                | 110         | 2.1%  | 603         | 1.7%  | 2,139       | 2.0%  |
| Hispanic or Latino Population (2020)          | 655         | 11.1% | 3,943       | 9.8%  | 23,831      | 18.3% |
| Hispanic White                                | 359         | 54.9% | 2,288       | 58.0% | 10,712      | 45.0% |
| Hispanic Black or African American            | 47          | 7.2%  | 304         | 7.7%  | 1,557       | 6.5%  |
| Hispanic American Indian or Alaska Native     | 7           | 1.1%  | 34          | 0.9%  | 161         | 0.7%  |
| Hispanic Asian                                | 12          | 1.8%  | 91          | 2.3%  | 264         | 1.1%  |
| Hispanic Hawaiian or Pacific Islander         | -           | -     | -           | -     | 5           | -     |
| Hispanic Other Race                           | 186         | 28.4% | 929         | 23.6% | 9,459       | 39.7% |
| Hispanic Two or More Races                    | 43          | 6.6%  | 298         | 7.6%  | 1,673       | 7.0%  |
| Not Hispanic or Latino Population (2010)      | 5,500       | 92.8% | 38,123      | 94.3% | 110,791     | 83.8% |
| Hispanic or Latino Population (2010)          | 424         | 7.2%  | 2,304       | 5.7%  | 21,470      | 16.2% |
| Not Hispanic or Latino Population (2000)      | 5,581       | 96.0% | 37,644      | 97.0% | 111,371     | 88.6% |
| Hispanic or Latino Population (2000)          | 235         | 4.0%  | 1,157       | 3.0%  | 14,273      | 11.4% |
| Not Hispanic or Latino Population (2025)      | 5,135       | 88.7% | 35,655      | 90.0% | 104,756     | 81.4% |
| Hispanic or Latino Population (2025)          | 655         | 11.3% | 3,978       | 10.0% | 23,897      | 18.6% |
| Projected Annual Growth (2020-2025)           | -           | -     | 35          | -     | 66          | -     |
| Historical Annual Growth (2000-2010)          | 189         | 8.1%  | 1,147       | 9.9%  | 7,197       | 5.0%  |

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## 1901 Silas Deane Hwy

### Rocky Hill, CT 06067

#### Total Age Distribution (2020)

|                      | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|----------------------|-------------|-------|-------------|-------|-------------|-------|
| Total Population     | 5,873       |       | 40,239      |       | 129,948     |       |
| Age Under 5 Years    | 264         | 4.5%  | 1,837       | 4.6%  | 6,435       | 5.0%  |
| Age 5 to 9 Years     | 255         | 4.3%  | 2,078       | 5.2%  | 6,913       | 5.3%  |
| Age 10 to 14 Years   | 266         | 4.5%  | 2,235       | 5.6%  | 7,561       | 5.8%  |
| Age 15 to 19 Years   | 290         | 4.9%  | 2,085       | 5.2%  | 7,416       | 5.7%  |
| Age 20 to 24 Years   | 351         | 6.0%  | 1,947       | 4.8%  | 7,112       | 5.5%  |
| Age 25 to 29 Years   | 418         | 7.1%  | 2,173       | 5.4%  | 8,106       | 6.2%  |
| Age 30 to 34 Years   | 410         | 7.0%  | 2,366       | 5.9%  | 8,549       | 6.6%  |
| Age 35 to 39 Years   | 342         | 5.8%  | 2,415       | 6.0%  | 8,468       | 6.5%  |
| Age 40 to 44 Years   | 308         | 5.2%  | 2,327       | 5.8%  | 7,926       | 6.1%  |
| Age 45 to 49 Years   | 329         | 5.6%  | 2,514       | 6.2%  | 8,182       | 6.3%  |
| Age 50 to 54 Years   | 367         | 6.2%  | 2,742       | 6.8%  | 8,656       | 6.7%  |
| Age 55 to 59 Years   | 419         | 7.1%  | 3,115       | 7.7%  | 9,583       | 7.4%  |
| Age 60 to 64 Years   | 481         | 8.2%  | 3,170       | 7.9%  | 9,351       | 7.2%  |
| Age 65 to 69 Years   | 390         | 6.6%  | 2,659       | 6.6%  | 7,481       | 5.8%  |
| Age 70 to 74 Years   | 344         | 5.9%  | 2,296       | 5.7%  | 6,401       | 4.9%  |
| Age 75 to 79 Years   | 233         | 4.0%  | 1,707       | 4.2%  | 4,522       | 3.5%  |
| Age 80 to 84 Years   | 168         | 2.9%  | 1,141       | 2.8%  | 3,178       | 2.4%  |
| Age 85 Years or Over | 237         | 4.0%  | 1,433       | 3.6%  | 4,105       | 3.2%  |
| Median Age           | 44.4        |       | 45.2        |       | 42.1        |       |
| Age 19 Years or Less | 1,076       | 18.3% | 8,235       | 20.5% | 28,326      | 21.8% |
| Age 20 to 64 Years   | 3,425       | 58.3% | 22,769      | 56.6% | 75,935      | 58.4% |
| Age 65 Years or Over | 1,372       | 23.4% | 9,235       | 23.0% | 25,687      | 19.8% |

#### Female Age Distribution (2020)

|                      |       |       |        |       |        |       |
|----------------------|-------|-------|--------|-------|--------|-------|
| Female Population    | 3,106 | 52.9% | 20,933 | 52.0% | 67,860 | 52.2% |
| Age Under 5 Years    | 133   | 4.3%  | 924    | 4.4%  | 3,204  | 4.7%  |
| Age 5 to 9 Years     | 134   | 4.3%  | 1,047  | 5.0%  | 3,427  | 5.1%  |
| Age 10 to 14 Years   | 126   | 4.1%  | 1,088  | 5.2%  | 3,769  | 5.6%  |
| Age 15 to 19 Years   | 133   | 4.3%  | 969    | 4.6%  | 3,485  | 5.1%  |
| Age 20 to 24 Years   | 195   | 6.3%  | 953    | 4.6%  | 3,489  | 5.1%  |
| Age 25 to 29 Years   | 223   | 7.2%  | 1,098  | 5.2%  | 4,073  | 6.0%  |
| Age 30 to 34 Years   | 192   | 6.2%  | 1,214  | 5.8%  | 4,390  | 6.5%  |
| Age 35 to 39 Years   | 171   | 5.5%  | 1,244  | 5.9%  | 4,352  | 6.4%  |
| Age 40 to 44 Years   | 148   | 4.7%  | 1,194  | 5.7%  | 4,062  | 6.0%  |
| Age 45 to 49 Years   | 178   | 5.7%  | 1,277  | 6.1%  | 4,199  | 6.2%  |
| Age 50 to 54 Years   | 190   | 6.1%  | 1,392  | 6.6%  | 4,493  | 6.6%  |
| Age 55 to 59 Years   | 231   | 7.4%  | 1,620  | 7.7%  | 5,080  | 7.5%  |
| Age 60 to 64 Years   | 251   | 8.1%  | 1,626  | 7.8%  | 4,859  | 7.2%  |
| Age 65 to 69 Years   | 187   | 6.0%  | 1,399  | 6.7%  | 4,018  | 5.9%  |
| Age 70 to 74 Years   | 205   | 6.6%  | 1,256  | 6.0%  | 3,587  | 5.3%  |
| Age 75 to 79 Years   | 147   | 4.7%  | 1,028  | 4.9%  | 2,705  | 4.0%  |
| Age 80 to 84 Years   | 101   | 3.2%  | 676    | 3.2%  | 1,934  | 2.9%  |
| Age 85 Years or Over | 162   | 5.2%  | 927    | 4.4%  | 2,736  | 4.0%  |
| Female Median Age    | 46.9  |       | 46.9   |       | 43.9   |       |
| Age 19 Years or Less | 525   | 16.9% | 4,028  | 19.2% | 13,885 | 20.5% |
| Age 20 to 64 Years   | 1,778 | 57.3% | 11,620 | 55.5% | 38,996 | 57.5% |
| Age 65 Years or Over | 802   | 25.8% | 5,285  | 25.2% | 14,980 | 22.1% |

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## 1901 Silas Deane Hwy

### Rocky Hill, CT 06067

#### Male Age Distribution (2020)

|                      | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|----------------------|-------------|-------|-------------|-------|-------------|-------|
| Male Population      | 2,767       | 47.1% | 19,306      | 48.0% | 62,088      | 47.8% |
| Age Under 5 Years    | 132         | 4.8%  | 913         | 4.7%  | 3,232       | 5.2%  |
| Age 5 to 9 Years     | 121         | 4.4%  | 1,031       | 5.3%  | 3,486       | 5.6%  |
| Age 10 to 14 Years   | 140         | 5.1%  | 1,147       | 5.9%  | 3,792       | 6.1%  |
| Age 15 to 19 Years   | 158         | 5.7%  | 1,116       | 5.8%  | 3,932       | 6.3%  |
| Age 20 to 24 Years   | 156         | 5.6%  | 994         | 5.2%  | 3,623       | 5.8%  |
| Age 25 to 29 Years   | 195         | 7.0%  | 1,075       | 5.6%  | 4,033       | 6.5%  |
| Age 30 to 34 Years   | 218         | 7.9%  | 1,152       | 6.0%  | 4,160       | 6.7%  |
| Age 35 to 39 Years   | 171         | 6.2%  | 1,171       | 6.1%  | 4,116       | 6.6%  |
| Age 40 to 44 Years   | 161         | 5.8%  | 1,132       | 5.9%  | 3,863       | 6.2%  |
| Age 45 to 49 Years   | 152         | 5.5%  | 1,237       | 6.4%  | 3,984       | 6.4%  |
| Age 50 to 54 Years   | 177         | 6.4%  | 1,350       | 7.0%  | 4,164       | 6.7%  |
| Age 55 to 59 Years   | 188         | 6.8%  | 1,494       | 7.7%  | 4,504       | 7.3%  |
| Age 60 to 64 Years   | 230         | 8.3%  | 1,543       | 8.0%  | 4,492       | 7.2%  |
| Age 65 to 69 Years   | 203         | 7.3%  | 1,260       | 6.5%  | 3,464       | 5.6%  |
| Age 70 to 74 Years   | 139         | 5.0%  | 1,040       | 5.4%  | 2,814       | 4.5%  |
| Age 75 to 79 Years   | 87          | 3.1%  | 679         | 3.5%  | 1,817       | 2.9%  |
| Age 80 to 84 Years   | 68          | 2.4%  | 465         | 2.4%  | 1,244       | 2.0%  |
| Age 85 Years or Over | 74          | 2.7%  | 506         | 2.6%  | 1,369       | 2.2%  |
| Male Median Age      | 42.2        |       | 43.5        |       | 40.3        |       |
| Age 19 Years or Less | 550         | 19.9% | 4,207       | 21.8% | 14,441      | 23.3% |
| Age 20 to 64 Years   | 1,647       | 59.5% | 11,149      | 57.7% | 36,939      | 59.5% |
| Age 65 Years or Over | 570         | 20.6% | 3,950       | 20.5% | 10,708      | 17.2% |

#### Males per 100 Females (2020)

|                      |     |       |     |       |     |       |
|----------------------|-----|-------|-----|-------|-----|-------|
| Overall Comparison   |     |       |     |       |     |       |
| Age Under 5 Years    | 99  | 49.8% | 99  | 49.7% | 101 | 50.2% |
| Age 5 to 9 Years     | 90  | 47.4% | 98  | 49.6% | 102 | 50.4% |
| Age 10 to 14 Years   | 111 | 52.5% | 105 | 51.3% | 101 | 51.3% |
| Age 15 to 19 Years   | 119 | 54.4% | 115 | 53.5% | 113 | 53.0% |
| Age 20 to 24 Years   | 80  | 44.3% | 104 | 51.1% | 104 | 50.9% |
| Age 25 to 29 Years   | 87  | 46.7% | 98  | 49.5% | 99  | 49.8% |
| Age 30 to 34 Years   | 113 | 53.1% | 95  | 48.7% | 95  | 48.7% |
| Age 35 to 39 Years   | 100 | 50.1% | 94  | 48.5% | 95  | 48.6% |
| Age 40 to 44 Years   | 109 | 52.1% | 95  | 48.7% | 95  | 48.7% |
| Age 45 to 49 Years   | 85  | 46.1% | 97  | 49.2% | 95  | 48.7% |
| Age 50 to 54 Years   | 93  | 48.3% | 97  | 49.2% | 93  | 48.1% |
| Age 55 to 59 Years   | 81  | 44.8% | 92  | 48.0% | 89  | 47.0% |
| Age 60 to 64 Years   | 91  | 47.8% | 95  | 48.7% | 92  | 48.0% |
| Age 65 to 69 Years   | 108 | 52.0% | 90  | 47.4% | 86  | 46.3% |
| Age 70 to 74 Years   | 68  | 40.3% | 83  | 45.3% | 78  | 44.0% |
| Age 75 to 79 Years   | 59  | 37.1% | 66  | 39.8% | 67  | 40.2% |
| Age 80 to 84 Years   | 67  | 40.1% | 69  | 40.8% | 64  | 39.1% |
| Age 85 Years or Over | 46  | 31.4% | 55  | 35.3% | 50  | 33.3% |
| Age 19 Years or Less | 105 | 51.1% | 104 | 51.1% | 104 | 51.0% |
| Age 20 to 39 Years   | 95  | 48.6% | 97  | 49.3% | 98  | 49.4% |
| Age 40 to 64 Years   | 91  | 47.6% | 95  | 48.7% | 93  | 48.1% |
| Age 65 Years or Over | 71  | 41.5% | 75  | 42.8% | 71  | 41.7% |

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### Rocky Hill, CT 06067

#### Household Type (2020)

|                                       | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|---------------------------------------|-------------|-------|-------------|-------|-------------|-------|
| Total Households                      | 2,724       |       | 17,532      |       | 55,100      |       |
| Households with Children              | 573         | 21.0% | 4,466       | 25.5% | 15,589      | 28.3% |
| Average Household Size                | 2.1         |       | 2.3         |       | 2.3         |       |
| Household Density per Square Mile     | 868         |       | 620         |       | 702         |       |
| Population Family                     | 4,321       | 73.6% | 31,998      | 79.5% | 104,097     | 80.1% |
| Population Non-Family                 | 1,412       | 24.0% | 7,517       | 18.7% | 24,106      | 18.6% |
| Population Group Quarters             | 139         | 2.4%  | 723         | 1.8%  | 1,745       | 1.3%  |
| Family Households                     | 1,477       | 54.2% | 10,870      | 62.0% | 34,373      | 62.4% |
| Married Couple Households             | 1,131       | 76.6% | 8,723       | 80.3% | 25,130      | 73.1% |
| Other Family Households with Children | 346         | 23.4% | 2,147       | 19.7% | 9,243       | 26.9% |
| Family Households with Children       | 569         | 38.5% | 4,442       | 40.9% | 15,488      | 45.1% |
| Married Couple with Children          | 402         | 70.8% | 3,397       | 76.5% | 10,273      | 66.3% |
| Other Family Households with Children | 166         | 29.2% | 1,045       | 23.5% | 5,215       | 33.7% |
| Family Households No Children         | 909         | 61.5% | 6,428       | 59.1% | 18,885      | 54.9% |
| Married Couple No Children            | 729         | 80.2% | 5,327       | 82.9% | 14,856      | 78.7% |
| Other Family Households No Children   | 179         | 19.8% | 1,101       | 17.1% | 4,029       | 21.3% |
| Non-Family Households                 | 1,247       | 45.8% | 6,663       | 38.0% | 20,727      | 37.6% |
| Non-Family Households with Children   | 4           | 0.3%  | 24          | 0.4%  | 101         | 0.5%  |
| Non-Family Households No Children     | 1,243       | 99.7% | 6,639       | 99.6% | 20,626      | 99.5% |
| Average Family Household Size         | 2.9         |       | 2.9         |       | 3.0         |       |
| Average Family Income                 | \$140,522   |       | \$151,421   |       | \$132,259   |       |
| Median Family Income                  | \$107,466   |       | \$119,118   |       | \$104,425   |       |
| Average Non-Family Household Size     | 1.1         |       | 1.1         |       | 1.2         |       |

#### Marital Status (2020)

|                                 |       |       |        |       |         |       |
|---------------------------------|-------|-------|--------|-------|---------|-------|
| Population Age 15 Years or Over | 5,088 |       | 34,089 |       | 109,039 |       |
| Never Married                   | 1,567 | 30.8% | 9,504  | 27.9% | 34,601  | 31.7% |
| Currently Married               | 2,419 | 47.5% | 17,511 | 51.4% | 49,703  | 45.6% |
| Previously Married              | 1,101 | 21.6% | 7,074  | 20.8% | 24,735  | 22.7% |
| Separated                       | 103   | 9.4%  | 970    | 13.7% | 3,894   | 15.7% |
| Widowed                         | 407   | 37.0% | 2,509  | 35.5% | 7,575   | 30.6% |
| Divorced                        | 591   | 53.6% | 3,595  | 50.8% | 13,265  | 53.6% |

#### Educational Attainment (2020)

|  |       |       |        |       |        |       |
|--|-------|-------|--------|-------|--------|-------|
| Adult Population Age 25 Years or Over        | 4,446 |       | 30,056 |       | 94,510 |       |
| Elementary (Grade Level 0 to 8)              | 168   | 3.8%  | 851    | 2.8%  | 4,408  | 4.7%  |
| Some High School (Grade Level 9 to 11)       | 200   | 4.5%  | 880    | 2.9%  | 4,629  | 4.9%  |
| High School Graduate                         | 1,058 | 23.8% | 6,451  | 21.5% | 23,587 | 25.0% |
| Some College                                 | 548   | 12.3% | 4,599  | 15.3% | 15,214 | 16.1% |
| Associate Degree Only                        | 472   | 10.6% | 2,687  | 8.9%  | 7,971  | 8.4%  |
| Bachelor Degree Only                         | 1,247 | 28.0% | 8,273  | 27.5% | 21,773 | 23.0% |
| Graduate Degree                              | 753   | 16.9% | 6,316  | 21.0% | 16,928 | 17.9% |
| Any College (Some College or Higher)         | 3,021 | 67.9% | 21,874 | 72.8% | 61,886 | 65.5% |
| College Degree + (Bachelor Degree or Higher) | 2,000 | 45.0% | 14,588 | 48.5% | 38,701 | 40.9% |

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# COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.6751/-72.649

RFULL9

## 1901 Silas Deane Hwy

### Rocky Hill, CT 06067

|  | 1 mi radius |       | 3 mi radius  |       | 5 mi radius  |       |
|--|-------------|-------|--------------|-------|--------------|-------|
| <b>Housing</b>                                 |             |       |              |       |              |       |
| Total Housing Units (2020)                     | 2,791       |       | 17,990       |       | 56,862       |       |
| Total Housing Units (2010)                     | 2,737       |       | 17,422       |       | 55,952       |       |
| Historical Annual Growth (2010-2020)           | 54          | 0.2%  | 568          | 0.3%  | 910          | 0.2%  |
| Housing Units Occupied (2020)                  | 2,724 97.6% |       | 17,532 97.5% |       | 55,100 96.9% |       |
| Housing Units Owner-Occupied                   | 1,809       | 66.4% | 13,730       | 78.3% | 39,082       | 70.9% |
| Housing Units Renter-Occupied                  | 915         | 33.6% | 3,802        | 21.7% | 16,018       | 29.1% |
| Housing Units Vacant (2020)                    | 66 2.4%     |       | 458 2.5%     |       | 1,761 3.1%   |       |
| <b>Household Size (2020)</b>                   |             |       |              |       |              |       |
| Total Households                               | 2,724       |       | 17,532       |       | 55,100       |       |
| 1 Person Households                            | 1,096       | 40.3% | 5,854        | 33.4% | 17,735       | 32.2% |
| 2 Person Households                            | 861         | 31.6% | 6,006        | 34.3% | 18,093       | 32.8% |
| 3 Person Households                            | 351         | 12.9% | 2,364        | 13.5% | 8,140        | 14.8% |
| 4 Person Households                            | 272         | 10.0% | 2,190        | 12.5% | 7,057        | 12.8% |
| 5 Person Households                            | 102         | 3.7%  | 793          | 4.5%  | 2,686        | 4.9%  |
| 6 Person Households                            | 32          | 1.2%  | 252          | 1.4%  | 944          | 1.7%  |
| 7 or More Person Households                    | 10          | 0.4%  | 73           | 0.4%  | 445          | 0.8%  |
| <b>Household Income Distribution (2020)</b>    |             |       |              |       |              |       |
| HH Income \$200,000 or More                    | 259         | 9.5%  | 2,218        | 12.7% | 5,626        | 10.2% |
| HH Income \$150,000 to \$199,999               | 214         | 7.8%  | 1,776        | 10.1% | 5,021        | 9.1%  |
| HH Income \$125,000 to \$149,999               | 190         | 7.0%  | 1,479        | 8.4%  | 4,246        | 7.7%  |
| HH Income \$100,000 to \$124,999               | 333         | 12.2% | 2,025        | 11.5% | 6,031        | 10.9% |
| HH Income \$75,000 to \$99,999                 | 396         | 14.5% | 2,433        | 13.9% | 7,782        | 14.1% |
| HH Income \$50,000 to \$74,999                 | 421         | 15.5% | 2,558        | 14.6% | 8,408        | 15.3% |
| HH Income \$35,000 to \$49,999                 | 260         | 9.6%  | 1,817        | 10.4% | 6,115        | 11.1% |
| HH Income \$25,000 to \$34,999                 | 235         | 8.6%  | 984          | 5.6%  | 3,458        | 6.3%  |
| HH Income \$15,000 to \$24,999                 | 120         | 4.4%  | 1,124        | 6.4%  | 4,046        | 7.3%  |
| HH Income \$10,000 to \$14,999                 | 106         | 3.9%  | 452          | 2.6%  | 1,759        | 3.2%  |
| HH Income Under \$10,000                       | 189         | 6.9%  | 666          | 3.8%  | 2,608        | 4.7%  |
| <b>Household Vehicles (2020)</b>               |             |       |              |       |              |       |
| Households 0 Vehicles Available                | 237         | 8.7%  | 1,016        | 5.8%  | 4,945        | 9.0%  |
| Households 1 Vehicle Available                 | 1,024       | 37.6% | 6,092        | 34.7% | 20,063       | 36.4% |
| Households 2 Vehicles Available                | 1,027       | 37.7% | 7,093        | 40.5% | 21,012       | 38.1% |
| Households 3 or More Vehicles Available        | 435         | 16.0% | 3,332        | 19.0% | 9,080        | 16.5% |
| Total Vehicles Available                       | 4,560       |       | 31,673       |       | 92,829       |       |
| Average Vehicles per Household                 | 1.7         |       | 1.8          |       | 1.7          |       |
| Owner-Occupied Household Vehicles              | 3,635       | 79.7% | 27,376       | 86.4% | 75,561       | 81.4% |
| Average Vehicles per Owner-Occupied Household  | 2.0         |       | 2.0          |       | 1.9          |       |
| Renter-Occupied Household Vehicles             | 926         | 20.3% | 4,297        | 13.6% | 17,269       | 18.6% |
| Average Vehicles per Renter-Occupied Household | 1.0         |       | 1.1          |       | 1.1          |       |
| <b>Travel Time (2020)</b>                      |             |       |              |       |              |       |
| Worker Base Age 16 years or Over               | 3,006       |       | 20,661       |       | 67,127       |       |
| Travel to Work in 14 Minutes or Less           | 957         | 31.8% | 5,303        | 25.7% | 17,051       | 25.4% |
| Travel to Work in 15 to 29 Minutes             | 1,450       | 48.2% | 10,510       | 50.9% | 32,094       | 47.8% |
| Travel to Work in 30 to 59 Minutes             | 479         | 15.9% | 3,349        | 16.2% | 13,995       | 20.8% |
| Travel to Work in 60 Minutes or More           | 121         | 4.0%  | 902          | 4.4%  | 2,974        | 4.4%  |
| Work at Home                                   | 59          | 2.0%  | 1,031        | 5.0%  | 3,146        | 4.7%  |
| Average Minutes Travel to Work                 | 18.1        |       | 19.2         |       | 19.9         |       |

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# COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.6751/-72.649

RFULL9

## 1901 Silas Deane Hwy

### Rocky Hill, CT 06067

|  | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|--|-------------|-------|-------------|-------|-------------|-------|
| <b>Transportation To Work (2020)</b>           |             |       |             |       |             |       |
| Worker Base Age 16 years or Over               | 3,006       |       | 20,661      |       | 67,127      |       |
| Drive to Work Alone                            | 2,599       | 86.5% | 17,541      | 84.9% | 54,657      | 81.4% |
| Drive to Work in Carpool                       | 156         | 5.2%  | 1,258       | 6.1%  | 6,026       | 9.0%  |
| Travel to Work by Public Transportation        | 39          | 1.3%  | 226         | 1.1%  | 1,784       | 2.7%  |
| Drive to Work on Motorcycle                    | -           | -     | 3           | -     | 22          | -     |
| Bicycle to Work                                | 10          | 0.3%  | 52          | 0.3%  | 151         | 0.2%  |
| Walk to Work                                   | 20          | 0.7%  | 164         | 0.8%  | 597         | 0.9%  |
| Other Means                                    | 123         | 4.1%  | 387         | 1.9%  | 745         | 1.1%  |
| Work at Home                                   | 59          | 2.0%  | 1,031       | 5.0%  | 3,146       | 4.7%  |
| <b>Daytime Demographics (2020)</b>             |             |       |             |       |             |       |
| Total Businesses                               | 693         |       | 2,411       |       | 7,498       |       |
| Total Employees                                | 8,025       |       | 25,422      |       | 82,913      |       |
| Company Headquarter Businesses                 | 4           | 0.6%  | 17          | 0.7%  | 47          | 0.6%  |
| Company Headquarter Employees                  | 214         | 2.7%  | 1,802       | 7.1%  | 7,968       | 9.6%  |
| Employee Population per Business               | 11.6 to 1   |       | 10.5 to 1   |       | 11.1 to 1   |       |
| Residential Population per Business            | 8.5 to 1    |       | 16.7 to 1   |       | 17.3 to 1   |       |
| Adj. Daytime Demographics Age 16 Years or Over | 9,984       |       | 37,905      |       | 120,917     |       |
| <b>Labor Force</b>                             |             |       |             |       |             |       |
| Labor Population Age 16 Years or Over (2020)   | 5,028       |       | 33,626      |       | 107,549     |       |
| Labor Force Total Males (2020)                 | 2,342       | 46.6% | 15,971      | 47.5% | 50,791      | 47.2% |
| Male Civilian Employed                         | 1,542       | 65.8% | 10,742      | 67.3% | 35,170      | 69.2% |
| Male Civilian Unemployed                       | 27          | 1.1%  | 267         | 1.7%  | 1,347       | 2.7%  |
| Males in Armed Forces                          | -           | -     | -           | -     | 23          | -     |
| Males Not in Labor Force                       | 773         | 33.0% | 4,961       | 31.1% | 14,251      | 28.1% |
| Labor Force Total Females (2020)               | 2,686       | 53.4% | 17,655      | 52.5% | 56,759      | 52.8% |
| Female Civilian Employed                       | 1,527       | 56.8% | 10,401      | 58.9% | 34,352      | 60.5% |
| Female Civilian Unemployed                     | 22          | 0.8%  | 202         | 1.1%  | 927         | 1.6%  |
| Females in Armed Forces                        | -           | -     | -           | -     | -           | -     |
| Females Not in Labor Force                     | 1,137       | 42.3% | 7,052       | 39.9% | 21,480      | 37.8% |
| Unemployment Rate                              | 49          | 1.0%  | 469         | 1.4%  | 2,273       | 2.1%  |
| <b>Occupation (2020)</b>                       |             |       |             |       |             |       |
| Occupation Population Age 16 Years or Over     | 3,069       |       | 21,143      |       | 69,523      |       |
| Occupation Total Males                         | 1,542       | 50.3% | 10,742      | 50.8% | 35,170      | 50.6% |
| Occupation Total Females                       | 1,527       | 49.7% | 10,401      | 49.2% | 34,352      | 49.4% |
| Management, Business, Financial Operations     | 495         | -     | 4,242       | 20.1% | 12,814      | 18.4% |
| Professional, Related                          | 780         | 25.4% | 6,096       | 28.8% | 17,633      | 25.4% |
| Service  | 520         | 17.0% | 2,840       | 13.4% | 11,451      | 16.5% |
| Sales, Office                                  | 756         | 24.6% | 5,081       | 24.0% | 15,863      | 22.8% |
| Farming, Fishing, Forestry                     | -           | -     | 2           | -     | 28          | -     |
| Construction, Extraction, Maintenance          | 142         | 4.6%  | 1,047       | 4.9%  | 3,881       | 5.6%  |
| Production, Transport, Material Moving         | 375         | 12.2% | 1,836       | 8.7%  | 7,853       | 11.3% |
| White Collar Workers                           | 2,031       | 66.2% | 15,419      | 72.9% | 46,310      | 66.6% |
| Blue Collar Workers                            | 1,037       | 33.8% | 5,724       | 27.1% | 23,212      | 33.4% |

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## 1901 Silas Deane Hwy

## Rocky Hill, CT 06067

### Units In Structure (2020)

|                        | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|------------------------|-------------|-------|-------------|-------|-------------|-------|
| Total Units            | 2,632       |       | 16,758      |       | 53,187      |       |
| 1 Detached Unit        | 1,541       | 58.5% | 11,925      | 71.2% | 33,559      | 63.1% |
| 1 Attached Unit        | 166         | 6.3%  | 1,442       | 8.6%  | 4,423       | 8.3%  |
| 2 Units                | 101         | 3.8%  | 605         | 3.6%  | 3,114       | 5.9%  |
| 3 to 4 Units           | 370         | 14.1% | 1,120       | 6.7%  | 5,057       | 9.5%  |
| 5 to 9 Units           | 89          | 3.4%  | 638         | 3.8%  | 2,485       | 4.7%  |
| 10 to 19 Units         | 44          | 1.7%  | 560         | 3.3%  | 1,901       | 3.6%  |
| 20 to 49 Units         | 60          | 2.3%  | 401         | 2.4%  | 1,466       | 2.8%  |
| 50 or More Units       | 352         | 13.4% | 818         | 4.9%  | 2,602       | 4.9%  |
| Mobile Home or Trailer | 2           | -     | 24          | 0.1%  | 493         | 0.9%  |
| Other Structure        | -           | -     | -           | -     | -           | -     |

### Homes Built By Year (2020)

|                           |          |       |          |       |          |       |
|---------------------------|----------|-------|----------|-------|----------|-------|
| Homes Built 2014 or later | 5        | 0.2%  | 238      | 1.3%  | 663      | 1.2%  |
| Homes Built 2010 to 2013  | 13       | 0.5%  | 148      | 0.8%  | 587      | 1.0%  |
| Homes Built 2000 to 2009  | 64       | 2.3%  | 917      | 5.1%  | 2,994    | 5.3%  |
| Homes Built 1990 to 1999  | 66       | 2.4%  | 1,179    | 6.6%  | 3,726    | 6.6%  |
| Homes Built 1980 to 1989  | 396      | 14.2% | 2,450    | 13.6% | 7,098    | 12.5% |
| Homes Built 1970 to 1979  | 555      | 19.9% | 3,521    | 19.6% | 8,709    | 15.3% |
| Homes Built 1960 to 1969  | 552      | 19.8% | 2,628    | 14.6% | 7,978    | 14.0% |
| Homes Built 1950 to 1959  | 531      | 19.0% | 3,089    | 17.2% | 10,086   | 17.7% |
| Homes Built 1940 to 1949  | 269      | 9.6%  | 1,168    | 6.5%  | 4,677    | 8.2%  |
| Homes Built Before 1939   | 272      | 9.8%  | 2,194    | 12.2% | 8,582    | 15.1% |
| Median Age of Homes       | 50.2 yrs |       | 47.3 yrs |       | 49.3 yrs |       |

### Home Values (2020)

|                                    |           |       |           |       |           |       |
|------------------------------------|-----------|-------|-----------|-------|-----------|-------|
| Owner Specified Housing Units      | 1,746     |       | 13,378    |       | 38,188    |       |
| Home Values \$1,000,000 or More    | -         | -     | 14        | 0.1%  | 64        | 0.2%  |
| Home Values \$750,000 to \$999,999 | 3         | 0.2%  | 230       | 1.7%  | 508       | 1.3%  |
| Home Values \$500,000 to \$749,999 | 14        | 0.8%  | 746       | 5.6%  | 1,936     | 5.1%  |
| Home Values \$400,000 to \$499,999 | 68        | 3.9%  | 1,125     | 8.4%  | 2,884     | 7.6%  |
| Home Values \$300,000 to \$399,999 | 320       | 18.3% | 3,220     | 24.1% | 7,047     | 18.5% |
| Home Values \$250,000 to \$299,999 | 374       | 21.4% | 2,558     | 19.1% | 6,304     | 16.5% |
| Home Values \$200,000 to \$249,999 | 569       | 32.6% | 2,802     | 20.9% | 7,737     | 20.3% |
| Home Values \$175,000 to \$199,999 | 177       | 10.2% | 814       | 6.1%  | 3,531     | 9.2%  |
| Home Values \$150,000 to \$174,999 | 72        | 4.1%  | 877       | 6.6%  | 3,811     | 10.0% |
| Home Values \$125,000 to \$149,999 | 91        | 5.2%  | 549       | 4.1%  | 2,411     | 6.3%  |
| Home Values \$100,000 to \$124,999 | 20        | 1.1%  | 295       | 2.2%  | 1,045     | 2.7%  |
| Home Values \$90,000 to \$99,999   | 30        | 1.7%  | 82        | 0.6%  | 259       | 0.7%  |
| Home Values \$80,000 to \$89,999   | 15        | 0.8%  | 114       | 0.9%  | 319       | 0.8%  |
| Home Values \$70,000 to \$79,999   | 27        | 1.6%  | 45        | 0.3%  | 144       | 0.4%  |
| Home Values \$60,000 to \$69,999   | -         | -     | 8         | -     | 137       | 0.4%  |
| Home Values \$50,000 to \$59,999   | 18        | 1.0%  | 23        | 0.2%  | 85        | 0.2%  |
| Home Values \$35,000 to \$49,999   | -         | -     | 8         | -     | 76        | 0.2%  |
| Home Values \$25,000 to \$34,999   | 2         | -     | 18        | 0.1%  | 159       | 0.4%  |
| Home Values \$10,000 to \$24,999   | 7         | 0.4%  | 152       | 1.1%  | 433       | 1.1%  |
| Home Values Under \$10,000         | 2         | 0.1%  | 18        | 0.1%  | 122       | 0.3%  |
| Owner-Occupied Median Home Value   | \$240,760 |       | \$278,182 |       | \$255,417 |       |
| Renter-Occupied Median Rent        | \$1,045   |       | \$1,069   |       | \$1,013   |       |

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RFULL9

## 1901 Silas Deane Hwy

### Rocky Hill, CT 06067

#### Total Annual Consumer Expenditure (2020)

|                              | 1 mi radius | 3 mi radius | 5 mi radius |
|------------------------------|-------------|-------------|-------------|
| Total Household Expenditure  | \$193.31 M  | \$1.41 B    | \$4.11 B    |
| Total Non-Retail Expenditure | \$102.3 M   | \$746.44 M  | \$2.17 B    |
| Total Retail Expenditure     | \$91.01 M   | \$663.52 M  | \$1.93 B    |
| Apparel                      | \$6.82 M    | \$49.97 M   | \$145.5 M   |
| Contributions                | \$6.48 M    | \$48.46 M   | \$138.55 M  |
| Education                    | \$5.97 M    | \$45.08 M   | \$129.17 M  |
| Entertainment                | \$11.02 M   | \$81.23 M   | \$235.12 M  |
| Food and Beverages           | \$28.32 M   | \$205.2 M   | \$600.37 M  |
| Furnishings and Equipment    | \$6.84 M    | \$50.37 M   | \$145.89 M  |
| Gifts                        | \$4.86 M    | \$36.35 M   | \$104.04 M  |
| Health Care                  | \$16.31 M   | \$118.24 M  | \$344.82 M  |
| Household Operations         | \$7.65 M    | \$56.39 M   | \$163.18 M  |
| Miscellaneous Expenses       | \$3.68 M    | \$26.97 M   | \$78.29 M   |
| Personal Care                | \$2.6 M     | \$18.96 M   | \$55.22 M   |
| Personal Insurance           | \$1.39 M    | \$10.44 M   | \$29.88 M   |
| Reading                      | \$426.82 K  | \$3.13 M    | \$9.06 M    |
| Shelter                      | \$40.71 M   | \$295.09 M  | \$862.26 M  |
| Tobacco                      | \$1.13 M    | \$7.78 M    | \$23.39 M   |
| Transportation               | \$35.04 M   | \$255.49 M  | \$744.53 M  |
| Utilities                    | \$14.06 M   | \$100.81 M  | \$296.54 M  |

#### Monthly Household Consumer Expenditure (2020)

|                              | 1 mi radius   | 3 mi radius   | 5 mi radius   |
|------------------------------|---------------|---------------|---------------|
| Total Household Expenditure  | \$5,914       | \$6,702       | \$6,210       |
| Total Non-Retail Expenditure | \$3,130 52.9% | \$3,548 52.9% | \$3,286 52.9% |
| Total Retail Expenditures    | \$2,784 47.1% | \$3,154 47.1% | \$2,924 47.1% |
| Apparel                      | \$209 3.5%    | \$238 3.5%    | \$220 3.5%    |
| Contributions                | \$198 3.4%    | \$230 3.4%    | \$210 3.4%    |
| Education                    | \$183 3.1%    | \$214 3.2%    | \$195 3.1%    |
| Entertainment                | \$337 5.7%    | \$386 5.8%    | \$356 5.7%    |
| Food and Beverages           | \$866 14.6%   | \$975 14.6%   | \$908 14.6%   |
| Furnishings and Equipment    | \$209 3.5%    | \$239 3.6%    | \$221 3.6%    |
| Gifts                        | \$149 2.5%    | \$173 2.6%    | \$157 2.5%    |
| Health Care                  | \$499 8.4%    | \$562 8.4%    | \$522 8.4%    |
| Household Operations         | \$234 4.0%    | \$268 4.0%    | \$247 4.0%    |
| Miscellaneous Expenses       | \$113 1.9%    | \$128 1.9%    | \$118 1.9%    |
| Personal Care                | \$80 1.3%     | \$90 1.3%     | \$84 1.3%     |
| Personal Insurance           | \$42 0.7%     | \$50 0.7%     | \$45 0.7%     |
| Reading                      | \$13 0.2%     | \$15 0.2%     | \$14 0.2%     |
| Shelter                      | \$1,245 21.1% | \$1,403 20.9% | \$1,304 21.0% |
| Tobacco                      | \$35 0.6%     | \$37 0.6%     | \$35 0.6%     |
| Transportation               | \$1,072 18.1% | \$1,214 18.1% | \$1,126 18.1% |
| Utilities                    | \$430 7.3%    | \$479 7.1%    | \$448 7.2%    |

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