RETAIL SPACE FOR LEASE AT

# — the — BLOCK

·AT WAYPOINTE.

NORWALK, CT



FAIRFIELD COUNTY'S NEWEST DINING + ENTERTAINMENT DESTINATION IN NORWALK, CT



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## OUTSTANDING LOCATION Ideally positioned next to two major thoroughfares, The Block attracts Fairfield County shoppers traveling East and West along I-95 via the intersecting Route 7 Connector. The recently expanded Norwalk Hospital dr ves daytime visitors, while Stepping Stones Museum for

#### LOWER FAIRFIELD COUNTY DISTINCTIONS

Children and The Maritime Aquarium entice area families.

- High-impact location at the intersection of Route 7 and I-95, capturing shoppers along North/South and East/West axes
- Convenient highway access, one block from Route 1
- Centrally located between Greenwich and Westport, capturing Gold Coast traffic
- Daytime visitorship driven by Norwalk Hospital expansion and affiliated medical centers, Stepping Stones Museum for Children, The Maritime Aquarium, SoNo Collection/GGP Mall, and iPic Theater
- More than 900 new luxury residential units on site and adjacent properties, minutes to 5M+ SF office space, 40K+ employees, and more than 3,000 businesses along Route 1 (Source: CERC Town Profile 2016)



95

#### MERWIN STREET



**AVAILABLE** 

LEASED

\* SECOND GENERATION

The Block at Waypointe is rapidly redefining the lifestyle of Fairfield County with trendy new restaurants and upscale retail and services anchored by 464 luxury residential apartments. Adjacent parcels, including several now under development, will deliver another 448+ apartments.

At the heart of The Block lies a brick, double-wide pedestrian street and a central European-style piazza lined with numerous restaurants and cafés with outdoor seating.























#### TRADE AREA HIGHLIGHTS



TOP TRADE AREA

Centrally located and easily accessible, The Block at highest concentration of the most coveted consumers.

With close to \$25 billion spent on goods, services, and entertainment and an estimated \$200 billion in buying power available for a retailer or restaurateur to capture, The Block offers one of the best opportunities to achieve



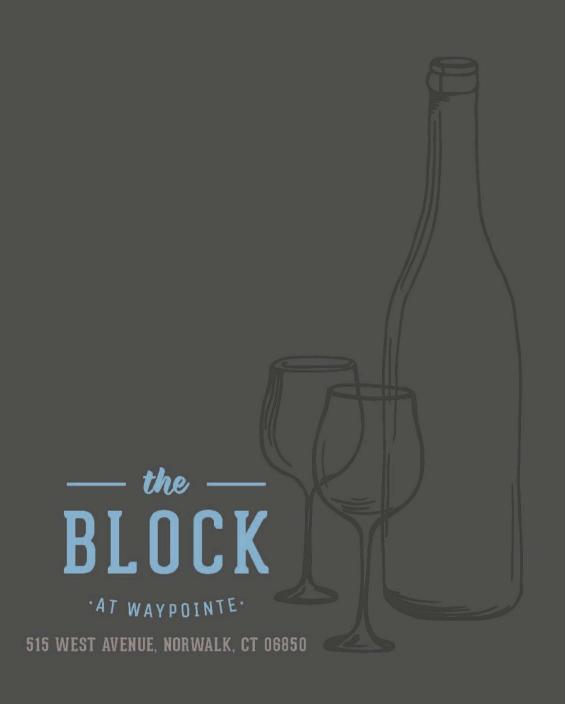


### A PRIME OPPORTUNITY

	DRIVE TIMES (MINUTES)		
\ 1	15	20	30
DEMOGRAPHIC DATA			
RESIDENTIAL POPULATION	274,884	468,465	937,681
DAYTIME POPULATION	185,812	327,807	601,083
NUMBER OF HOUSEHOLDS	103,507	173,110	345,102
AVG. HOUSEHOLD INCOME	\$135,581	\$134,731	\$130,299
MEDIAN AGE	38.9	38.7	40.0







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